VOGUE

ADVANCE
RETAIL
TRADE
EDITION

Summer Travel

Incorporating Vanity Fair May 15, 1947 Price 35 Cents 40 Cents In Canada

COPYRIGHT 1947, THE CONDÉ NAST PUBLICATIONS INC.

Wamsutta Supercale

* REG. U. S. PAT. OFF.

SHEETS & PILLOW CASES

A trousseau tradition of six generations' standing — sheets and pillowcases by Wamsutta. And modern brides-to-be turn naturally to *Supercale** — drawn by the so-smoothness . . . the snowy whiteness . . . of this "finest of cottons" . . . now available in limited but increasing quantities. Today, in the enchanted dream world of the moment, your senses yield readily to such visible perfection. Tomorrow, in a more practical mood, you'll also praise the economy of *Supercale's* light laundering weight . . . its long-wearing quality.

WAMSUTTA MILLS, New Bedford, Mass., Distributors of Springfield (Virgin Wool) Blankets — Wamsutta-Somerset Towels — "The Three Weavers" (All Wool) Handwoven Throws — TexStyle Curtains and Shower Curtains

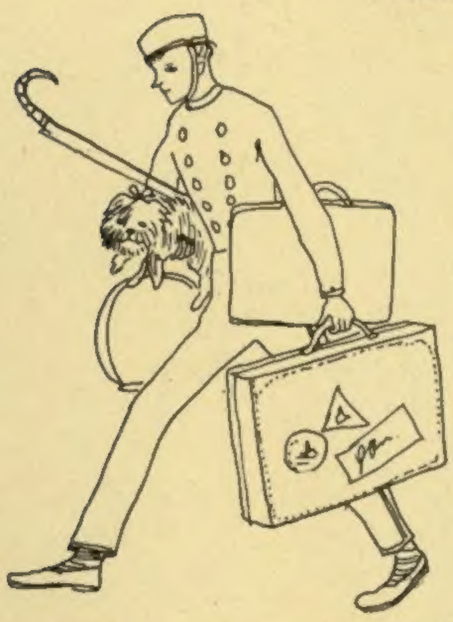
TRADITIONAL GOES MODERN *in this latest Wamsutta bridal bedroom, styled by Muller-Barringer. Curtain tie-backs supporting the upholstered headboard, baroque bracket-lamps and 18th-century chests—all cry "old New Orleans." But the color scheme reflects the clear freshness of the modern palette. Gay yellow-green-white "Flower Show" chintz draperies are echoed in the tailored bedskirt. And, artful note, a fitted spread to match the headboard gives the twin beds the daytime air of a huge upholstered couch. Yellow is accented in the chenille-covered slipper chairs . . . white, in the handsome rug of thick Midway cotton.*

FOR MORE THAN 100 YEARS THE FINEST OF COTTONS

How to use this issue of

VOGUE

Summer travel



Vogue's *Travel Formula* (pages 68-73) stresses the necessity for careful planning (a dress rehearsal, if need be); clothes that are close to classic; and the best-possible quality of everything. Because we think every journey begins and ends with a coat, we show, in this issue, six coats: a summer duster for car travel, an ivory nutria coat for dinner clothes or for suits, and four others meant for six months of the year anywhere. Because the luggage this year is a special pleasure, we show a great collection in every size. (See, especially, *Luggage*, page 111.) Because ocean travel is again feasible, we show, in *Ship Wardrobe* (pages 78, 79) quick packables for crossings and landings.

Use this Summer Travel issue as a reminder when merchandising your advertisements and window displays on travel fashions. Specifically, look carefully at *Wanted on Journey* (pages 74-77) which shows suits, coats, a wardrobe of gloves, a wardrobe of hats, a knitted sheath, shoes, bags, jewels, dinner things, beach clothes. Suggested newspaper headline: "Vogue outlines everything wanted on journey". Other don't-forgets: accessory changes, a map case, travelling clock, travelling iron. Don't miss *Travel Accessories* (pages 98, 99). Write for floor or window cards with the caption, VOGUE SAYS: "For travel: the best of everything". Send in the coupon on page 6 of this Trade Section.

Take two suits

Here is a story that can be used for a travel or a stay-at-home suit promotion. Pages 108, 109 illustrate the many aliases of a simple suit with accessories added or subtracted. Study these pages with window display in mind.

What looks new

In a nutshell: the look of linen...linen gloves, linen shoes, linen parasols, belts, hats. The new look of being covered but cool. The look of the summer suit...in tropical cloth, cotton, linen. The look of pearls, more pearls than ever. These are but samplings. For other look-news, see page 90, please.

Orange—new colour

Seen only in top houses until now, orange finds its way into ready-to-wear. Vogue shows two dresses...one emphatically orange, one half orange...and an orange square to punctuate a murky cotton. (Pages 91-94.) If you have any orange fashions, headline your advertisements or displays, VOGUE SAYS: "Orange—sweet-sharp punctuation".

Fine lingerie. . . . Planned lingerie

Two excellent reasons for optimism in the woven lingerie department today: the full return of silk, the appearance of nylon satin. In *Fine Lingerie* (pages 96, 97) we show three examples of fine lingerie from fine cloth . . . in demand today. The knitted lingerie department has reason to be stimulated today, too: matching sets in colour, imaginatively designed. See *Planned Lingerie* (page 124).

Play clothes: young, covered

The trend toward more coverage in sun clothes continues. In the May 1st issue, we reported beach clothes with more coverage. Here now, in pages 114-117, are junior play clothes with their own little jackets, stoles, or shawls as a protection against wind, too much sun, and as a nice gesture for well-peopled places. When presenting your own young play clothes, add piqué jackets, jersey shirts, gingham stoles. Use this headline, VOGUE SAYS: "Play clothes: young, covered". See page 6 for window and floor cards.

RELEASE DATE for material in this issue: May 18th, East and West of the Mississippi.

For other information, write or wire Vogue Merchandising Service

TRADE EDITION SUBSCRIPTION RATES
TO POINTS OUTSIDE CANADA, U.S.A. AND POSSESSIONS:
$15.00 PER YEAR. WITHIN U.S.A. AND POSSESSIONS:
$9.00 FOR TWO YEARS (48 ISSUES).
TO CANADA: $1.00 EXTRA PER YEAR.
MAY 15, 1947

COPYRIGHT, 1947, THE CONDÉ NAST PUBLICATIONS INC.

RETAILERS AND MANUFACTURERS ARE ENTITLED TO RECEIVE THE TRADE EDITION OF VOGUE. SUBSCRIPTIONS MUST BE PLACED DIRECT WITH THE PUBLISHER OR DIRECT WITH A CATALOGUE SUBSCRIPTION AGENCY. DO NOT SUBSCRIBE FOR THE TRADE EDITION THROUGH AN AGENT CALLING ON YOUR STORE. MAKE YOUR CHECK PAYABLE TO VOGUE, AND MAIL TO VOGUE, GREENWICH, CONN.

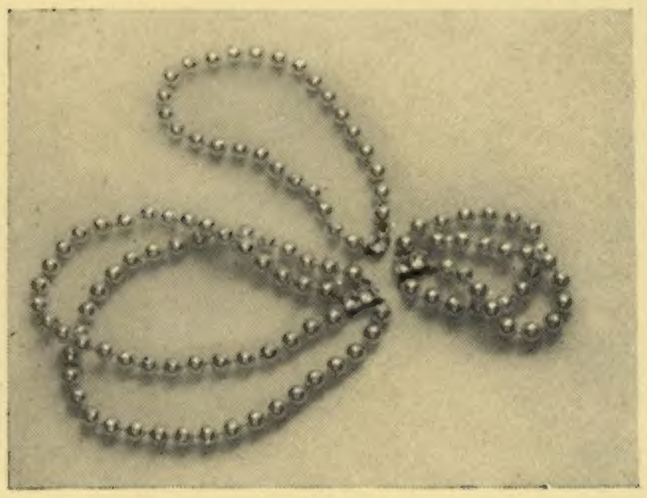
Vogue says: "Coloured beads again"

...suggests new ways with jewellery

With crisp grey linen, pale shantung, or a white suit:

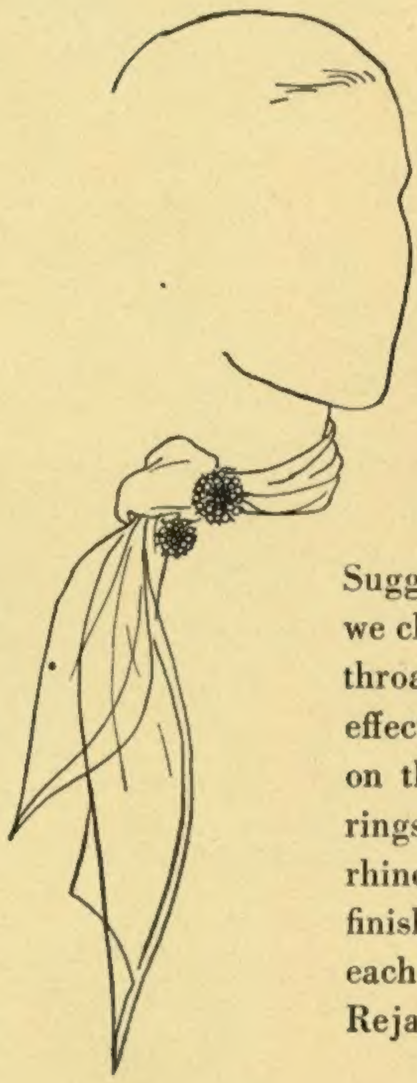
coloured jewellery. Because it's news. Because it's right with Vogue's pretty pink-and-white look *or* a golden complexion. To help you awaken customer interest in summer costume jewellery, Vogue shows new ways with jewellery which your selling staff can adopt...to show how *good* coloured jewellery looks again.

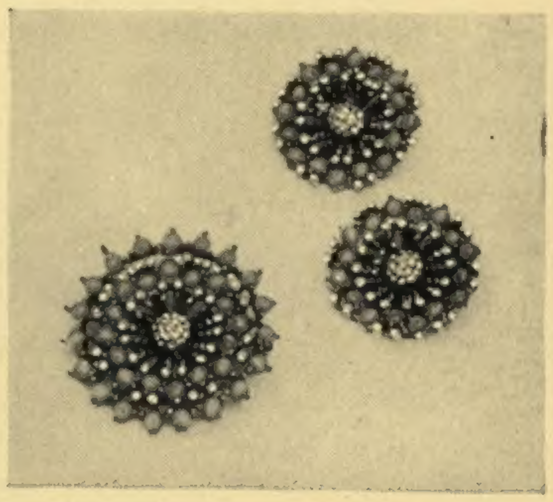
Take two double strands of seed-beads, looped to look like marabou fluff (one blue-and-white, one red-and-white); twist them over a kerchief at the throat. Double-strand: #2090, $48.00 per dozen. Jules Schwab.



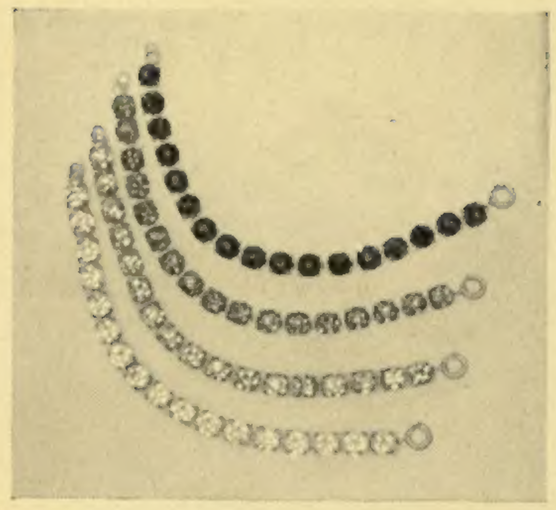
Look for coloured pearls this summer. These...in pink (not real) knotted, with rhinestoned sterling silver clasp. 2-strand necklace: #5145, $60.00 per dozen. 1-strand necklace: #5144, $30.00 per dozen. 2-strand bracelet: #5310, $45.00 per dozen. Earrings: #5501, $18.00 per dozen. Marvella.

Jewels on the hand...all hand-made ring with Czechoslovakian stones. Sterling silver. #RR114, $12.00. At Robért.



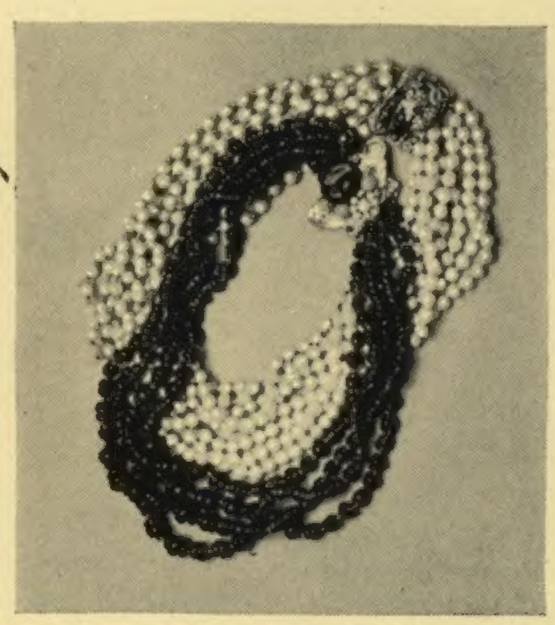


Suggest clip earrings as *clips*, too. Here, we clip an earring to a scarf caught at the throat with a matching pin—to give the effect of two pins in two sizes...a variation on the twin-pin look. Both pin and earrings: moonstones worked with imported rhinestones and pseudo rubies on rhodium finished sterling silver. Pin: #198, $11.50 each. Earrings: #233, $12.50 each pair. Reja, Inc.

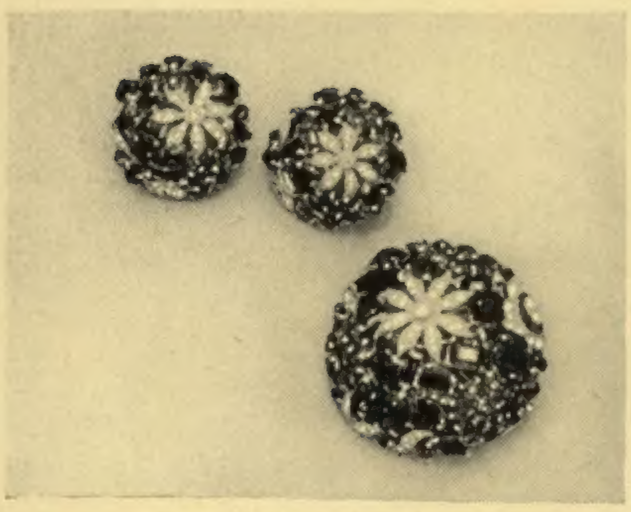


The new way with bracelets: several coloured ones, to mix with real gold bracelets. These, in 40-stone size Czechoslovakian stones coloured as: amethyst, topaz, sapphire, emerald, aquamarine. Metal backs. #7539, $18.00 per dozen. Jay Kei.

Jewels in the hand. Namely, a gold-plated compact with hand-set fake jewels. For loose powder. #C40, $4.00. Robért.

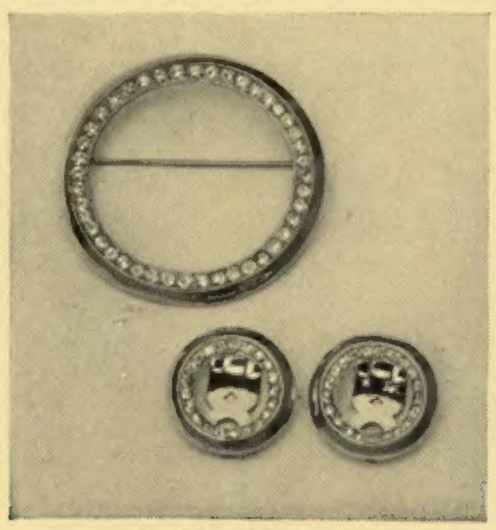


Two necklaces are better than one. Here, we use one of pearls, one of rubies. The pearl necklace is very interesting: on one half, the pearls are separated by tiny gilt beads; on the other, by beads of ruby and gilt to give an ombré effect. The ruby necklace is of graduated beads separated by tiny gilt beads. Both have unusual baroque clasps of gilt, turquoise, seed pearls and rhinestones. (All stones are artificial.) The pearl necklace: 8-strand, #811/4, $37.50. The ruby necklace: 4-strand, #787/7, $29.50. Miriam Haskell.



Rubies, emeralds, sapphires and diamonds (man-made and imported), hand-set in gold-plated sterling silver. Clip backs. #1797, $20.00 each pair. Matching pin: #20345, $20.00 each. At Trifari.

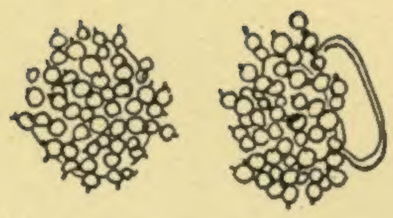
For a change, tie a double strand of seed-beads backwards...with the velvet streamers in front. One strand is blue; the other, wine. #2069, $57.00 per dozen. Jules Schwab.



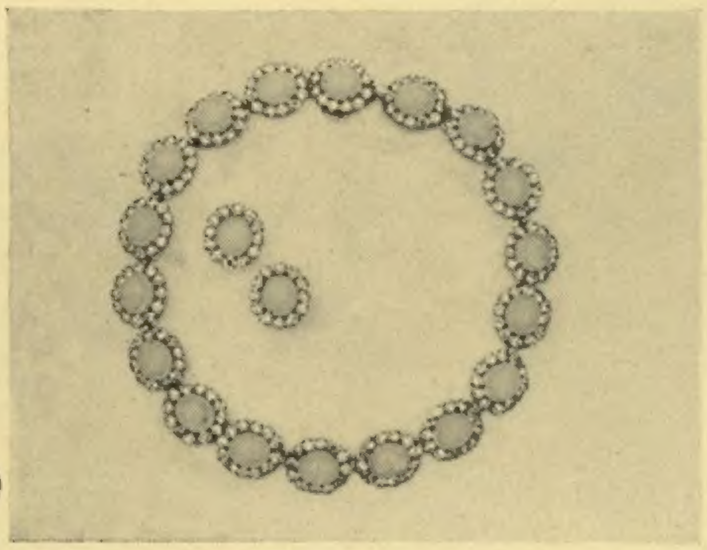
A pin with endless possibilities: to wear as a scarf catch, as a buckle, as a barrette. Hand-set Austrian rhinestones in 14K gold-plated sterling silver. The pin: #902, $10.00 each. The matching clip earrings: #903, $7.50 each pair. Mazer Bros.

More ⟶

More coloured beads

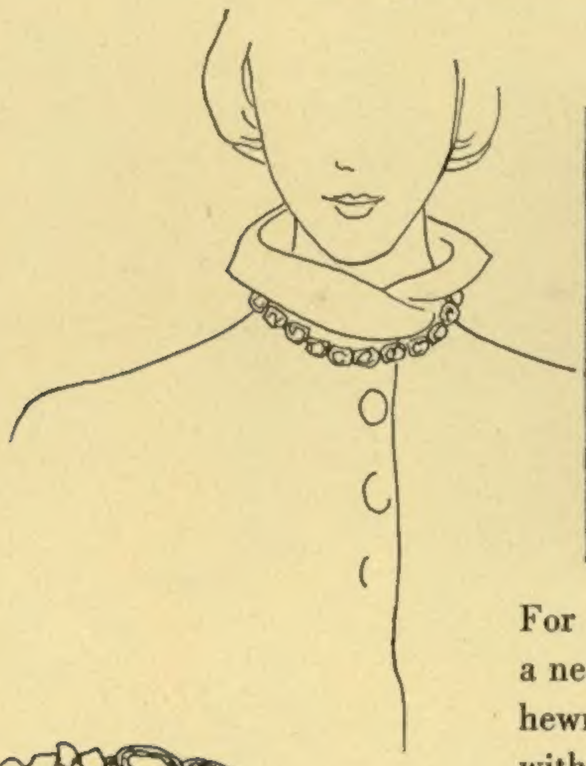


Pseudo emerald, star sapphire, sapphire beads from France, used in clip earrings. Gold-plated base. #847EX, $2.50 each pair. In jet, $5.00 each pair. Castlecliff.

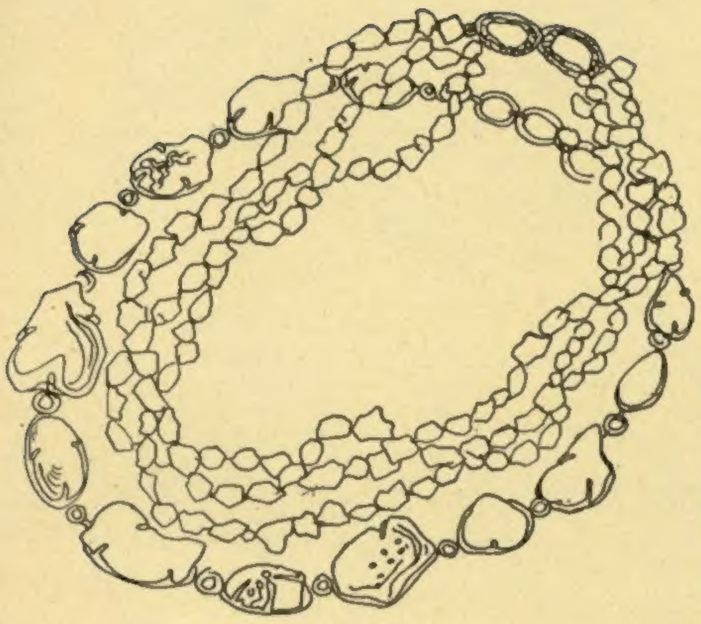


Even an important looking choker, such as this, looks more important when worn dog-collar-wise. This one, of moonstones circled with imported blue rhinestones, backed with a rhodium finish. The choker: #445, $27.50. Matching bracelet: #445B, $13.75. Matching clip earrings: #445E, $4.25. At Hattie Carnegie.

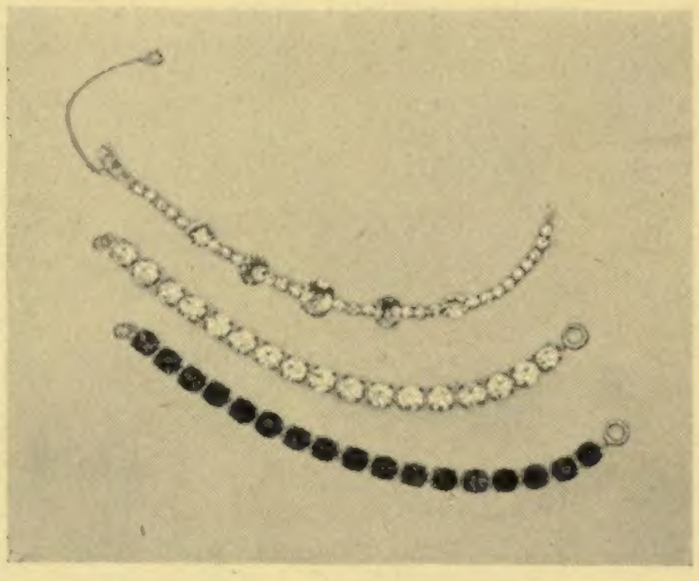
The pearl bib...this time, in pink or blue as well as pearl colour. Sixteen strands, each strand hand-made on form. The pearls, hand-made, too, here in the U. S. Rhinestoned rhodium plated clasp. #Bib, $50.00 each. La Tausca.



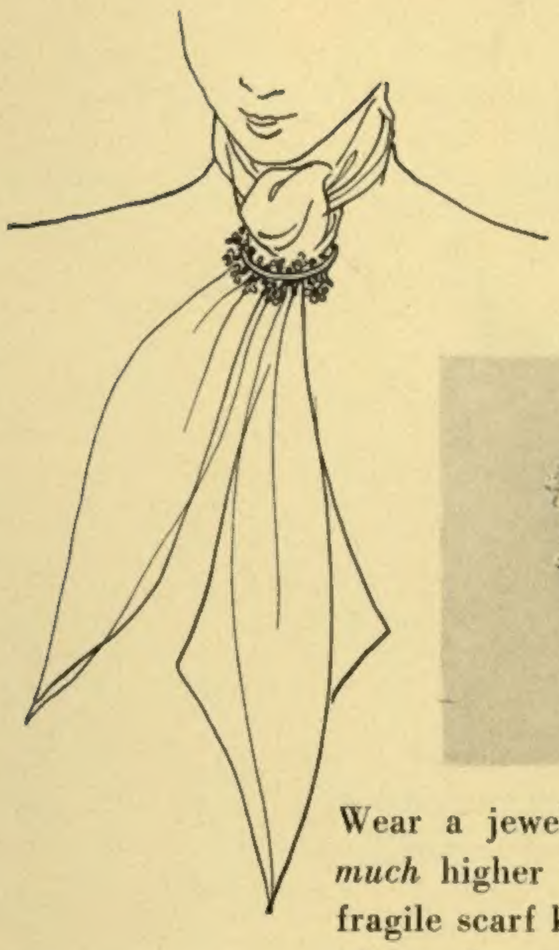
For Vogue's pretty pink-and-white look... a necklace of would-be rose quartz, rough hewn. Show it worn under a Peter Pan or with a high rolled collar. Pink. #1080, $21.00 per dozen. Dalsheim.



With a simple, pale dress...the more colours, the better. For example: a turquoise necklace worn with a many-coloured one. The turquoise: 3-strand, made here of Chinese stones. #503/3, $180.00 per dozen. The many-coloured: single-strand, of carnelian, rose quartz, amethyst quartz, jade, lapis, coral. #592, $180.00 per dozen. Stern and Friedman.



Mix a rhinestone and amethyst-coloured bracelet with simple sparkle-y bracelets. The rhinestone and amethyst: #1059, about $5.00 each. The 40-stone size rhinestone: #120, $6.00 each. The 30-stone size coloured bracelet: #118, $2.50 each. Czechoslovakian stones, hand-set in sterling silver. Kramer.

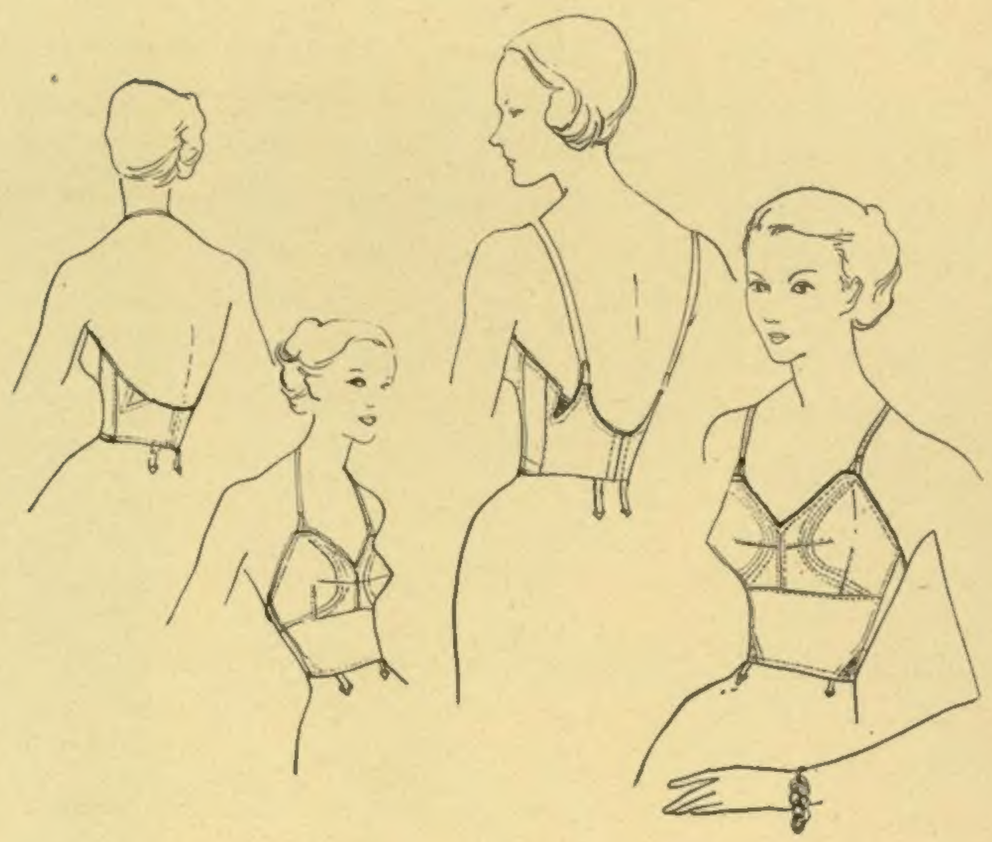


Wear a jewelled spray as a tie-pin... *much* higher than a man would...on a fragile scarf knotted four-in-hand. This pin: pale pink petals, blue centered (Czechoslovakian stones), set in rhodium plated sterling silver. #1028, $9.50. Other matching pins and earrings at this house, too. Jolle.

Take two bugle-bead necklaces...one green, one blue, for instance, as we did...slip them through two earrings, one blue, one green. Very smart. And you sell two pairs of earrings! Both necklaces and earrings in black, orange, blue, aqua, green or mixed colours. The necklace: #C2553, $18.00 per dozen. The earrings with screw backs: #C2556, $6.75 per dozen. Lisner.

A bra for larger women that can be worn with a halter

The trick: one shoulder strap is removable. The other strap can be brought around the neck and hooked into the strap loop—the built-up back turned under to follow a low back-line. Broadcloth in white or tearose. Sizes 34-40, B cup only. #2462-B, $24.00 per dozen. This house specializes in long-line bras (important with today's fashions) and in bras in five lengths. Nuzan Brassieres.



News in decorating

Hats off to Carson Pirie Scott & Co. of Chicago for its original presentation and merchandising of antique and custom-made furniture. Their four Epicurean Rooms, opened recently in their Antique Galleries, are each complete even to such things as a set of six Louis XV chairs (circa 1760) in the French Provincial Dining Room. An amusing frame of watermelon, cantaloupe and four o'clock seeds with niches for family portraits traveled two thousand miles by car to add an authentic smile to the Pennsylvania Dutch dining room. An English and American country room and an English Georgian room complete the story. Mrs. Edith Grimm, executive counsellor, planned and decorated these rooms—she'll be glad to show you around if you're in Chicago within two months.

To sell fashion, quote

VOGUE

USE THESE QUOTATIONS in your advertising or on your own window or departmental cards

RELEASE DATE: May 18th, East and West of the Mississippi

. . . to sell Travel Fashions

VOGUE SAYS: "For travel: clothes close to classic"
VOGUE SAYS: "For travel: well fitted shoes"
VOGUE SAYS: "Travel begins and ends with a coat"
VOGUE SAYS: "For travel: men's-wear material"
VOGUE SAYS: "For travel: quick packables"
VOGUE SAYS: "For travel: take a cool coat"
VOGUE SAYS: "For travel: one suit, many accessories"
VOGUE SAYS: "For travel: a tied-on hat"
VOGUE SAYS: "Travel variables: blouses, scarfs"
VOGUE SAYS: "Fur coat: for dinner dress, suit"
VOGUE SAYS: "Epitome for travel coats: beige-y wool"
VOGUE SAYS: "Boat clothes for a city wardrobe"

. . . to sell Luggage

VOGUE SAYS: "Luggage: imaginative accessory"
VOGUE SAYS: "Carry washable rawhide luggage"
VOGUE SAYS: "Men's hatbox for women"
VOGUE SAYS: "Carry an alligator train case"
VOGUE SAYS: "For travel: clock to fit a purse"

. . . to sell Lingerie

VOGUE SAYS: "Silk: lingerie classic"
VOGUE SAYS: "For lingerie, the talents of nylon"
VOGUE SAYS: "Lingerie of nylon spun to satin"

. . . to sell Young Fashions

VOGUE SAYS: "Young sun-catchers take cover"
VOGUE SAYS: "Young play-suits have coats"
VOGUE SAYS: "Young strapless dresses: jacketed"
VOGUE SAYS: "Cover-all: young piqué jacket"
VOGUE SAYS: "Young jersey shirt hides a sun-top"
VOGUE SAYS: "Young one-piece bathing suit"
VOGUE SAYS: "Young bathing suit, bright bathing suit"

. . . to sell Fashion

VOGUE SAYS: "White chiffon for evening"
VOGUE SAYS: "White suit jacket, black skirt"
VOGUE SAYS: "Grey suit jacket, brown skirt"
VOGUE SAYS: "Greatcoat: above-all coat"
VOGUE SAYS: "Grey jacket in the country"
VOGUE SAYS: "Grey suit, any day"
VOGUE SAYS: "Grey suit, late-day and dinner"
VOGUE SAYS: "Short evening: black satin and net"

. . . to sell Colour

VOGUE SAYS: "Grey: alternate to white"
VOGUE SAYS: "Orange—good strong shade"
VOGUE SAYS: "New conjunction: orange, grey"

. . . to sell Jewellery

VOGUE SAYS: "Bronze to pale-beige pearls"
VOGUE SAYS: "Ropes of pinkish pearls"
VOGUE SAYS: "What looks new: jewelled studs"
VOGUE SAYS: "Gold jewellery: gilded skin"

These new "VOGUE SAYS" *cards may be ordered without charge!*

VOGUE SAYS: "FOR TRAVEL: THE BEST OF EVERYTHING"
☐ window cards ☐ floor cards

VOGUE SAYS: "LIGHT COAT, CAR COAT"
☐ window cards ☐ floor cards

VOGUE SAYS: "PACK AN EASY DRESS OF SILK SHANTUNG"
☐ window cards ☐ floor cards

VOGUE SAYS: "FOR AIR TRAVEL: FLIGHT-WEIGHT LUGGAGE"
☐ window cards ☐ floor cards

VOGUE SAYS: "CHOOSE LINGERIE IN FINE FABRICS"
☐ window cards ☐ counter cards

VOGUE SAYS: "PLAY CLOTHES: YOUNG, COVERED"
☐ window cards ☐ floor cards

VOGUE SAYS: "SCARF TIED LIKE A COLLAR"
☐ counter cards

VOGUE SAYS: "ORANGE—SWEET-SHARP PUNCTUATION"
☐ window cards ☐ counter cards ☐ floor cards

Check the number of each card wanted and mail this coupon: *(5/15)*

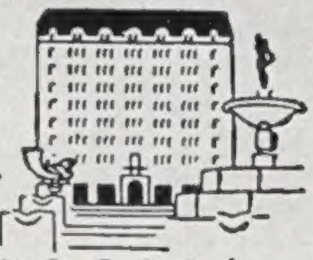
Name_____

Store Name_____

Address_____

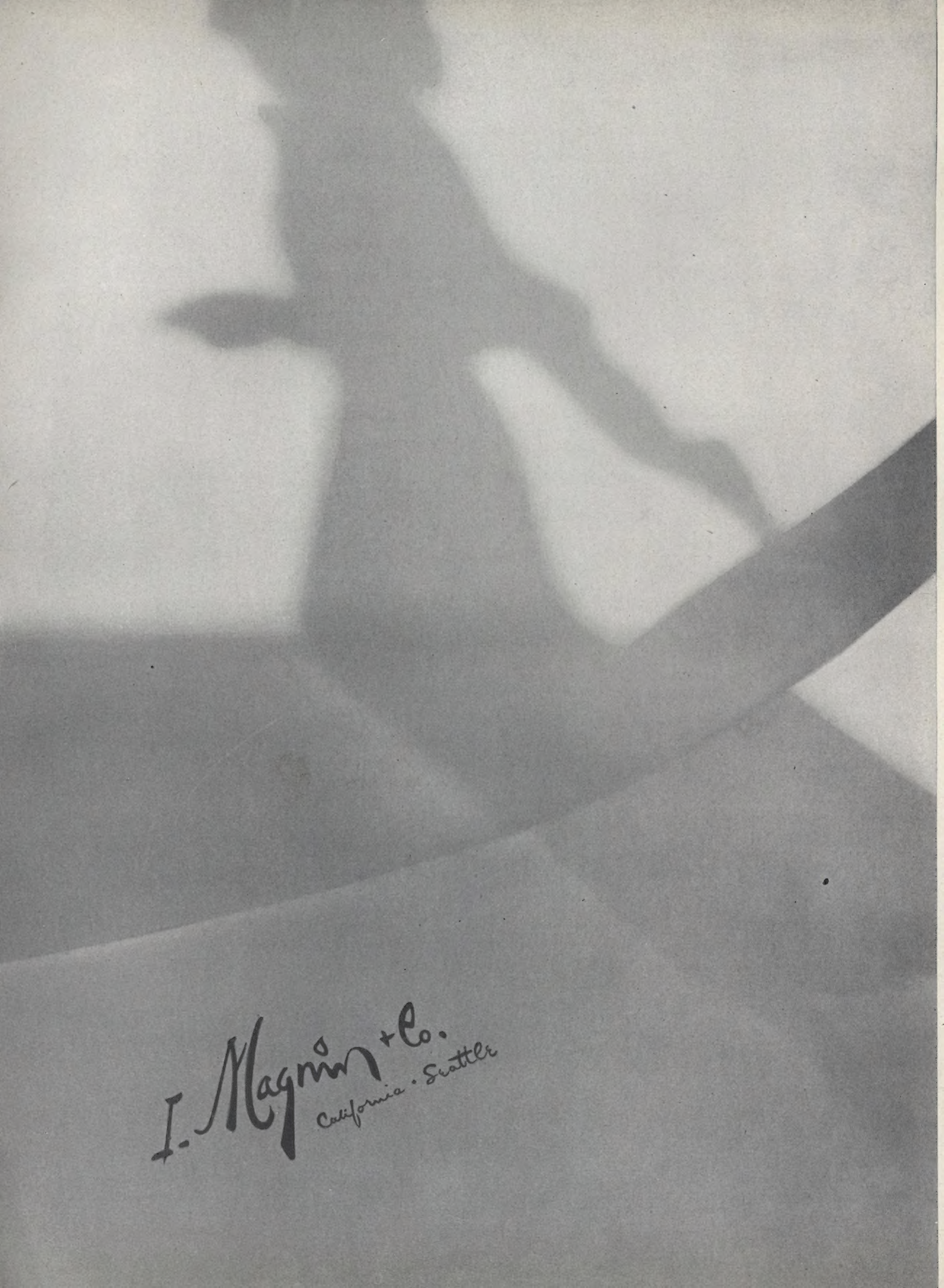
Vogue Merchandising Service
420 Lexington Avenue, N. Y. 17, N. Y.

Summer-night Ensemble Exclusive
in pale ash-pink
The dress a ballet-length, ballet-light beauty
of eyelet-embroidered batiste, over its own
rayon crepe slip, pale ash-pink, too.
Sizes 10 to 14. $265
The cape a romantic sweep
of ash-pink wool fleece, $185
Nestle in the drape your own brooch,
or one of our handsome antique jewels.



BERGDORF GOODMAN
5th AVE. at 58th ST. • NEW YORK 19
ON THE PLAZA

RICHARD AVEDON


I. Magnin + Co.
California · Seattle

Horst—Vogue Studios

Newton Elkin

FOOTWEAR

Member Guild of Better Shoe Manufacturers

"jewels on your feet!"

Just as the many facets on the diamond give it nobility and brilliance, so over two-hundred delicate operations of fine Newton Elkin shoemaking result in footwear beautifully "wrought" by the hands of the patient craftsman.

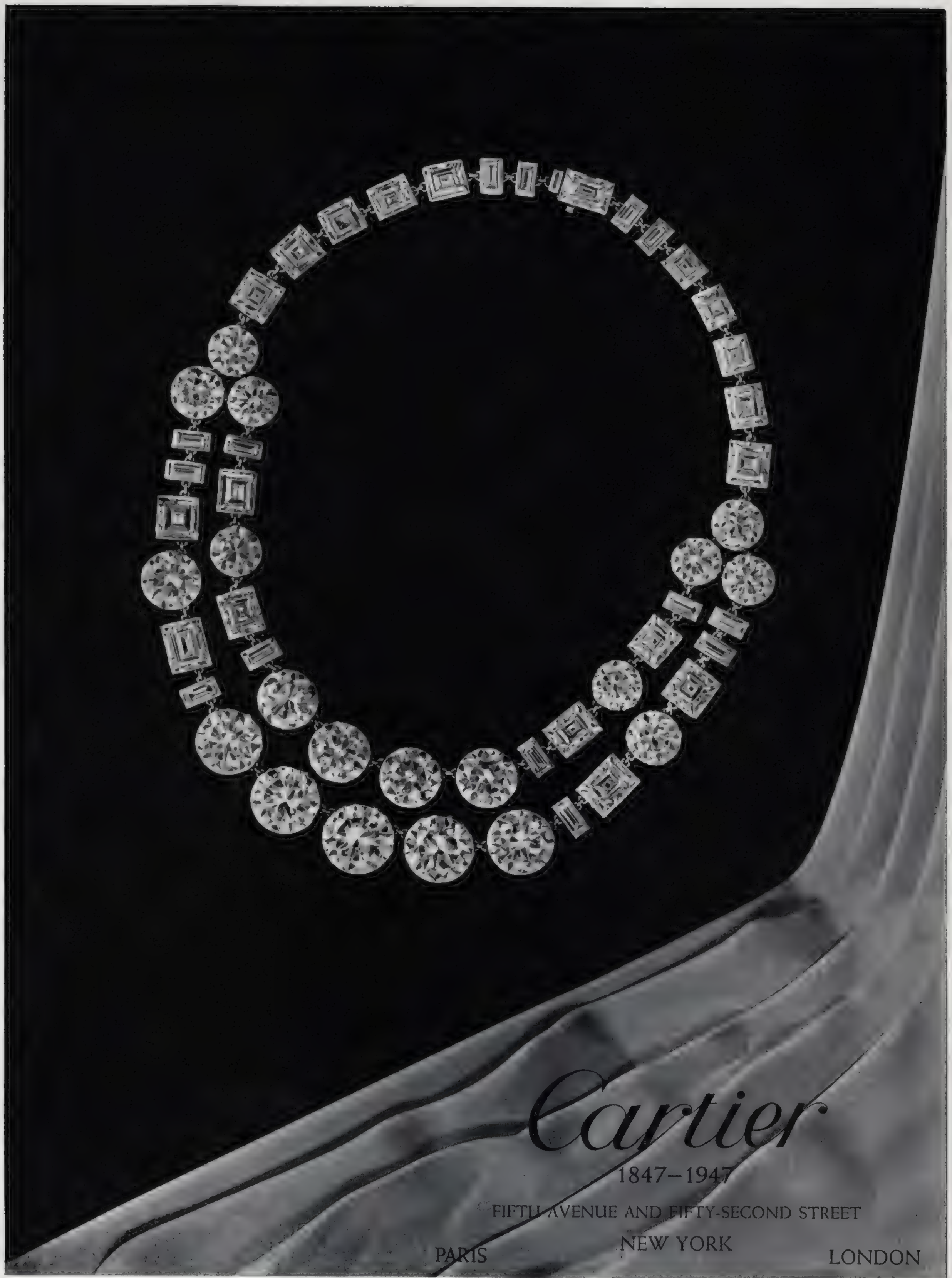
At finer Stores throughout the United States.

Peck *and* Peck

Chambray goes to oxford

. . . and a subtle new color comes to Peck & Peck! Fine oxford gray chambray, so cool and fresh, takes pale-colored stripes . . . a wonderful little dress for dining on the town or lunching at the club. Note the waist-tapering front folds—what *that* does for your figure! Pink, aqua, or yellow stripes, sizes 10 to 18, 27.50.

NEW YORK • BOSTON • CHICAGO • CLEVELAND • DETROIT • HARTFORD • MILWAUKEE • MINNEAPOLIS • PHILADELPHIA • PROVIDENCE • ST. LOUIS • ST. PAUL



VOGUE incorporating Vanity Fair is published semi-monthly by The Condé Nast Publications Inc., Boston Post Road, Greenwich, Connecticut.
Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscriptions $6.00 a year in U. S. A.

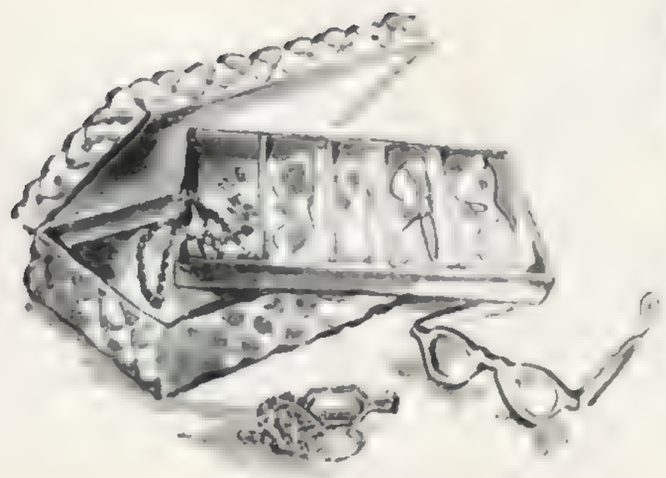
Eyes are special

Especially *your eyes!* They, more than anything else, express the person that is You. Their magic is the key to all that you may *be* and *do*. Treasure those eyes! Grant them proper care to keep them fresh and clear-seeing, free from hampering strain or neglect, unmarked by age. Be particular, too, about your choice of eyewear. Eye-apparel is as much a part of you as your make-up, your hair-do, your hat, your accessories. Pick the frames that point-up your best features, the colors that flatter your eyes, the styles that go with the occasion. Make this your *Design for Seeing:* regular, professional eye-care* and smart, becoming, in-fashion eyewear. Better Vision Institute, Inc., 630 Fifth Avenue, New York 20, N. Y.

*Your Ophthalmologist or Optometrist for counsel and care; your Ophthalmic Dispenser (Optician) for technical services.

BVI

BETTER VISION
FOR BETTER LOOKS

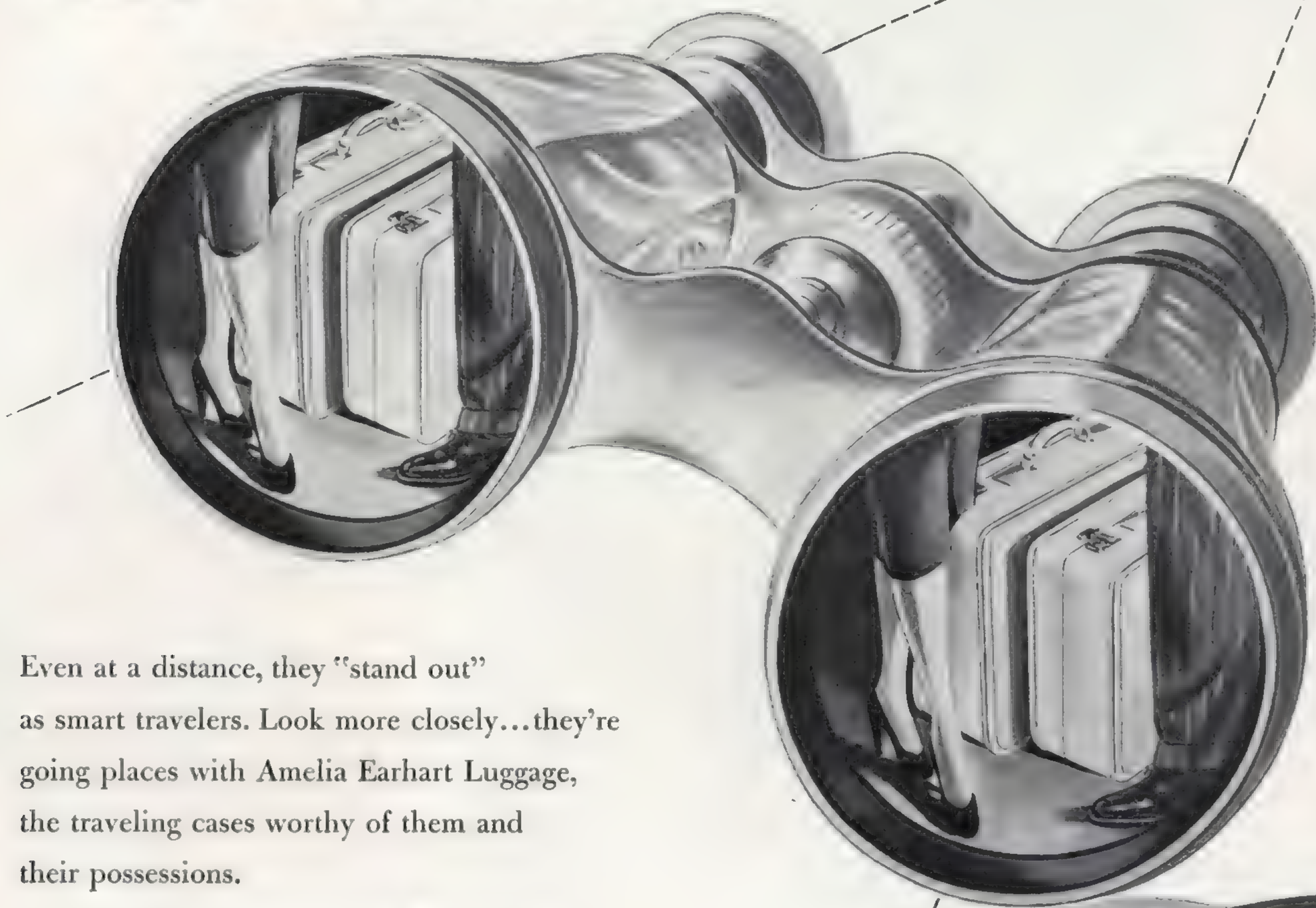


Do You Own a "See-Chest"—a wardrobe of eye-wear to keep you looking your best . . . on all occasions?

Copyright 1947, Better Vision Institute, Inc.

Luggage is their "Personal Package"

Is yours worthy of you?



Even at a distance, they "stand out" as smart travelers. Look more closely...they're going places with Amelia Earhart Luggage, the traveling cases worthy of them and their possessions.

Maybe they couldn't give you the technical reasons for the superiority of Amelia Earhart Luggage, but as travel veterans they know it's stronger and lighter than any luggage they've ever owned. And their good taste tells them at a glance that Amelia Earhart Luggage is a handsome traveling companion, both inside and out.

If you are as discriminating as you should be about what guards your personal possessions...look for the famous wooden tag. It's the mark of Amelia Earhart Luggage, the finest you can buy. You'll find it at the best stores. You'll find it in limited supply. You'll find it somewhat higher priced. But you'll be using it, proudly, long after you've forgotten its cost.

Light · **STRONG** · *Handsome*

Ladies' Wardrobe Case and Men's Two-Suiter in luxurious Rawhide. Part of a matching ensemble. Also in other fine leathers and canvas.

Amelia Earhart LUGGAGE

"CUSHION EDGE"

Send for your *free* copy of the new booklet, now in preparation: "GOING PLACES with Amelia Earhart Luggage," Dept. V-3, Newark 5, New Jersey.

"candy cane"

from the new *Jantzen

beach clothes collection

by Louella Ballerino

Louella Ballerino

the top designer of sun fashions

in all **California**

designs for **Jantzen** this perfect

perfect-looking suit for swimming

with bonus of skirt and bustle

for sunning

...in stunning, **sleek** Duchess rayon

satin stripe,

coppery brown and white,

lapis blue and white.

From the thrilling new **Jantzen** beach clothes collection.

*Reg. U. S. Pat. Off.

DRESSMAKERS • JEWELERS • PERFUMERS • EISENBERG & SONS,
MERCHANDISE MART, CHICAGO
Eisenberg

Hans Geiger

BRIGHT FUTURE
AHEAD FOR HER

Joanne Steane

who dreams up colors, fabrics, furniture for big passenger ships, symbolizes you, today's alert young woman for whom we've designed "TWENTY-ONES." First woman junior member of Society of Naval Architects and Marine Engineers, Jo is as smart about fashions for herself as she is about fashions for ships.

PERC

MING

BRIGHT SUMMER AHEAD FOR YOU IN

Twenty-Ones

EXCITING | FOOTWEAR

ESTER

"TWENTY-ONES"—so fashion-right always, so wonderful in white with new fashion excitement to promise you a gay Summer. Tailored whites to wear in the sunlight. Romantic dressy whites, in the moonlight. *The name "TWENTY-ONES" is proudly stamped in gold in every pair.* **About $8.95, $9.95**

BARRETT SHOE CO., DIVISION OF GENERAL SHOE CORPORATION, NASHVILLE, TENN.

WEITZEN

JOHN-FREDERICS HAT

Capri Original draped into soft molded lines. Bloomsburg's Crepe Dorado woven with Enka Rayon.

Lord & Taylor, New York • The Jenny Co., Cincinnati • Chas. A. Stevens, Chicago • Kerr Dry Goods Co., Oklahoma City

Enka Rayon *206 Madison Avenue, New York 16, N.Y.*

Sun dress Pinafore with imported eyelet embroidery. Pink, blue, yellow. Sizes 1 to 3—8.95 • 3 to 6x—9.95 • 7 to 12—10.95

Celeste

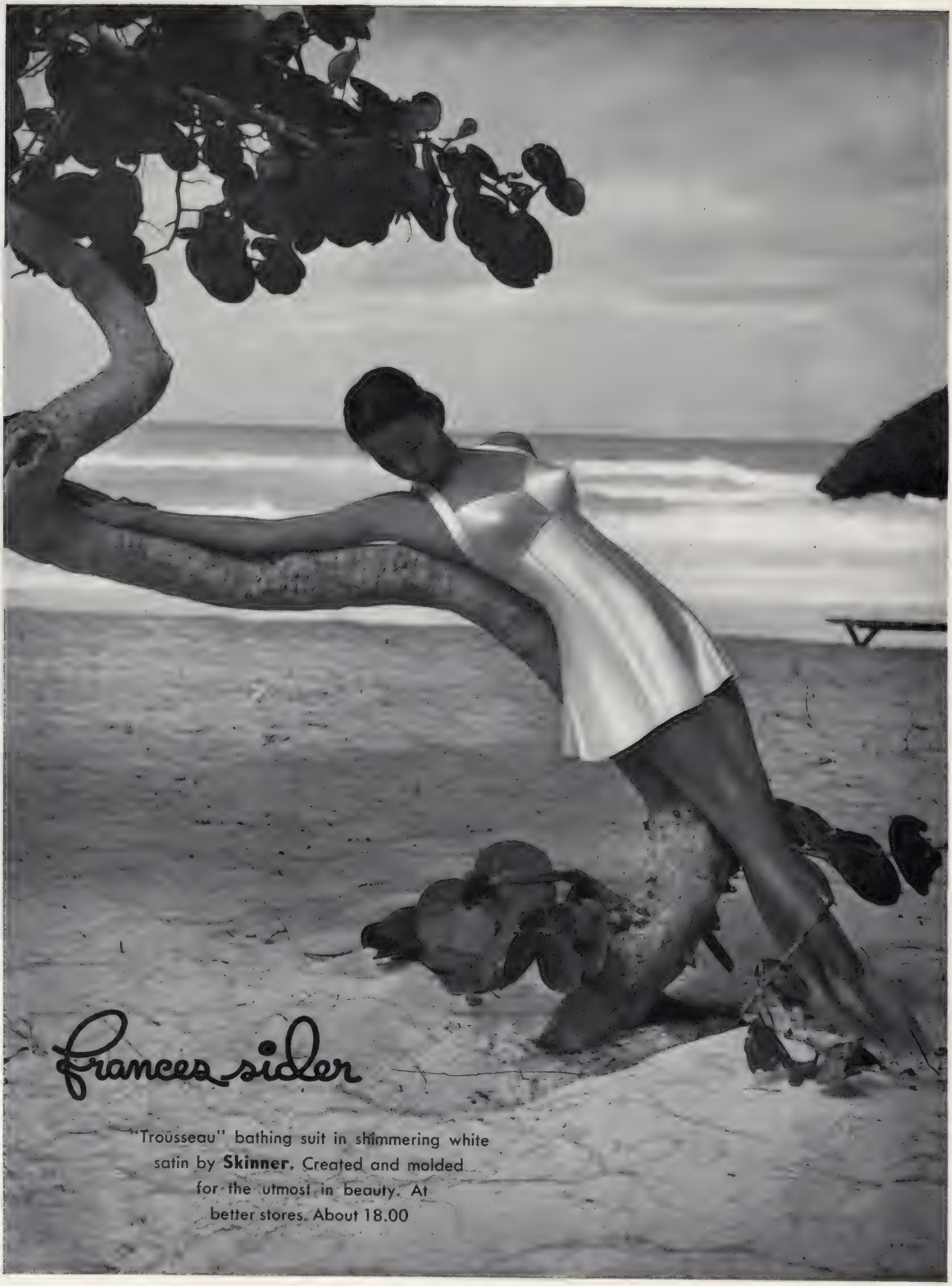
FRANKLIN SIMON, New York • L. BAMBERGER & CO., Newark
KAUFMANN'S, Pittsburgh • MANDEL BROTHERS, Chicago
HOLMES, New Orleans • and other fine stores.

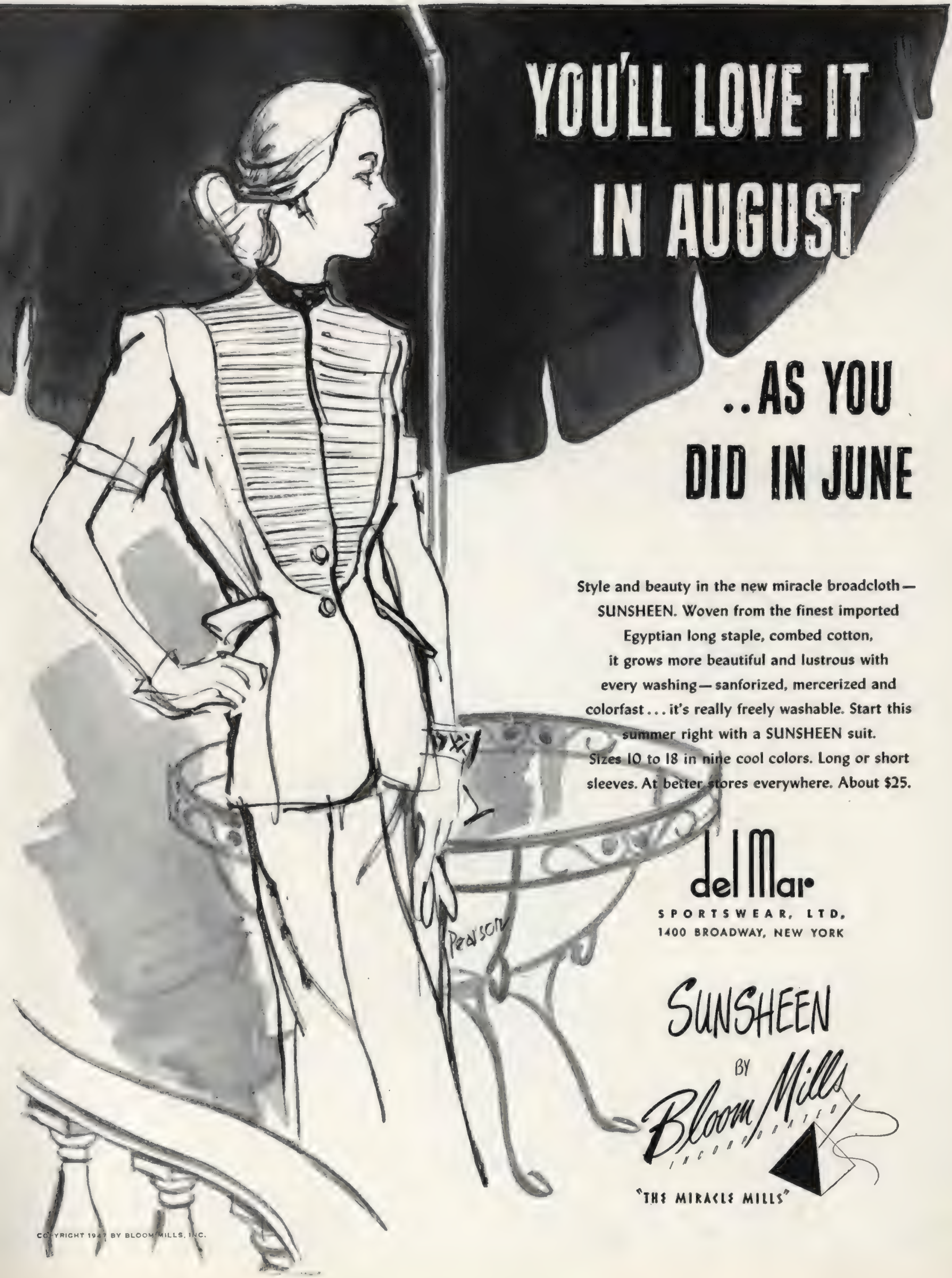
I live in California

and wear
a soft-as-it-sounds
white doeskin coat
which I find
at only one place
in Los Angeles.
Also available in
Suede in colors...
beige, gray, rose,
teal, kelly
Sizes 10 to 20.

Designer Shop of the California Sports Shop

MAY co.
Los Angeles


frances sider
"Trousseau" bathing suit in shimmering white satin by **Skinner.** Created and molded for the utmost in beauty. At better stores. About 18.00


YOU'LL LOVE IT
IN AUGUST
..AS YOU
DID IN JUNE
Style and beauty in the new miracle broadcloth—
SUNSHEEN. Woven from the finest imported
Egyptian long staple, combed cotton,
it grows more beautiful and lustrous with
every washing—sanforized, mercerized and
colorfast . . . it's really freely washable. Start this
summer right with a SUNSHEEN suit.
Sizes 10 to 18 in nine cool colors. Long or short
sleeves. At better stores everywhere. About $25.
del Mar
SPORTSWEAR, LTD.
1400 BROADWAY, NEW YORK
SUNSHEEN
BY
Bloom Mills
INCORPORATED
"THE MIRACLE MILLS"
Pearson
COPYRIGHT 1947 BY BLOOM MILLS, INC.

Connie Foster's NEW Custom Shoulders
Connie Foster
...Three wonderful
Connie Foster Suits
in fabulous cotton.
Clear-color corded
stripes on white. At
fine stores about $30
each. For store in
your city write
Connie Foster,
315 East 8th St.,
Los Angeles 14, Calif.

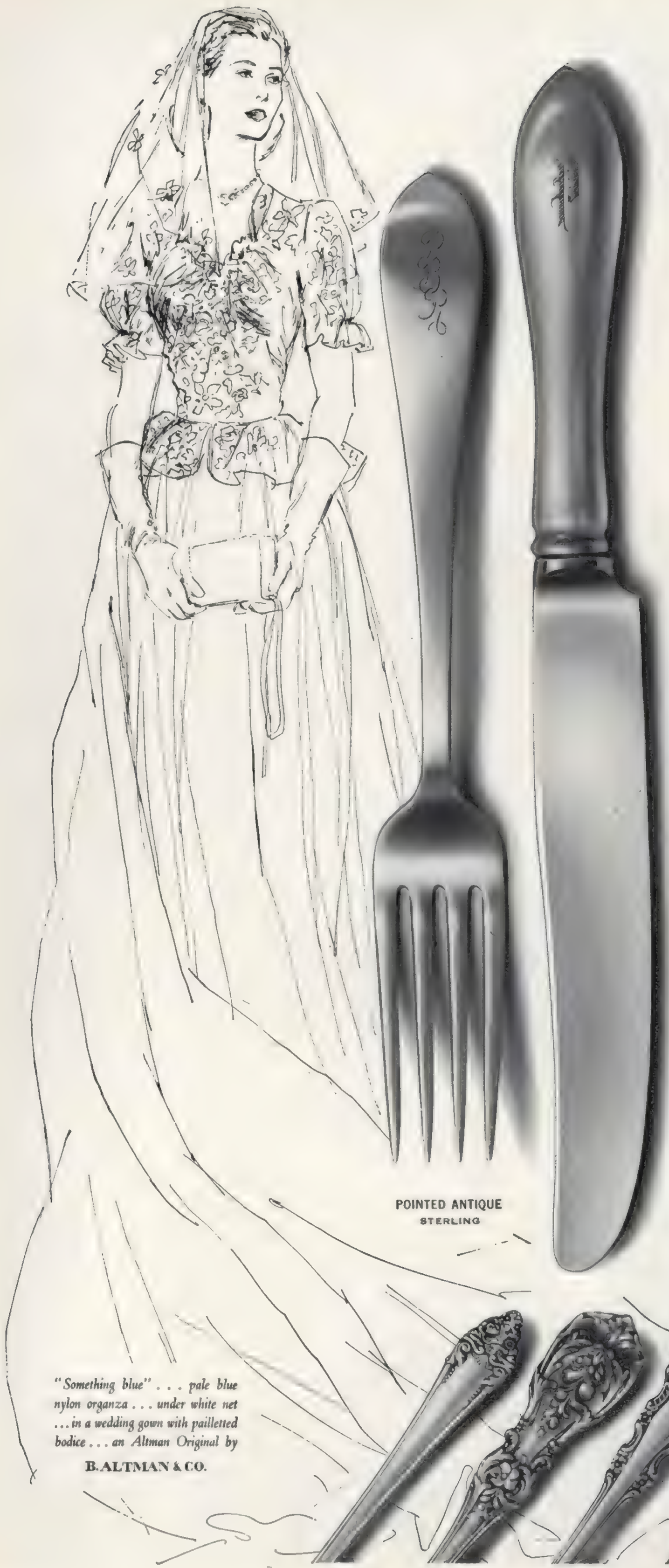
The rough 328 carat diamond named "Victory", discovered in Brazil in 1943

A superb ring of 30.90 carats cut by Harry Winston from the great "Victory" diamond . . . and a regal necklace of 43 beautifully matched round diamonds.

HARRY WINSTON INC.
RARE JEWELS OF THE WORLD
SEVEN EAST FIFTY-FIRST STREET · NEW YORK
220 WEST FIFTH STREET · LOS ANGELES

OWNERS AND CUTTERS OF THE
JONKER, VARGAS AND LIBERATOR DIAMONDS
THE WINSTON COLLECTIONS MAY BE SHOWN ON REQUEST BY FINE JEWELERS IN YOUR CITY.

By Huxley
Huxley harmonies
HUXLEY presents a beautifully coordinated, interchangeable summer wardrobe... combining Symphony, an exclusive Huxley print, with Cricket, a linen-like fabric, dyed to match the background colors. It's your passport to the perfect vacation or cruise! Sizes 10 to 18.
Wear the playdress alone (about $16.95)... then add the skirt ($9.95).
The shorts ($6.50) and Basque blouse ($7.95) for active sports . . . plus the coat ($12.95) for coming or going.
The softly tailored, bow-neck spectator dress ($22.95).
Colors: Bisque, aqua, grey, also black.
HUXLEY fashions are confined to one fine store in each city . . . write HUXLEY, 498 Seventh Avenue, New York 18, N. Y. for information.



When Dreams March Down the Aisle

IT'S SMART TO CHOOSE THE FINEST STERLING

Lucky, lovely bride — on your day of days.
Two dreams come true — your bridal gown
and your own sterling silver pattern — each
beautiful, each in its own way such tangible
evidence of your good taste!

Exquisite designs, with fine workmanship in
every detail, make Reed & Barton solid silver
the ideal choice of discriminating brides.
Ask your jeweler to show you
Reed & Barton flatware and tea services.

THE COMPLETE BOOK ON TABLE SERVICE AND CARE OF SILVER: Send 10 cents for "How to be a Successful Hostess" to Reed & Barton, Box 990, Dept. V, Taunton, Mass.

Reed & Barton

STERLING SILVER

"Something blue" . . . pale blue nylon organza . . . under white net . . . in a wedding gown with pailletted bodice . . . an Altman Original by

B. ALTMAN & CO.

FRAGRANCE
FRANCIS FIRST
GEORGIAN ROSE
GUILDHALL
FRENCH RENAISSANCE

A Group of the World's Most Beautiful Sterling Patterns

parade dress
Creation of
dawnelle
TRADE MARK
Rows of hand-crocheting march down the back and fingers of this crisp shortie glove. Palms of fine, soft double-woven cotton...hand-sewn.. It's CARLYLE.
MANNE & WEILL, INC. • New York • Kansas City • San Francisco
YOUR FAVORITE STORE MAY HAVE OTHER DAWNELLE GLOVE STYLES IF THE ONE ILLUSTRATED IS NOT AVAILABLE

Schiaparelli
Schiaparelli
Vertes

Van Raalte
"BECAUSE YOU LOVE NICE THINGS"
NO...YOU'RE NOT
Dreaming
THEY'RE NYLON JERSEY
UNDERTHINGS
Glove-fitting Sheerio Slendures, Short, Medium or Long $3 each
Sheerio Gown—draped to flowing lines $15
Marques

Soft, natural-looking uplift Bra $2.50
Sheerio Trunk $3
Sheerio Brief Jigger $2.50
Here in time to be your trousseau treasures. Ethereal, enduring, with easy-to-keep freshness, they have the soft-draping quality of jersey with the unbelievable strength of nylon. Think how handy diaphanous SHEERIO* nylon undies and double-weight, supple nylon jersey slips and bras will be on the honeymoon trip—and in the happy forever-after . . . . Just flick these soil-resistant dream undies in and out of the suds, dry in a flash, and have them fresh as new with NEVER a stroke of ironing! Trousseau treasures also—the FLEXTOE* nylon stockings of flawless fit, and the forever-FRESH, beruffled nylon gloves by Van Raalte. In Glove, Hosiery, and Knit Underwear Departments of better stores everywhere.
Slither Slip $7
Van Raalte
417 FIFTH AVENUE NEW YORK 16, N Y
Sheerio
20-denier Stockings $1.95
Sheerio Gloves $2.50
®

Yale fabrics

Brief essentials for fun in new directions . . . exotic jersey prints, sleek snug backs.

Beruffled "SAUCY MISS" . . . modern "BLOOMER GIRL*". At leading stores, about $10.

SURF TOGS • 1370 Broadway, New York 18

*Design Reg. & Pat. Pending

"Water stays out-
Wave stays in"

Sava-wave is the one bathing cap you can always count on . . guaranteed watertight . . to keep your hair perfectly dry! A special inner rim prevents water from seeping in. Amazing new velvet-soft finish allows Sava-wave to slip on smoothly and easily. Sava-wave is made only by Kleinert's.

$1.25 at your favorite store

Kleinert's

* T. M. Reg. U. S. Pat. Off.

Look for the Unidure and Airfast labels in fine fashions or by the yard, at better stores everywhere.

AIRFAST* . . . to safeguard acetate fabrics from atmospheric fading or streaking. UNIDURE*... to supply the good grooming of permanent crease-resistance to all fabrics.

THE UNITED PIECE DYE WORKS 132 Madison Avenue, New York 16, N. Y., Lodi, New Jersey, Los Angeles, California

jana

GOOD THINGS COME IN THREES!

Jana creates one wonderful shape . . . echos it in three sizes to meet your own special demands. All, of white Levor Kidskin . . . cream-smooth . . . spongeable. All, with Jana's exclusive hand-polished, gold-plated snap frame.

The Little Bag, about 10.95. The Big Bag, about 12.95. The Great Big Bag, about $15.00. Plus 20% Federal Tax.
All prices slightly higher west of the Mississippi.

At leading stores everywhere. Write for name of store in your city to
Jana Handbags • 232 Madison Avenue, New York 16, N. Y.

designed
from
a man's
point
of
view
Swim suit
born in a laboratory...
SEA GODDESS goes scientific . . . to bring you a fabulous swim-fashion... aided and abetted by four great names in American Industry! CELANESE Fortisan and FIRESTONE Controlastic . . . to give slim, sleek figure-flattery to the Satin bra and shirred front panels. DUPONT Nylon and U. S. RUBBER Lastex* make the sheer lace sides that gently — but, oh! so firmly — mold your figure!
Free: Write Dept. V for your copy of "Swim Fashions of 1947"
A Sea Goddess ORIGINAL
*REG. U.S. PAT. OFF.
At better stores, or write
SHEPHERD KNITWEAR CO., Inc., 1410 Broadway, N. Y. 18

springboard to smartness

Firestone *Contro*, always on duty for beauty, holds longer, molds stronger because it's the only elastic vitalized with Vitalin, the life-giving rubber vitamin. Look for the ***Contro*** label in the finest of fitting fashions . . . everywhere!

BEST TODAY... STILL BETTER TOMORROW

*REG. U. S. PAT. OFF.

Firestone *Contro**

the quality elastic that gives fitting shape to bathing suits, sportswear, girdles and shoes

Firestone Contro ELASTIC YARN

Listen to the Voice of Firestone Monday Evenings over NBC

the fashion...

Physical Culture
shoes

the fabric...

Burg Gabardine

WOVEN OF Lastex* YARN

A. S. BURG CO., 116 SOUTH STREET, BOSTON, MASS.

*Reg. U. S. Pat. Off.

BEAUNIT FABRICS

NYLON . . . *lovely, ever so lovely . . . lingerie fashioned of Du Pont Nylon, in Beaunit's inspired tricot knit fabric! Here's beauty as well as practicability . . . washes in a jiffy, dries in a flash, holds its shape. Identified by the Beaunit Seal of Merit. Beaunit Mills, Inc., 450 Seventh Avenue, New York, 1*

Styl-EEZ

A SELBY SHOE

for your date with summer,

shoes in a fashionable frame of mind—

with the "Flare-Fit" innersole's

thoughtful instep support.

Compare

AND YOU'LL WEAR

Styl-EEZ

A SELBY SHOE

Most Styles

$8.95 to $10.95

Slightly Higher in
Western States and Canada

SELBY FIFTH AVENUE at 38th St., New York City, and Your Leading Shoe and Department Store . . . *Manufactured for women by* THE SELBY SHOE COMPANY, Portsmouth, Ohio . . . *for men,* WALL-STREETER SHOE CO., North Adams, Mass. • IN CANADA, MURRAY-SELBY, LTD., LONDON, ONT. • IN ENGLAND, SELBY SHOES, LTD., LONDON • IN AUSTRALIA, SELBY SHOES (Aust.) LTD., SYDNEY • IN NEW ZEALAND, R. HANNAH & CO., LTD., WELLINGTON • IN ARGENTINA, ALBERTO GRIMOLDI, BUENOS AIRES • IN PERU, EL AGUILA AMERICANA, LIMA • IN SOUTH AFRICA, PANTHER SHOE CO., LTD. AND SEARLES, LTD., CAPE PROVINCE • IN URUGUAY, SASSI, S. A. MONTEVIDEO • IN NORWAY, SALOMONS SKOFABRIK, OSLO.

SELBY SHOES THE WORLD OVER—ESTABLISHED 1877

Copr. 1947, The Selby Shoe Company

Lastex for beauty with action

Reg. U. S. Pat. Off.

Beach ensemble by Cole of California. Play suit by Joan Norton Irwin

Lastex...the Miracle Yarn that makes things fit

Swimsuits and Trunks . . . for women, men and children . . . woven, knitted, shirred . . . play clothes . . . active and spectator sports dresses . . . riding togs . . . lingerie . . . slips . . . foundations . . . hosiery . . . shoes . . . gloves . . . hats . . . bags

UNITED STATES RUBBER COMPANY

Serving Through Science

The most elegant perfume in all the world

$24.00 the ounce (tax extra)

© 1947 Dana Perfumes, Inc.

A bride brings her heart... and her Sterling

You can choose no finer way to express your faith in the richness of your married life than by including among the possessions you bring to your bridal home a set of gorgeous sterling silver. When you choose Westmorland solid silver, you establish yourself as a home-maker of faultless taste and discriminating judgment.

Westmorland Sterling is the heavy kind of solid silver that you can use three times a day. It has the elegance that marks it as the product of world-renowned silversmiths. Your guests . . . and your heirs . . . will appreciate its beauty instantly. Classic Westmorland patterns never go "out of style" . . . are never discontinued.

Choose Westmorland at home . . . where lighting and surroundings are comparable to those you will have when you use it. Choose it at your leisure, with the personal assistance of a specialist trained in the selection and use of fine sterling.

At the same time decide for yourself which of Westmorland's convenient plans best suits your pocketbook. Westmorland Sterling, New Kensington, Pennsylvania.

WESTMORLAND *Sterling*

THIS RAMS-HEAD MARK MEANS HIGHEST QUALITY IN STERLING SILVER

© Westmorland Sterling

Spruce! for men

Spruce Shave Bowl,
Lotion, Talc 3.00

Spruce Soap for Men
Four Bars in Gift Box.

Wrisley Spruce . . . cool, clean essence of the windswept woodlands . . . bracing and refreshing as the tangy scent of the forest . . . a *masculine* gift.

LOTION & SHAVE BOWL, 2.00; LOTION & TALC, 2.00; SHAVE LOTION, 1.00; SHAVE BOWL, 1.00; COLOGNE DEODORANT, 1.00

Giant blooms blowing over a slim silhouette of a dress . . . in breezy Sacony-Ciella, the heavenly acetate rayon that shuns wrinkles. Slim price, too . . . 19.95. **Write for folder** "Summer Fashions—1947 Edition" to Sacony, Dept R, 1384 Broadway, New York 18, N. Y.

Vogue's School and Camp Directory

FOR ADVICE, WRITE: VOGUE'S SCHOOL AND CAMP BUREAU, 420 LEXINGTON AVENUE, NEW YORK 17.

Boys' Camp

PASSUMPSIC

On Lake Fairlee, Ely, Vt. Boys 7-15. Constructively happy summer. Riding, sailing, tennis, shop, music, riflery. Farm. Cabins. Trips. 3 age groups. Superior staff. 34th yr. MR. AND MRS. D. N. STARRY, 4620 DRUMMOND AVE., CHEVY CHASE 15, WASH., D. C.

Girls' Camps

FOUR-WAY LODGE

Fun and accomplishment for girls 7-18 on Michigan's beautiful Torch Lake. Daily riding, water sports, riflery, crafts, trips. Mature staff. Large group 15-18. Separate Jr. Camp. Brother camp Fairwood. MRS. M. V. EDER, 5699 BELMONT AVE., CINCINNATI 24, O.

SEA PINES

Cape Cod. 41st season. Rate includes riding, sailing, music, art, dancing, dramatics, languages, costumes. Tutoring. Guest House. Please state age, grade, church.
FAITH BICKFORD, BOX V, EAST BREWSTER, MASS.

OGONTZ WHITE MT. CAMP

In New Hampshire. Girls 6-18. 750 acres on mountain lake. Rustic cabins. Swimming, sailing, canoeing, aquaplaning; form and trail riding; tennis, hockey, golf; art, crafts, music, dramatics. Trips. ABBY A. SUTHERLAND, BOX 300, OGONTZ SCHOOL P. O., PA.

BOSTON UNIV. SARGENT CAMP

On a private lake in N. H. Ages 7-20. University supervision. All water sports, riding, tennis, crafts, dramatics, etc. Catalog: DEAN GEO. K. MAKECHNIE, DIR., 22 EVERETT ST., CAMBRIDGE 38, MASS.

MEADOWBROOK

A Ranch Camp for Girls 7-17 in N. H. On lake in mts. Daily riding. Exceptional instructors. Pack trips. Horse show. All sports. Separate Jr. group. Infirmary. Inclusive fee. Catalog. LILAH V. PALMER, 78 MAPLE AVE., HASTINGS-ON-HUDSON, N. Y.

TEELA-WOOKET

The Horseback Camps, Roxbury, Vt. July and August enrollment completed. Inquiries invited for June School of Equitation and September Riding Camp for older girls and adults. MR. AND MRS. C. A. ROYS, 45 ORDWAY RD., WELLESLEY HILLS, MASS.

kimiya ★ ★

Milton, Vt. Same management as Brown Ledge. Free daily riding, splendid horses, trails, jump course, trips—all under expert instruction. Sailing, canoeing, aquaplaning, tennis, crafts, music, Little Theatre. **Separate junior division, ages 5-10.**

Sand beach, careful supervision. Please give age. No "extras". Booklet. **R. M. Kimball, Box 133J, Southboro, Mass.**

FRENCH CAMP FOR GIRLS

On Lake Champlain • Ages 7-18

23 years' experience in safe care of girls. Excellent food, health. Trained nurse for each of three age groups. Motherly care for 45 Juniors 7-10. Daily riding, swimming, canoeing, sailing, tennis, art, dramatics, ballet, music, crafts, trips. Conversational French with French-speaking counselors. Open June 15-Sept. 5th.
Mrs. E. V. Chase
Ecole Champlain Burlington, Vt.

MOSS LAKE

AN ADIRONDACK CAMP FOR GIRLS

Featuring
- **RIDING**
- **SAILING**
- **TENNIS**
- **Also Archery, Swimming, Fencing**

Under nationally known instructors. Private Adirondack lake & preserve. Daily Riding. All-inclusive fee. Girls 6-10, 11-13, 14-19 in completely separate units. Many trips by foot, by horse, & by canoe. Brother camp & parent club 3 mi. *Six hours from New York or Buffalo.*
Dr. G. V. Longstaff, Jamaica 3, L. I.

Coeducational Camp

MEADOW LARK

Happy, busy though relaxed summer. Children 5-14. In the Berkshires. Finding the thrill of exploring the countryside. Farm animals, creative and sports activities. Informal but well-supervised. MR. & MRS. ERIC G. CRAVEN, 109 EAST 94 ST., N. Y. 28.

Foreign School

SCUDDER-COLLVER

IN GUATEMALA

Six weeks' summer residence. Laboratory Theatre. Art, Music, Spanish instruction. Social, recreational activities. Colorful trips. For information apply: 122 E. 78TH ST., NEW YORK 21. TEL.: RH 4-7883.

Girls' Schools

THE BARMORE SCHOOL

CAREER CULTURAL BUSINESS

Liberal Arts, Home Executive, Languages, Interior Decoration, Personal Culture, Secretarial, Writing, Fashion, Radio, Art. Our own Residence Building. 22 EAST 60TH STREET, NEW YORK 22. PL 3-1971.

GARDNER SCHOOL

Beautiful building at 1971 Fifth Avenue, New York 28. Fifth grade through Postgraduate. Strong college preparatory, general, secretarial courses. Music, art, dramatics. Cultural advantages of city. All sports. 90th year. V. ELIZABETH MASLAND, PRIN.

EDGEWOOD PARK

Accredited college prep. Advanced courses in cultural and practical arts, fine arts, secretarial science, med. asst., home ec., dramatics, costume design, interior decoration, merchandising, kindergarten. All sports—riding. BOX E, BRIARCLIFF MANOR, N. Y.

HARCUM JUNIOR COLLEGE

2-year college—Diploma. Academic, Fine Arts, Merchandising, Dramatics, Music, Secretarial and Medical Secretarial. Sports. Placement. EDITH HARCUM, HARCUM JUNIOR COLLEGE, BOX V, BRYN MAWR, PA.

MISS BEARD'S SCHOOL

For Girls. Est. 1891. Outstanding college preparation; general courses. Separate Junior School. Strong Art, Music, and Dramatics. Complete sports program. 15 miles from New York. HEADMISTRESS: SARA CLARKE TURNER, BOX 30, ORANGE, NEW JERSEY.

KENT PLACE

Founded in 1894

Notable record of college preparation. Unusually broad curriculum in General Course. Excellent Music, Art and Dramatics. All sports; extensive campus and school farm. Country life with city advantages. *Catalogue on request.*

HARRIET LARNED HUNT, *Headmistress*
SUMMIT, NEW JERSEY

OGONTZ JUNIOR COLLEGE

Prepares young women to fill their proper places in life successfully. Transfer, terminal courses. Home economics (nutrition, child care), home nursing, secretarial, languages. Music, art. Military drill. 10 miles from Philadelphia.

ABBY A. SUTHERLAND
Box JA, Ogontz School P. O., Pa.

PENN HALL JUNIOR COLLEGE

2-yr. College and 4-yr. Prep. All work fully accredited by leading institutions in the nation. Liberal Arts and Career Courses. Music, Radio and Stage Arts, Medical Technician, Int. Dec., Costume Design, Merchandising. Journalism, Art, Secretarial. Connecting baths. Swimming-pool. Athletics. Riding. Social life. *Mention interests.* Catalog & Views:
F. S. MAGILL, LL. D., Pres., Box V, Chambersburg, Pa.

Girls' Schools

SOUTHERN SEMINARY

For 80 yrs. one of America's famous schools for girls & young women. Accredited Junior College and High School. Academic, vocational, cultural courses. All sports. Indoor pool. Riding. Catalog. ROBT. LEE DURHAM, PRES., BOX 105-V, BUENA VISTA, VA.

SALEM ACADEMY

Thorough preparation for leading colleges, with emphasis on individual development. Music. Variety of sports on 56-acre campus. Fireproof buildings. Overnight from N. Y. 175th Anniversary year. Catalogue. MARY A. WEAVER, BOX V, WINSTON-SALEM 2, N. C.

LAUREL SCHOOL

A Country Day and Boarding School for girls in suburban Cleveland. Thorough College Preparation and General Courses. Excellent facilities for Art, Music, Dramatics, and Athletics. EDNA F. LAKE, HEADMISTRESS, SHAKER HEIGHTS, CLEVELAND, OHIO.

KINGSWOOD-CRANBROOK

Grades 7-12, postgraduate. Preparatory and general courses. On lake near Detroit. Music, dramatics, sports, home economics. Unusual opportunities in arts, sciences, handicrafts. Catalogue. Write SECRETARY, 145 CRANBROOK RD., BLOOMFIELD HILLS, MICH.

FERRY HALL

Accredited secondary school for girls 13 to 18. Strong college preparation, general course. Home Economics, Dramatics, Music, Speech. Riding, swimming. On Lake Michigan, near Chicago. 78th year. Catalog. FRANCES G. WALLACE, BOX 4, LAKE FOREST, ILL.

KEMPER HALL

77th yr. Boarding and day school for girls. Thorough college preparation and training for purposeful living. Study of the Fine Arts encouraged. Complete sports program. Junior School. Beautiful lake shore campus. For catalog, address: BOX V, KENOSHA, WISCONSIN.

OAK GROVE

Emphasizes Preparation for College and Gracious, Purposeful Living. Music, Art, Dramatics. Grades VII thru XII. Riding included. Winter Sports. New Fireproof Buildings overlooking Kennebec Valley. MR. & MRS. ROBT. OWEN, BOX 121, VASSALBORO, ME.

ST. MARGARET'S SCHOOL

Emphasizes preparation for the leading colleges. General course with music, dramatics, art, and homemaking. Hockey, riding. Other sports. Country estate, modern building. Established 1865. Catalogue. ALBERTA C. EDELL, A.M., BOX V, WATERBURY, CONN.

GARLAND SCHOOL

Homemaking and Allied Vocations. 1 & 2 year courses at college level. English, Science, Nutrition, Cookery, Budgeting, Child Development, Clothing. Art Center. Practice residences. Catalog. MRS. GLADYS V. JONES, 409 COMMONWEALTH AVE., BOSTON 15, MASS.

STONELEIGH-PROSPECT HILL

Accredited college preparatory, general courses. Art, music. All sports. 150 acres, beautiful modern building. Private stables; professional instruction in riding, skiing. Mensendieck for posture. MRS. GEORGE WALDO EMERSON, BOX D, GREENFIELD, MASS.

ROGERS HALL

50 years of New England traditions. Near Boston. Thorough college preparation. One year intensive review for college. General course: secretarial training, home economics, music, art. All sports. Pool. MRS. KATHARINE MCGAY, BOX V, LOWELL, MASS.

MARY A. BURNHAM SCHOOL

Accredited college preparation. General course. Postgraduate courses. Music, art, drama, secretarial. Riding. All sports. Mensendieck system for posture. 69th year. Catalog. MRS. GEORGE WALDO EMERSON, PRIN., BOX 43-D, NORTHAMPTON, MASS.

HOUSE IN THE PINES SCHOOLS

Cornish School: College preparatory and general courses, including art, music, and secretarial training. Excellent riding stable. Swimming.

Junior College: Vocational and liberal arts courses.

Ask for Cornish School or Jr. Col. Catalogue
RUTH F. CLEVELAND, Director
40 Pine Street, Norton, Massachusetts

Boys' Schools

EMERSON SCHOOL FOR BOYS

A country boarding school 50 miles from Boston. Boys 8-15. Small classes taught by men teachers. Graduates enter leading preparatory schools. Homelike surroundings. Supervised sports. Catalog. EDWARD E. EMERSON, HEADMASTER, BOX V, EXETER, N. H.

CHESHIRE ACADEMY

36th Summer Session. July and August. A pioneer in personal attention to the individual. Small classes, flexible programs, accelerated progress. Make-up work or regular semester courses. Prep. for fall college entrance. A. V. SHERIFF, HEAD, CHESHIRE, CONN.

MILFORD

Superior teaching—very small classes. 35 yrs. experience in college prep. Optional accelerated program for older students. Lower school teaches younger boys proper study habits. Summer school can cover half year's work. W. D. PEARSON, MILFORD, CONN.

RIVERDALE SCHOOL

FOUNDED 1907

FRANK S. HACKETT, HEADMASTER

BOX V, RIVERDALE-ON-HUDSON, NEW YORK CITY

STAUNTON MILITARY ACADEMY

- ★ Distinguished for excellent academic, military and athletic training.
- ★ In beautiful, historic Shenandoah Valley of Virginia. High altitude. Unexcelled health record. War Dep't
- ★ R.O.T.C. Unit. Modern fireproof buildings. Highest War Dept. Rating. Separate Junior School. Early
- ★ enrollment desirable. For illustrated catalogue address Superintendent, Box V-5, Staunton, Va.

Coeducational School

THE ARKE SCHOOL

Both school and home for selected group of children 6 to 12. Excellent scholastic standing with leading preparatory schools. Constructive country activities and sports, including riding. MR. AND MRS. CLINTON TAYLOR, BOX V, WEST WOODSTOCK, CONNECTICUT.

Special Schools

THE WOODS SCHOOLS

For Exceptional Children Three Separate Schools
Girls Little Folks Boys
Camp with Tutoring
BOX 169, LANGHORNE, PA.
MOLLIE WOODS HARE, PRINCIPAL

Dramatic Arts

THEATRE SCHOOL

OF DRAMATIC ARTS

Norman Brace, Dir. Stage, Screen, Radio, Television. Summer Course June 23rd to Sept. 1st. Approved for Veterans under G. I. Bill. Catalog: REGISTRAR, ROOM 136, CARNEGIE HALL, N. Y. 19. CI 5-6467.

AMERICAN ACADEMY OF DRAMATIC ARTS

The foremost institution for Dramatic and Expressional Training in America. For catalog write: SECRETARY, ROOM 251, CARNEGIE HALL, N. Y. 19.

LEWIS DRAMATIC SCHOOL

Plan your acting career under guidance of the professional Broadway director, Harrison Lewis. Stage productions. Special vocal dept. Girls Club Dormitory. Day & Eve. Summer term July 1—15th yr. Free Book V-3. 113 W. 57TH ST., N. Y. 19. N. Y. CI 6-2994.

Telephone number for the School & Camp Bureau is MOhawk 4-7500.

Secretarial & Business

KATHARINE GIBBS

Outstanding secretarial training for high school, private school grads, college women. Resident facilities. Catalog: ASSOC. PRIN., 90 MARLBOROUGH ST., BOSTON 16; 51 E. SUPERIOR ST., CHICAGO 11; 230 PARK AVE., N.Y.C. 17, 155 ANGELL ST., PROVIDENCE 6.

Retailing

TOBE-COBURN SCHOOL
FOR FASHION CAREERS

Train for fashion positions in merchandising, advertising. One-Year Course for girls with two years of college. Two-Year Course for high school graduates. Catalog A. ONE W. 57 ST., NEW YORK 19.

FASHION CAREERS

Train for promising jobs in buying, fashion reporting, etc., in school equipped like dept. store. 1-year course for girls with one or more years of college. 2-year course for high school graduates includes liberal arts. Both courses offer store work with salary.

Ask for Catalog V.

LABORATORY INSTITUTE OF MERCHANDISING
45 WEST 34TH STREET NEW YORK 1

Photography

PROGRESSIVE SCHOOL OF PHOTOGRAPHY

Staffed by experts headed by William Gerdes. Class room work, individual instruction, group lectures. Dormitory for men. Coeducational.

Write for Catalog V

217 Park Street, New Haven 11, Conn.

Fine & Applied Arts

THE ART INSTITUTE
OF CHICAGO

Professional School. Fine Arts, Advertising, Fashion Drawing, Dress Design, Interior Design, Teacher Training. Summer School. Accredited. Catalog. BOX 90, MICHIGAN AVE. AT ADAMS, CHICAGO 3, ILL.

chic school

New Location
New Courses
Vocational Training in
DRESSMAKING
SKETCHING • DRAPING
PATTERNMAKING
FUR PATTERN DESIGNING
Day or Eve. Request Bklt. G.
229 W. 36th Street
New York 18. WIs 7-4673

Fine & Applied Arts

STUDIO-SCHOOL FASHION ART
SUMMER SCHOOL STARTS JUNE FIFTEENTH

Fashion Illustration, Commercial Art, Dress Design, Millinery, Pattern Drafting. Expert faculty. Approved for veterans. Free Placement. Catalog. DUTTENHOFER BLDG., CINCINNATI 2, OHIO.

ABBOTT SCHOOL OF ART

Advertising & Fashion Illustration; Design & Interior Decoration; Life & Water Color. 2 and 3 year courses. Certificate. Day & evening. Successful artist instructors. Approved for Veterans. ANNE F. ABBOTT, BOX V, 2103 EYE ST., N.W., WASH. 6, D. C.

NEW YORK SCHOOL OF INTERIOR DECORATION
SIX WEEKS' PRACTICAL COURSE

Starts July 7th. Faculty of leading decorators. Period and modern styles. *Send for Catalog 6R.*

HOME STUDY COURSE. Starts at once. For those who cannot come to N. Y. *Send for Catalog 6C.*

515 Madison Avenue, New York 22, N. Y.

TRAPHAGEN SCHOOL OF FASHION *For Results*
TRAINING HERE PAYS LIFE DIVIDENDS
Intensive SIX WEEKS' SUMMER Course

Top honors 20 years. Professional methods in every branch of Fashion for beginners or advanced students. Credits. Approved by Regents—**REGISTER NOW!** Day & Eve. Our Graduates in Demand! Sales Dept. Free Placement Bureau. Send for Clr. 1. Phone CO 5-2077.

TRAPHAGEN, 1680 Broadway (52d) N. Y. 19

McDOWELL SCHOOL
COSTUME DESIGN AND STYLING

Excellent courses with expert instruction in fashion work. Recognition and careful development of individual ability. Established 1876. Seventy years of specialized experience in fashion training and placement. Catalogue.

Register Now for Summer and Fall Courses

73 West 45th St., New York 19, N. Y. BR 9-0385

Famous Career School of the Central West
The RAY Schools Chicago

Dress Design · Styling
Interior Decoration

Merchandising, Buying, Line, Color & Fabric Analysis, Pattern Making, Fashion Advertising, Modeling, Millinery, Fashion Illustration, Photography. Individual Advancement. Students Prepared for Professional Contacts. Entrance Dates: Summer and Fall on Request.

116 SOUTH MICHIGAN BOULEVARD, CHICAGO • DEPT. V-5

FASHION ACADEMY
THE SCHOOL OF FAMOUS GRADUATES
FASHION DESIGN • MERCHANDISING • BUYING STYLING • FASHION ILLUSTRATION • REPORTING

To-day the young woman with a well trained fashion perspective and good style sense finds newer and greater opportunities. Intensive fashion training under direction **EMIL ALVIN HARTMAN** America's Foremost Fashion Instructor and Style Authority. Resident Fall enrollments request Book 5. Home Study Book 5H

812 FIFTH AVENUE, NEW YORK 21 • Regent 7-0231-2

Fashion Modeling

FASHION AND PHOTOGRAPHIC MODELING
• *A distinctive career for attractive girls* •

Prepare for today's superior opportunities in modeling for photographers, in exclusive shops, showrooms and fashion shows.

FREE PLACEMENT SERVICE • DAY-EVE. SESSIONS
ILLUSTRATED CATALOGUE A ON REQUEST
Helen Fraser, *Director*

BARBIZON STUDIO OF MODELING
576 FIFTH AVENUE, N. Y. 19, N. Y.

COVER GIRLS
COAST TO COAST
DETROIT MILWAUKEE KANSAS CITY
INDIANAPOLIS SAN FRANCISCO DALLAS

Courses in
FASHION • PHOTO • MOVIES • SLIDE FILM • TELEVISION

Approved G.I. Training

Patricia Stevens

CHICAGO, 30 W. WASHINGTON • HOLLYWOOD, 5515 SUNSET BLVD.

Write Dept. V2 for Free Information on Resident or Home Study Courses

TWENTY-ONES bring you a perfect summer pump—a little covered, a little revealing. It's the "Ming," in soft white suede. 9.95. Other TWENTY-ONES shoes on page 12.

Vogue SHOES HOUSTON, TEXAS

your legs are important

That's why America's best dressed women are satisfied with nothing less than genuine Gold Mark Hosiery . . . in full-fashioned, no-seam and Kantrun styles!

Gold Mark Hosiery

Gold Mark Hosiery

Write for name of nearest store
GOLD MARK HOSIERY CO., INC.
392 Fifth Ave., New York 18

sole idea...

adopted by America's leading shoe designers to complete the perfection of finely wrought shoes.

NEOLITE

THE SOLE OF FASHION

Personalize Your Beauty

with House of Stuart beauty aids, selected especially for you!

There's no one else quite like you in all the world. No one with your particular beauty problems and possibilities! That's why the cosmetics you use should be your very own . . . selected from the finest available, especially for your type of skin . . . your complexion, hair, eyes . . . yes, even your personality.

OF course, we cannot prescribe basic beauty aids to suit your individual requirements until we have seen and studied you. We invite you to one of our local beauty clinics. There . . . in the comfortable informality of a home . . . you and a few friends sit down with one of our trained beauty analysts. And you decide . . . with the aid of her suggestions . . . what creams, what lotions, what shade of rouge, lipstick and powder create the most pleasing effect. You actually try them on. When you're entirely convinced . . . when your friends enthusiastically agree . . . we supply you with basic beauty aids. Each compounded especially for your type of skin, and each supplementing the others to bring out your particular, individual beauty.

HOUSE OF STUART

Department 301
NEWARK · NEW YORK

Don't wait for an invitation! Write us today. Tell us you'd like to attend the next conference scheduled for your neighborhood.

Negligee by Thea Tewi

White Hips—*sleek and slim and almost as cool as your skin! Posture-proud young figures are collecting Carter's "Mouldettes"... the whiff-weight girdles and pantie girdles that make your audience think nature played favorites... gave you a naturally wonderful figure. You forget you are wearing them!*

Carter's "Mouldettes" are tissue-light and skin-smooth pull-ons with wonderful control. Actually, they're as smooth inside as out. White or peach. Sizes 24-30. Girdle, $3.50; pantie, $4.; The William Carter Company, Needham Heights 94, Mass.

Carter's *for figures that rate a second glance*

For your loveliness... a powder richly scented with Chantilly Perfume

Chantilly

Face Powder

by HOUBIGANT

Chantilly perfume, that long-lingering,
ever-feminine fragrance so expressive of *you,*
now comes to you in a new face powder. A dreamy, filmy,
clinging powder. Wonderful on! Sheer-sifted, of course, and
perfumed with inimitable Houbigant artistry... richly,
luxuriously scented with your *Chantilly*. A joy to wear!
In shades related to your skin tone... $2.50 *plus tax.*

FIGURES in

flexees

Clorifying your figure
to the sleek, rounded,
modern look. It's the magic
of a Flexees girdle...
and the bosom beauty of
a Flexaire bra in the
new Pulchra Design.

FLEXEES* world's loveliest foundations

*REG. TRADEMARK

You'll love the look of your leg in

Larkwood*

seam-free nylons

Not even in playshoes will you ever go bare-legged again—for you've discovered even lovelier "bare-leg" beauty in Larkwood Seam-Free—sleek fit through their "Dancing Twins" construction . . . comfort through their new, original ribbon welt . . . and, best of all, never an ugly twisted seam to mar their fabulous sheerness and height-of-fashion shades.

chadbourn hosiery mills, inc., charlotte, n. c.

*Reg. U.S. Pat. Off.

Delicate new shadow plaid in Shalure rayon, a BROOKSIDE *fabric. In aqua, lemon, green and iris. Sizes 10 to 20. $12.95.*

TABIN-PICKER & CO.
Chicago

*SIMULATED

Richelieu Pearls*

... they're beautiful

HAPPY
WEDDING
DAY

The words Richelieu, Satinore, Iridelle are the registered trademarks of Jos. H. Meyer Bros.

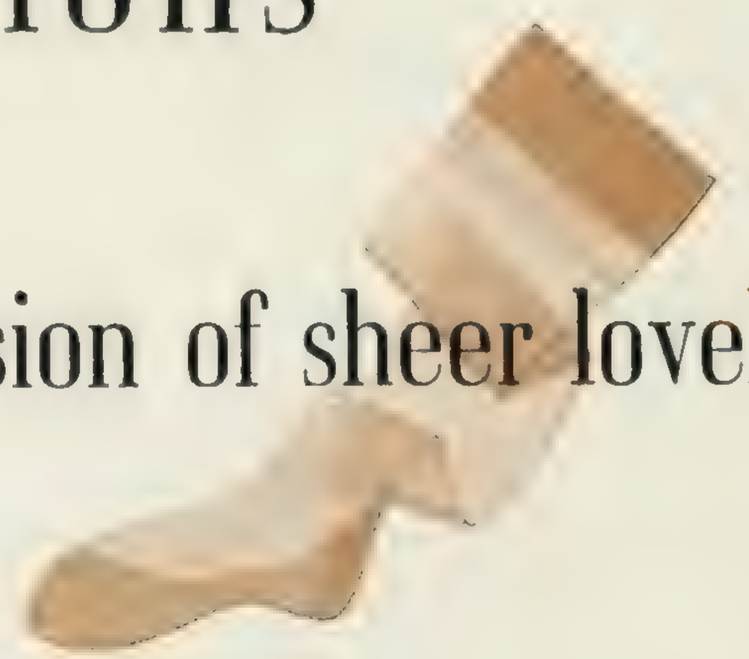
CREATORS OF *Richelieu* PEARLS "IRIDELLE" JEWELRY "SATINORE" JEWELRY "GOLDEN GLAMOUR" *Internationally* FAMOUS

PHOTOGRAPH BY RALPH BARTHOLOMEW, JR., HOSTESS GOWN—MARTINI DESIGN; JEWELS BY SEAMAN SCHEPPS

Vision

nylons

a vision of sheer loveliness



MADE OF DU PONT
• NYLON

BUR-MIL* *rayon crepe*

Perfect Match...

Gown and slip in luxurious BUR-MIL rayon crepe. This lovely fabric will wash and wash and still keep its softness, its delicacy of color. Look for the BUR-MIL mark which identifies this and all quality-assured BUR-MIL fabrics.

PRODUCT OF BURLINGTON MILLS — BUR-MIL QUALITY

Featured by SAKS FIFTH AVENUE, *New York and other fine stores throughout the country . . . .*

*Registered Trade-Mark

BURLINGTON MILLS CORPORATION OF NEW YORK • 450 SEVENTH AVENUE, NEW YORK 1, N. Y.

Franco the hallmark of fine corsetry...

creates in exclusive *Nylon Contour-lastik**...a feather-light, slimming, two-way stretch woven of Lastex, the miracle yarn. Light as a hanky...yet strong enough for perfect hip-control. About $15.00

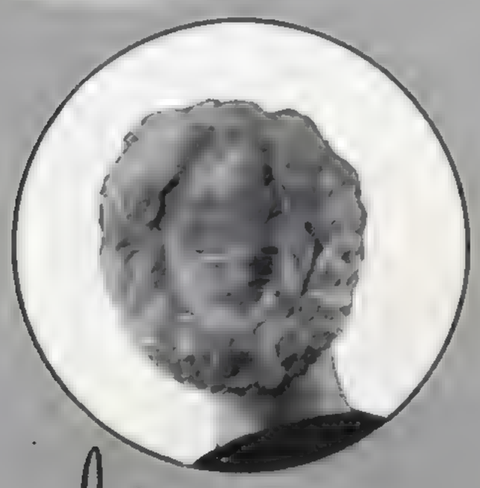
Only at fine stores • FRANCO, 136 Madison Avenue, New York 16, N.Y. *Reg. U.S. Pat. Off.

High spirited black and white horses prancing over
a cool Summer broadcloth . . . two distinctive designs by Paula Brooks
for casual afternoons . . . and smartness after five. Sizes 8-18 under $23.00

For the name of your Paula Brooks dealer, write PAULA BROOKS ORIGINALS • • • • SAINT LOUIS

All the most beautiful

women in the world — from Europe, North and South America—come to ARNOLD for the newest in magnificent coiffure! Originator of exciting permanents, coiffures, bleaches, dyes — each a masterpiece of individuality!



Arnold hairdresser • 22 East 58 St., N. Y. C., VO. 5-0933
air conditioned salon

ZIRCON
DINNER RING

So like a diamond with its brilliant twinkling center stone. . . . A truly lovely ring that will be the glamour highlight to everything you wear.

And so reasonably priced
$48.00 (tax incl.)
Mail Orders Filled.

RAPPHEL Jewelers
47 WEST 57TH ST., NEW YORK CITY

Leora CREATIONS, INC.
formerly HOUSE OF CESAR

MILLINERY
30 EAST 54th ST., NEW YORK 22, N. Y.

Shop

BOWLS in a basket—in a foot-high Mexican hamper. Here, a nest of twelve handmade dishes, 6″ in diameter, 2″ deep, glazed in bright, light colours. Made in Oaxaca, they're nice as breakfast bowls or candy dishes, and the hamper might hold laundry. $5.95; Miles Kimball, Oshkosh, Wisconsin.

SKIMMER—young and innocent as the May sun. Look wide-eyed when you wear this one—smack on the back of your head. Its white straw looks new, agrees with your face, your skin. Bound in black, dark blue, or cocoa-brown velvet, with a series of long matching streamers down the back. Custom made at the very nice price of $25. At Majel, 7 E. 58.

Sandals for Beach, Play or Evening Wear, thin, thin straps on thick leather soles in red, black and natural. *$9.50*
Gold Kid *$11.95* postpaid
State shoe size and color.
Mail order only. No C.O.D.
JOSEPH VLASITS
Box 515 Grand Central Station
New York 17, N. Y.

FOR YOU AND YOUR FRIENDS
Americana Handibooks

CHARMING handibooks to carry in your purse or keep handy in your desk — for engagements, autographs, greeting card records, notes, etc. Beautiful cover designs, adapted from early American samplers and paintings, printed in a wide range of colors. Individually boxed. Cloth binding, $1.00 each. Boxed, ready for mailing. Reinforced cover, 50c each.

HASTINGS HOUSE, 67 West 44th Street
New York 18, N. Y.
Please send me the books checked below, at ☐ $1.00 each, ☐ 50c each, for which I enclose
$ ..... vz

Quantity	Name
( )	ENGAGEMENTS AND DIARY
( )	BIRTHDAYS AND ANNIVERSARIES
( )	GREETING CARDS
( )	NOTE BOOK, oblong
( )	NOTE BOOK, upright
( )	SHOPPING LIST
( )	ADDRESS BOOK
( )	AUTOGRAPH BOOK

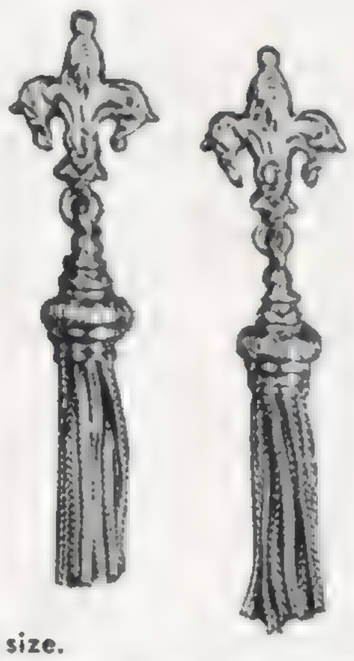
NAME .....
ADDRESS .....
CITY, ZONE ..... STATE .....

ENGAGEMENTS AND DIARY, with days of month.
BIRTHDAYS AND ANNIVERSARIES, three days to page . . . perpetual, not dated.
GREETING CARDS, received and sent, space for addresses.
NOTE BOOK, upright.
NOTE BOOK, oblong.
SHOPPING LIST, oblong.
ADDRESS BOOK, ABC index.
AUTOGRAPH BOOK, oblong.

ALICE H. MARKS
Leads Again For Travel
Sea—Air—Rail

Bon Voyage Baskets and Packages.
Large Box Alice Marks' special candies $6.50
Five-Drawer Surprise Chest $12.50
Marlée Chocolats (not illus.) $2.50 per lb.
Parcel Post Not Included

Alice H. Marks
9 West 57th Street, New York 19, N. Y.

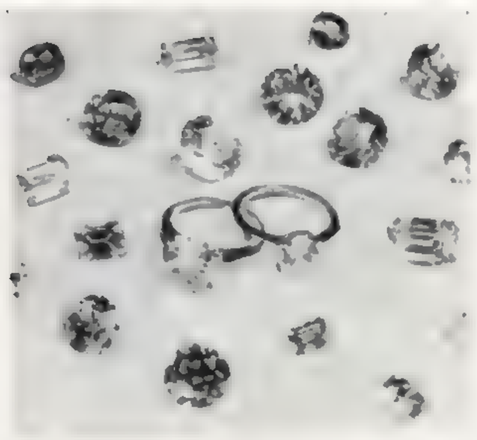


Actual size.
Tassel earrings, gold plated sterling silver. $10.00 Tax included.
Skillful Repairing—Old Pieces Matched
Write for Heirloom Jewelry Catalog

Anselma Friel
87 Nassau Street, New York 7, N. Y.
We buy Old Jewelry and Old Mine or Rose-Cut Diamonds.

Hound

TAKES OFF



FABULOUS FIELD of zircons, straight from Siam. Here's a collector's collection which has been treated with reverence: each stone cut and set like a diamond. White, blue, yellow, green and brown zircons, in a price range from $5 to $1000. All at Rapphel Jewelers, 47 West 57th St., New York City.

BAKER

COAT FOR THE BEACH, for a sun that's too hot or a just-cool breeze. Of Jacquard terry cloth, the 32" length is flared and as nicely tailored as a man's jacket. If you're particular about colour, you have your choice here of ten (among them white, yellow, American beauty, beige, grey), $27.75. You can buy it at Kerge's, 568 Madison Avenue, N. Y.

going places?

remember to tag your purse, luggage, umbrella, golf bag and brief case with BAGTAG, the original hand made, hand engraved silver tag.

BAG TAG, with silver chain, $3.50. With leather strap, $1.75. address engraved 5c letter.

BOOKMARK & PAGE SLITTER $2.50

post. & fed. tax incl. no c.o.d.'s.

paul h. ackerman

box v phillipsburg, n. j.

VARIETY $25.95

AN ESSENTIAL YET SPICEY ACCENT TO YOUR SUMMER WARDROBE..NIGHT OR DAY. COUNT ON IT IN FINE WHITE SUEDE.

SHOECRAFT

603 FIFTH AVE. • NEW YORK 17

All sizes up to 12 • AAAAA to C
8½ 9 9½ 10 10½ 11 11½ 12 add $1
Mail orders filled • Booklet V • Charges

Diamonds on a massive plane of gold. A lovely example of Gubelin's jeweled timepieces.

Price $675.00
(Federal tax included)
Others priced from $80. to $2800.
at a few select jewelers

GUBELIN INTERNATIONAL CORPORATION, 336 Park Ave., New York

Young-Timers cop a "hayseed" idea for a town bag that's fun...and citified as the skyscraper...

The Wicker-Basket Handbag

10.95

plus 20% federal tax

Of straw in white, natural, red, black and navy...lined in matching everfast cotton. Roomy enough to hold "nearly everything"... fitted with mirror and change purse.

Young-Timers Dorcas Hoor

Henri Bendel

10 WEST 57
NEW YORK 19 NY

COMBINATION SHORTIE MAKES HAIRSTYLE NEWS!

Jungst styles your hair short at the back with long tresses waved off the sides; or with a long back and short sides, eliminating sacrifices required for "all short" coif. Gives a pretty new line to your hair-do—Consultation, no charge.

Phone VO 5-4477

JUNGST at the MADISON

THE PERFECT LOAFER

Beachcomber or business man? He'll lead a *double life* in Lefcourt's versatile, hand-stitched beauty. Casual comfort plus the smart, trim lines of Stacy-Adams custom grade craftsmanship. Marine Blue, Tobacco Brown, or Silver Grey reverse calf . . . a quick brush-off restores its new good looks! 6-12, B-D.

MAIL & PHONE ORDERS

STACY-ADAMS

$18.50

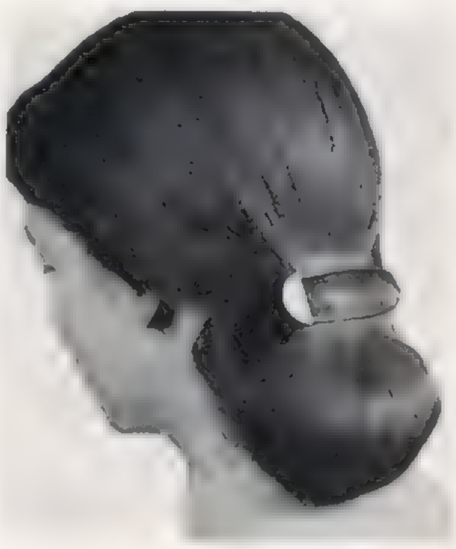
lefcourt IMPORTED & DOMESTIC Gentlemen's Shoes

400 MADISON AVENUE, NEW YORK 17 PLaza 5-5187

Shop

ON THE LINKS. A tiny Swiss watch, niched in a gold disk at your wrist. No occasional watch, but a functional jewel, meant to detail the new importance of the blouse and skirt. Cuff links of 14-karat gold; the watch, a seventeen-jewel movement, a mother of pearl dial. $120, inc. tax. Marchal. 719 Fifth Ave.

THIS WON'T DO for a baby blanket, or to make modest an Inverness kilt, but it does a handsome job of restraining a chignon. This man-sized safety pin is big and sturdy enough to clasp the most redundant mane, yet it leaves no room for wisps at the nape. In gold or silver plate the price is $2.50, plus tax. By Michel of Helena Rubinstein, at 655 Fifth.



The D'BARRY CUFF LINK

14 Kt. Gold $60.* 1/20 12 Kt. G.F. $12.50*

*plus tax

Completely original men's cuff link. A unique gift for FATHER'S DAY—for the GRADUATE—and for the USHER.

At fine stores everywhere

Creators of Gentlemen's Jewelry SINCE 1914

BARRY Corp., 353 Fifth Avenue, New York

Personally Yours!

Personal Playing Cards are the ideal gift to friends or for your bridge or poker club. These are the finest cards available. Set contains two beautiful decks . . . one red, one blue . . . with brilliant gilded edges. Each card is imprinted in 22-kt. gold with two first names, surname, or initials. Pinochle sets available at same price.

Set—$2.75. Postage Prepaid. Both decks with same imprint.

HOLLYWOOD MONOGRAM CO.
6411 Hollywood Blvd.—Dept. V5
Hollywood 28, California

No home should be without it. It's the miracle gadget of the season. Crushes ice safely, instantly, right in the glass—an amazing spring and hammer action does the trick. Ideal for frosty, better tasting, cooler drinks. A necessity item for every home bar. Professional barmen use it, too.

Choice of smart pearlized or walnut handle. Order now and be ready to serve quick, cool, finer drinks this summer. Deluxe model postpaid in gift box. Initials embossed in gold 25c extra. $1.00 ONLY

MAIL ORDER TODAY
Fleetwing Gifts, Dept. V-6
53 East 10th St., New York 3, N. Y.
I am enclosing ....(cash, money order, check) for which send....Chip Chops postpaid. (My name and address is on attached sheet.)

TALLY HO! A STUNNING STAGE COACH!

Straight from the Boston Post Road comes this authentic Colonial reproduction, another Goldfarb triumph. Complete to doors that shut, wheels that turn and a snapping whip. Removable top lets you plant flowers or greenery. An unusual and distinctive decoration for your mantel or table in Ebony wood or Natural Maple colorfully touched with Red and Gold. 8" x 15".

$12.50 Postpaid anywhere. (greenery not included).

Goldfarb FLOWER SHOPS

Park Ave. at 54th St.
Dept. E
New York, N.Y.

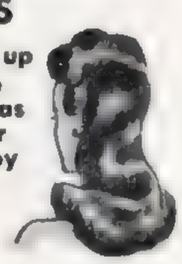
America's Largest Florist • Established 1889

MADAME LOVE'S
New Creations

TOP PUFFS $25.00 and up

BRAIDS $18.50 - $25 and up

CURL FALLS $35 and up Can be dressed as curls or page boy



CHIGNONS $12.50 and up

Our hair goods are all expertly made of the finest quality human hair. Send a generous sample and we will match it exactly regardless of what your hair coloring might be. Mail orders filled promptly.

We carry a full line of hair goods.

Madame Love

French Hairdresser

31 EAST MADISON • CHICAGO, ILLINOIS
Ground Floor Dearborn 0304-01

The Original and ONLY Madame Love Shop

"HIS HEART ACTUALLY BEATS"
SENSATION OF THE NATION
NEW SCIENTIFIC
SCREWBALL
DRINKING BIRD
"Tophat Bobby" with
• BULGING EYES
• COLORED TOP HAT
• STAND and
• GLASS

ONLY $2.98 Postpaid or COD

"Tophat Bobby" is a wonderful new bird that will fascinate young and old with his antics. He is all dressed up in his Sunday Clothes and TOP HAT perched on a STAND. "TOPHAT BOBBY" will drink for hours at a time. This scientific new bird will drink and drink. NO MOTORS, NO SPRINGS, NO ELECTRICITY. He is new, different, amazing. Mail your order today.

BERNARD FINE CO. 501 SIXTH AVE.
Dept. V1 New York 11, N. Y.

MAIL COUPON TODAY

BERNARD FINE COMPANY
501 Sixth Avenue, New York 11, N. Y.
Please ship at once "Tophat Bobby". I am enclosing.
Quantity desired ( )
Check ( ) Money order ( )
Send COD ( )
Name .....
Address .....
City ..... State .....

Hound

TAKES OFF

REALISM, it seems, is a requisite for littler people. In line with this, the new Dydee doll not only looks human, it behaves that way as well. Among other feats, it will drink water, open and shut its eyes, and even blow soap bubbles. Doll with layette, $17.95; at F. A. O. Schwarz, 745 Fifth Avenue.

BAKER

HERE'S RELIEF at last for parents who crumble before their progeny's questions. When next he asks you "What makes rain?" or "Why do we have to go to sleep?" we suggest playing him the record that comes with each of these books, then reading him the text. Phono-Book makes these for $2.25. Set of four, $8.50. At Mayfair Gifts, Forest Hills, New York.

Give Him a Genuine

BURWICK *Gold* PIPE

BEAUTIFULLY ENGRAVED WITH HIS INITIALS

Solid Gold Base.....$350.00
Other Models
24 kt. Gold Base..... 25.00
14 kt. Gold Base..... 17.50
All prices include excise tax
Include 2 or 3 initials desired

Order his Burwick Gold Pipe today.—WE GUARANTEE that he will say this is the finest pipe he has ever owned—or we will send him a certified check for the complete purchase price.

The Aristocrat of Pipes

BURWICK *inc.* DEPT. C 5053 EAST MARGINAL WAY SEATTLE 4, WASHINGTON

Tag Your Bag

Smart lucite labels that identify it clearly as your own. Three lines of 23k gold permanent stamping give your name and address, so if an absent-minded porter does you dirt, your luggage will always show up.

$1.75 the pair

PAIR MUST BE MARKED IDENTICALLY
No C.O.D.'s please

EUNICE NOVELTIES Dept. V-57
5th Floor, Woman's Exchange Bldg.
541 Madison Ave., New York 22, N. Y.

***That Short Look in* PERMANENT WAVING**

Long hair exquisitely fashioned with Biecker & Stein technique will give your coiffure the new point of view currently acclaimed for short hair. . . . *No tipping.*

Biecker & Stein
1519 Walnut St., Philadelphia
Members: Hair Fashion Council of America
Rittenhouse 6-5271

CHARMING BRASS PIN-UP LAMP

This unique pin-up lamp will make a welcome addition for your kitchen, living room or any place suitable for brass accessories. Is made of solid brass construction with smart brass shade and amber hob-nail base. Measures 9½" over all. Comes in pairs or singly. Price $6.95 each postpaid.

No C.O.D.'s please.

Cherry's Gift Shoppe
22 Hamilton Street
Paterson, New Jersey

NEW LIFE for WORN COMFORTERS

Your worn wool or down comforters can be luxuriously recovered and made factory-fresh by our exclusive process.
Discover today how Lanadown adds years to the life of your comforter.
Sole creators and distributors of the famous patented comforters, "Lanadown" and "Lanafur". Lanafur is composed of rare furs intertwined with white virgin wool, forming one of the warmest possible quilt fillers.

Send by Express or Parcel Post.
Samples on request. Send for Free Booklet V.

LANADOWN
516 Madison Ave.
New York City 22
PL 8-1940

THE BIGGEST, SWEETEST PLUMS YOU'VE EVER TASTED

From the fertile Valley-Orchards of the West come these choice, sugar-sweet Pinnacle Plums for our June Fruit Pack. Carefully packed at the peak of their sun ripened goodness, Pinnacle Plums will delight you (and your friends) with their tempting, delicious flavor. Each No. 14 Gift Box contains 30 to 40 large Plums. Shipped in June or early July, depending on ripening season. *Order Today* for yourself and friends.

A Grand Gift for All Occasions

$3.45 EXPRESS PREPAID IN 48 STATES

ENJOY RARE FRUIT THE YEAR 'ROUND

"Pick O' the Season" Fruit Club brings you *Plums* (June), *Summer Pears* (Aug.), *Peaches* (Sept.), *Grapes* (Oct.), *Comice Pears* (Dec.), *Apples* (Feb.). Order Club No. 24.
ALL SIX BOXES, Express prepaid $19.00

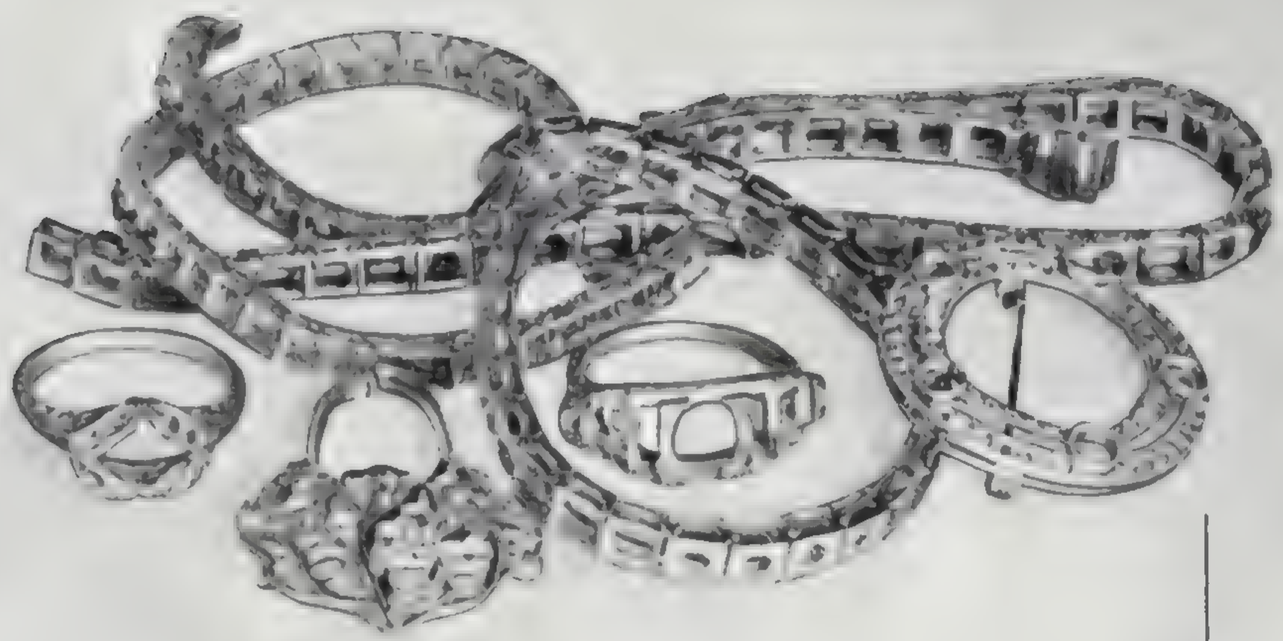
PINNACLE ORCHARDS
MEDFORD, OREGON

PINNACLE ORCHARDS, 413-D Fir Street
Medford, Oregon I enclose $_____ for:
_____ Send Free Literature
_____ (No. 14) BOXES PLUMS @ $3.45 each.
_____ (No. 24) CLUBS @ $19.00 each.
_____ See shipping directions on attached sheet.
Name_____
Address_____
City_____ Zone____ State_____

TOWN CRIER
Door Bell Push Button

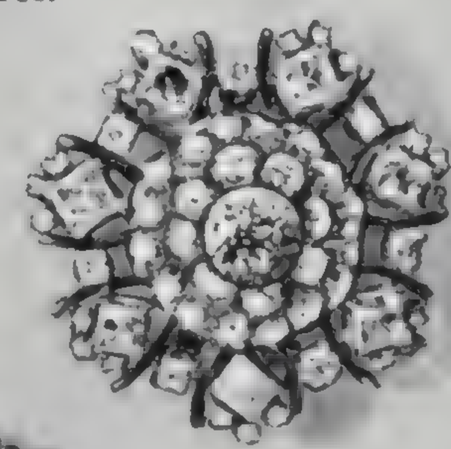
Hear Ye, hear ye, the town crier made of solid brass rings a bell again, this time it's your door bell. In antique, weatherproof black or polished brass, this little figure, 5" long, has pearl, self cleaning button. Easy to install and an attractive addition to your entrance. In brass or black, $4.00 *postpaid. Name engraved free.*

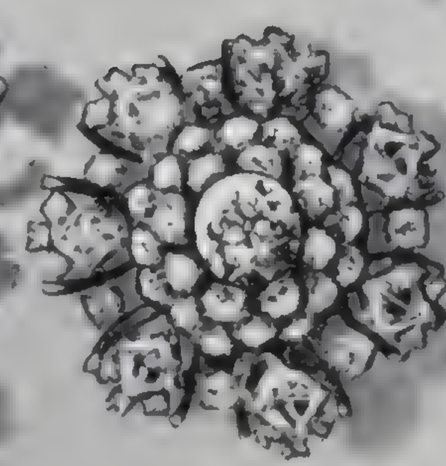
JANSS
1157 Clinton Ave. Irvington, N. J.



OUT OF THE PAST... INTO THE FUTURE

We have a special service
for remodeling your
"dated" jewelry and making
it into distinguished
modern designs of connoisseur
beauty . . . eventually to
become heirloom treasures.





LAYKIN *Et Cie*

at L. MAGNIN & CO. *Los Angeles & San Francisco*

THERE ARE THREE VOGUES
AMERICAN, BRITISH, FRENCH
EDNA WOOLMAN CHASE
EDITOR-IN-CHIEF

VOGUE

Incorporating Vanity Fair

AMERICAN VOGUE

EDITOR: JESSICA DAVES
ART DIRECTOR: *Alexander Liberman*
ART EDITOR: *Priscilla Peck*
FASHION EDITOR: *Bettina Wilson*
Associates:
Sally Kirkland
Muriel Maxwell
Eleanor Montgomery
Barbara Cushing Mortimer
Constance Bradlee (Junior Fashions)
Madeleine Darling (Fabrics, Corsets)
Patricia Blake (Shop Hound)
Grace Hill
Alison Bisgood
Jane Gray (West Coast)
Kathleen Aston (Midwest)
Despina Messinesi (Paris)
FEATURE EDITOR: *Allene Talmey*
Associates:
Mary Jean Kempner
Elizabeth Francis
Rosamond Riley (Paris)
FINE ARTS: *Frank Crowninshield*
CONTRIBUTING EDITOR: *Millicent Fenwick*
BEAUTY EDITOR: *Evelyn Green Haynes*
Associate: *Mary Haas*
SOCIETY EDITOR: *Margaret Case*
MERCHANDISING EDITOR: *Mildred Morton*
Associate: *Angeline Dougherty*
STAFF WRITERS: *Carol Phillips*
Ann Carnahan
Kate Rand
COPY EXECUTIVE: *Jeanne Ballot*
ADVERTISING MANAGER: *C. B. Van Tassel*

EDITORIAL AND ADVERTISING OFFICES:
420 Lexington Ave.
New York 17, N. Y.
Telephone—MOhawk 4-7500

BRITISH VOGUE:
37 Golden Square, London W. 1.
EDITOR: *Audrey Withers*
MANAGING DIRECTOR: *Harry W. Yoxall*

FRENCH VOGUE:
65 Avenue des Champs-Elysées
EDITOR: *Michel de Brunhoff*

VOGUE IS PUBLISHED BY
THE CONDÉ NAST PUBLICATIONS INC.

PRESIDENT: *Iva S. V-Patcèvitch*
VICE-PRESIDENT: *F. L. Wurzburg*
TREASURER: *W. E. Beckerle*
SECRETARY: *M. E. Campbell*
BUSINESS MANAGER: *F. F. Soule*

COPYRIGHT 1947, THE CONDÉ NAST PUBLICATIONS INC. THE ENTIRE CONTENTS OF VOGUE INCORPORATING VANITY FAIR—TEXT AND ILLUSTRATIONS—ARE PROTECTED BY COPYRIGHT IN THE UNITED STATES AND COUNTRIES SIGNATORY TO THE BERN CONVENTION AND THE PAN AMERICAN CONVENTION. ALL RIGHTS RESERVED. TITLE VOGUE INCORPORATING VANITY FAIR REGISTERED IN U. S. PATENT OFFICE. VOGUE IS PUBLISHED TWICE A MONTH BY THE CONDÉ NAST PUBLICATIONS INC. (ALSO PUBLISHERS OF BRITISH VOGUE, FRENCH VOGUE, HOUSE & GARDEN, GLAMOUR, VOGUE PATTERN BOOK.) EDITORIAL AND ADVERTISING OFFICES: 420 LEXINGTON AVENUE, NEW YORK 17, N. Y. EXECUTIVE AND PUBLISHING OFFICES: GREENWICH, CONN. SUBSCRIPTIONS: FOR THE UNITED STATES AND POSSESSIONS, $6 A YEAR, $10 FOR 2 YEARS. FOR CANADA, $1 ADDITIONAL PER YEAR. FOR ALL OTHER COUNTRIES, $15 PER YEAR, IN ADVANCE. (NO NEW SUBSCRIPTIONS ACCEPTED UNTIL FURTHER NOTICE.) SINGLE COPIES, 35c; IN CANADA, 40c. FOUR WEEKS ARE REQUIRED FOR A CHANGE OF ADDRESS. IN ORDERING A CHANGE, WRITE TO VOGUE, GREENWICH, CONNECTICUT; GIVE BOTH THE NEW ADDRESS AND THE OLD ADDRESS AS PRINTED ON THE LAST WRAPPER.

MAY 15, 1947 CONTENTS

Travel Fashions, Summer Fashions

Travel formula 68–73
Wanted on journey 74–77
Ship wardrobe 78–79
White chiffon for evening 86
The two-cornered hat 87
What looks new 90
Orange—new colour 91–94
Fine lingerie 96–97
Travel accessories 98–99
Take two suits—add accessories 108–109
Luggage 111
Vogue Designs for Dressmaking 112–113
Vogue Junior Fashions 114–117

People and Ideas

Vogue's eye view of summer travel 67
Miss Sharman Douglas 80
Mrs. Lewis W. Douglas 81
Travel pad—for Europe 82
Monsieur Steinberg's French notebook 83–85
The Duchess of Windsor 88–89
Canada for the Canadians. By Hugh MacLennan 95
Switzerland. By Denis de Rougemont 100–105
Paul Klee 106–107
Shopping for travel in the U.S.A. 109–110
Food en route. By Ann Carnahan 118

Special departments

Vogue's School and Camp Directory 40–41
Shop Hound 54–57
Discoveries in beauty 121

COVER: *Eugène Berman's tri-dimensional* collage, *a radiance of sun and sea things that are the points of summer travel—painted and composed for Vogue.*

Photographed at Wildenstein Gallery. Hats by Braagaard.

Look like an angel on the wonderful day . . . and a vision of seventh heaven at every formal all summer. The secret? Crisp, fresh **Manville** organdy; **filcol** dream-designing for you and your bridesmaids. This breath-taking wedding is shown in a garden in the summer issue of **"Brides' Magazine"**. Write to Manville Fabrics, 16 E. 40th St., N. Y. 16, for name of store in your town. **MANVILLE FABRICS**

NEW YORK • PHILADELPHIA • CHICAGO • ST. LOUIS • KANSAS CITY • DALLAS • SAN FRANCISCO • LOS ANGELES

from $10.95

©1947 JOHANSEN BROS. SHOE CO., INC.

ST. LOUIS, MO.

for clothes-perfect fit
"Dress measure size"
And flexible fit . . . special talent
for flattery. 6-gore design,
nylon faggotted seams. Tailored
distinctively in the Skylon manner
of long wearing, tubbable
crepe-back rayon satin†.
DRESS MEASURE SIZE
Sizes 12 to 20, 38 to 42
Medium or minus; white, pink, black: $4.00
. . . when available
SKYLON
TAILORED BY NU-FASHION REG.
Made exclusively of KODA,
Eastman acetate rayon yarn.
† Also in fine rayon crepe
*Trademark
NU-FASHION UNDERWEAR CORP. · 350 FIFTH AVENUE · NEW YORK 1

Costume and accessories by Neiman-Marcus

For the loveliest legs in the world . . . by the world's largest manufacturer of full-fashioned stockings

Nylon Yarn by Du Pont

**Reg. U. S. Pat. Off.*

© 1947, Berkshire Knitting Mills

MODART

by Le Monde

All Modart garments include scientifically placed boning . . . which assures proper control and still leaves your body supple and alive. Ask to see the Modart for your particular figure at your favorite store or shop.

LE MONDE CORSET COMPANY, SAGINAW, MICHIGAN

DIANA LYNN
starring in
"EASY COME, EASY GO"
a Paramount Picture

The casual shoes that are "news" from coast to coast. Look for them in smart shops everywhere

HOLLYWOOD SELECTS A CASUAL SHOE

Lovely screen stars have claimed them for their very own . . . for here, at last, is thrilling "foot-flattery" in a leisure shoe. Summerettes are so beautifully designed . . . so wonderfully comfortable . . . and available in a variety of gay and sparkling colors. You will love them, too, for they're Hollywood-approved, and lend such exciting emphasis to your every casual costume.

MISHAWAKA RUBBER & WOOLEN MFG. CO., Mishawaka, Indiana

Jewels from Van Cleef & Arpels

Lenthéric Paris, announces a distinguished new perfume

dark Brilliance de Lenthéric

Languid splendour set to fragrance

Copyright 1946, Lenthéric, Inc. *Made in France*

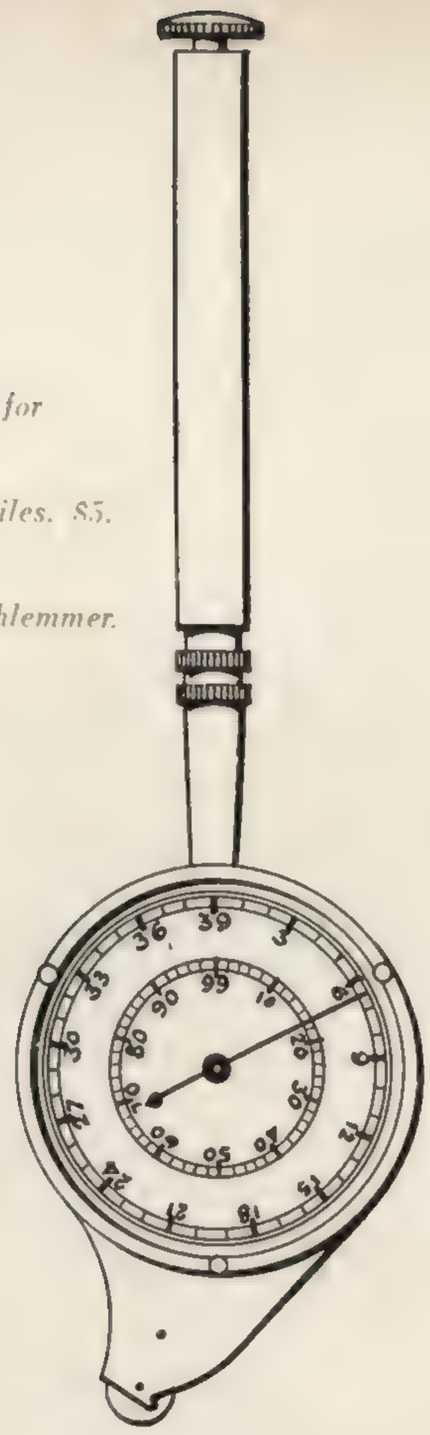
Vogue's eye view of summer travel

"THE ROAD IS ALWAYS BETTER THAN THE INN" JACK BREED

That famous "itching foot" of the world, that deep wanderlust, has been set going again, like a clock that is rewound. Some people travel, not only with the best luggage but with a worldly mind. But to many people travelling is *not* broadening, since they carry with them as part of their luggage a trunk load of dull personal facts and careless impressions which they unpack for anyone. As Thomas Fuller wrote: "If an ass goes travelling he'll not come home a horse."

Good travelling takes some knowledge of the country first (see Switzerland, pages 100-105), for as Francis Bacon said: "He that traveleth into a country before he hath some entrance into the language, goeth to school and not to travel."

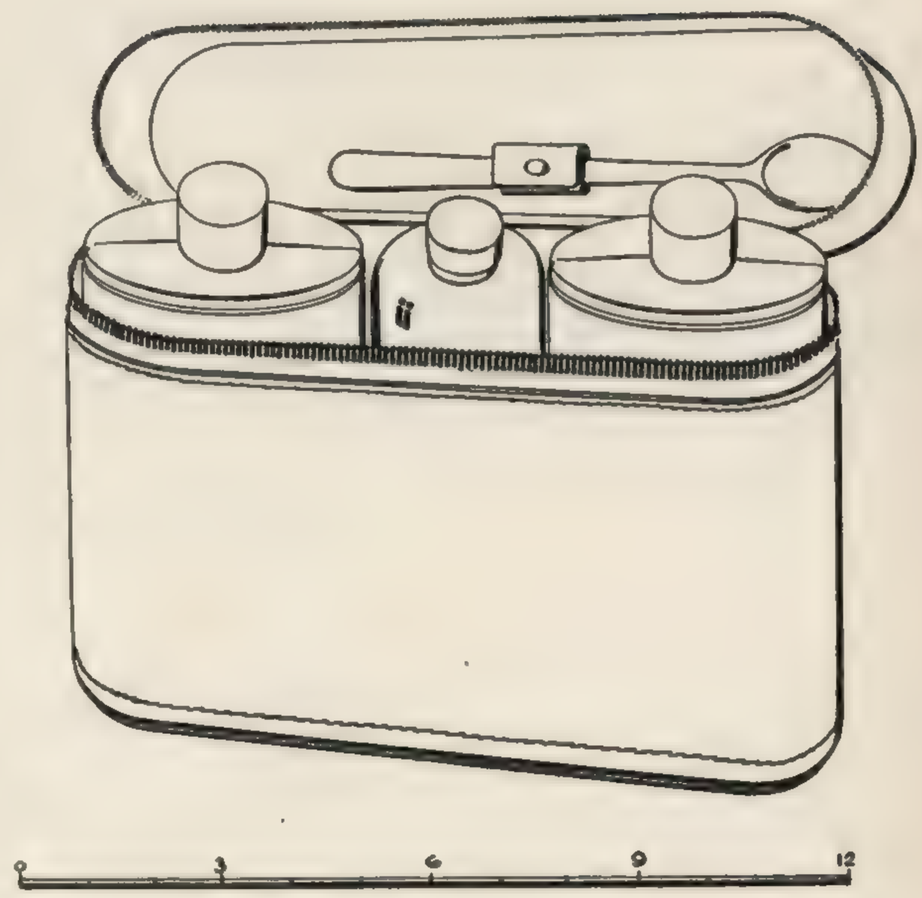
And for the comfort of those who must stay home, Robert Burton, in *The Anatomy of Melancholy* said: "See one promontory (said Socrates of old), one mountain, one sea, one river and see all."



Map measurer for centimeters, miles. $5. Hammacher Schlemmer.

Travel formula

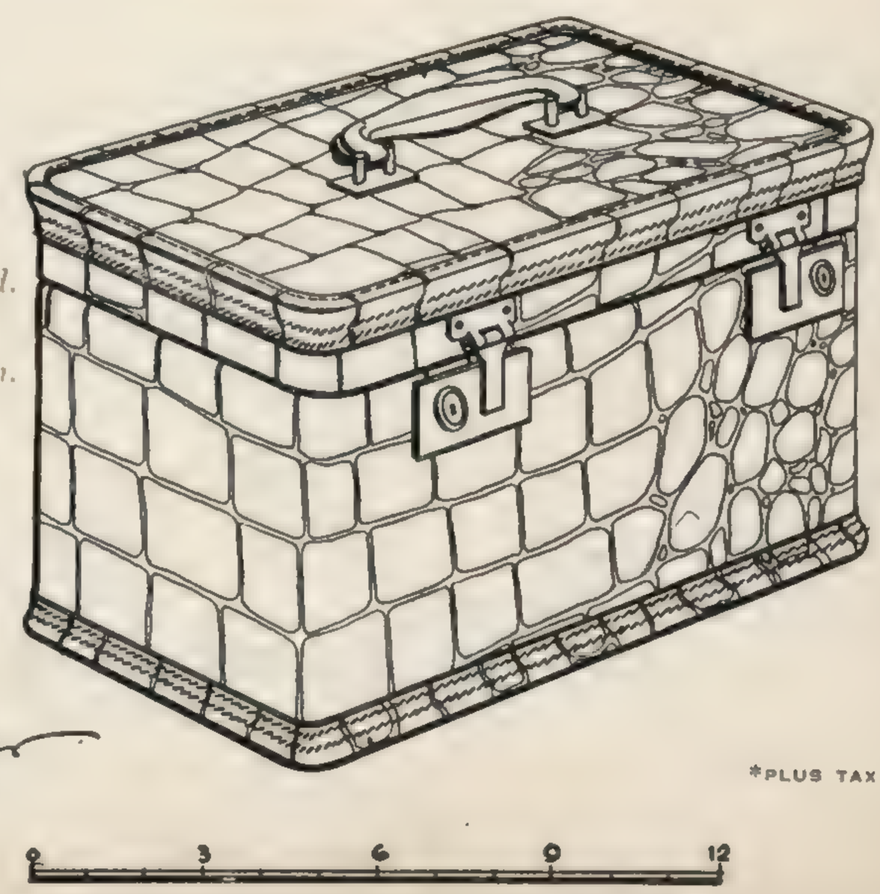
No luggage lid should ever close upon anything but the best-made plans. Which means: a tight formula. Means editing and re-editing. Might even mean a dress rehearsal of which scarf, which shoe, which jewel for each costume, and no vague alternatives and afterthoughts. (No amount of variety is worth the price you pay in confusion.) Plan to have clothes that are close to classic. Plan to have the best possible quality of everything, the most resilient materials, the most scrupulously fitted shoes, packable, uncrushable hats. Plan by list, and when in doubt, the best rule is to omit. And plan, all along the line, on being underdressed rather than overdressed. Alongside our thoughts on what clothes you need for travel are these marginal notes of more than marginal interest; several cuffs of notes on the smaller luggage you'll want on journey, and on and after arrival. *(Continued, next page)*



Cocktails on the road—Martinis for instance: vermouth, gin bottles; shaker, four cups, cowhide case. $28. Hammacher Schlemmer.*

Take a cool coat

Train case of alligator, waterproof lined. By Amelia Earhart. $225. Altman.*

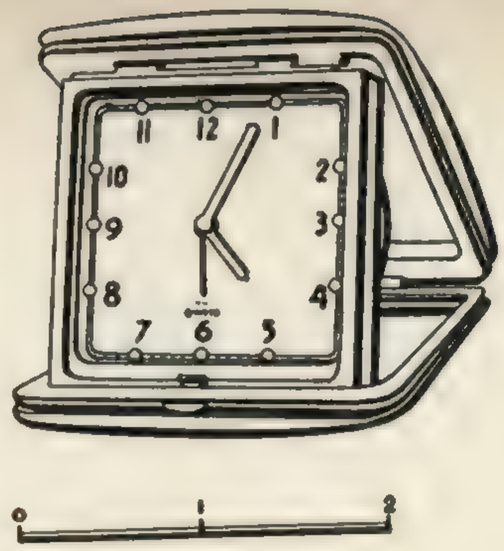


Opposite: Light coat, car coat. Everfast rayon and cotton duster by Carolyn Schnurer. $40. Altman; I. Magnin; Bonwit Teller, Phila. Surrey bag, $30*. Jay Thorpe. Linen-y rayon shoes by Capezio. $19.

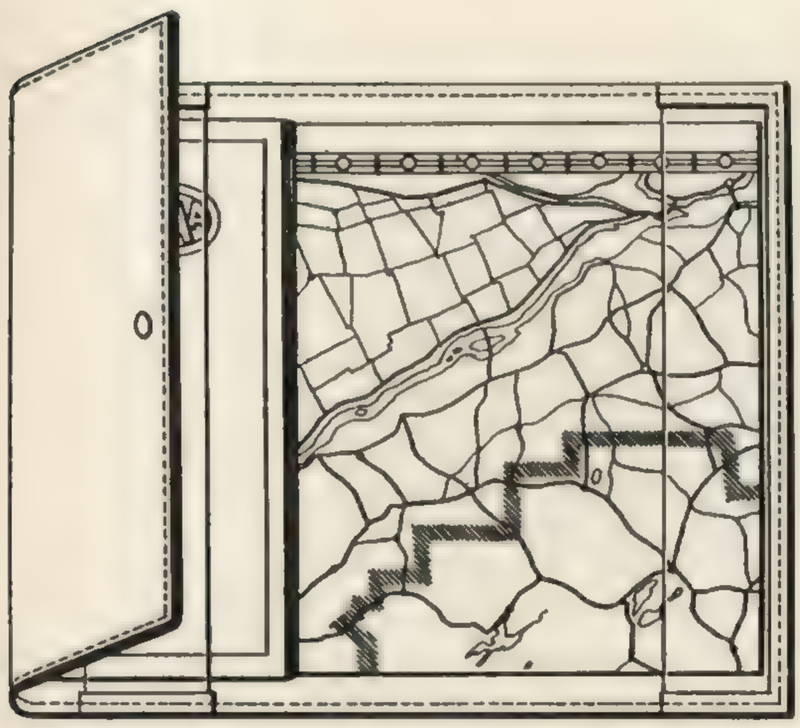
Rieger

HORST

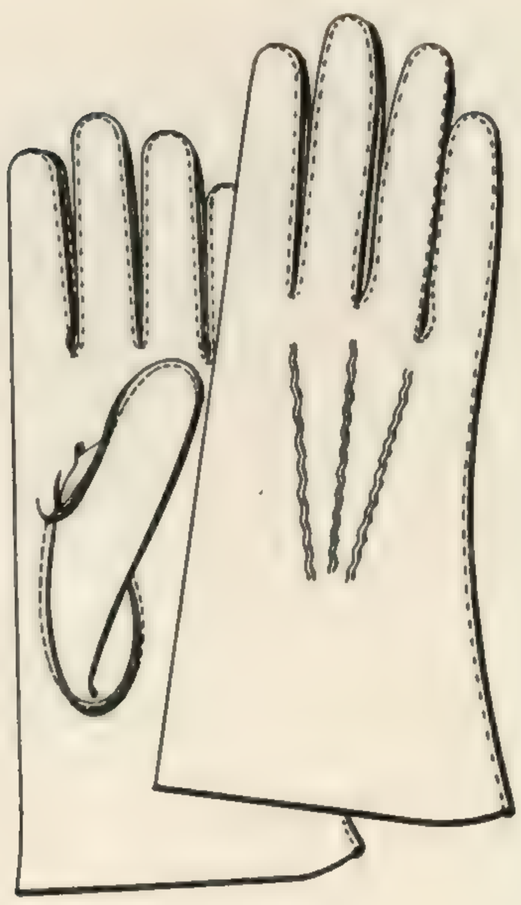
*PLUS TAX



Pigskin covered clock. Hammacher Schlemmer. $54.*



Pigskin map case. $8. Abercrombie & Fitch.



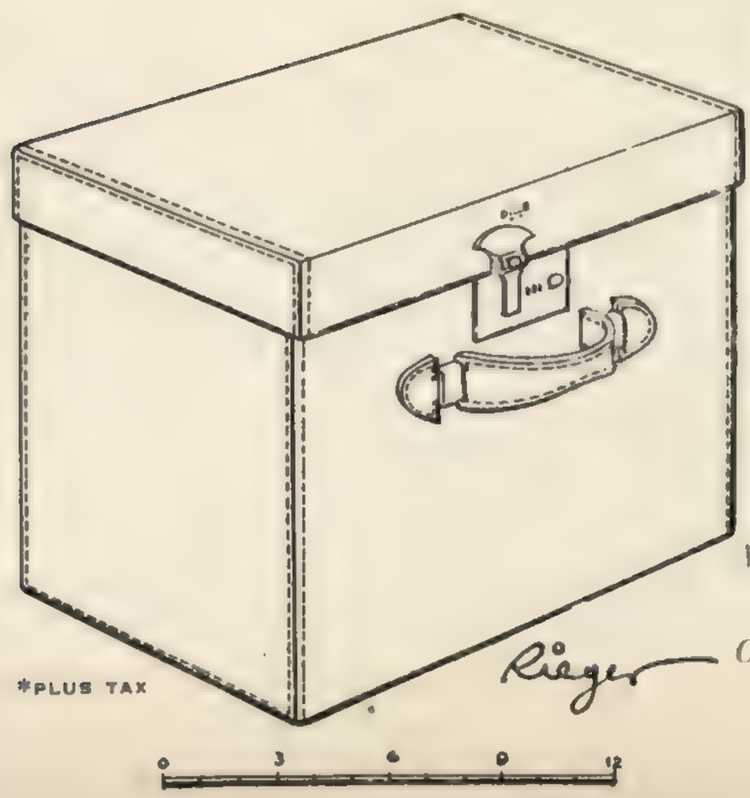
Boxlav gloves by Kislav. $8. Best.

Umbrella with case. strap, handle of black calf. Handle doubles as a belt. $32.50. Henri Bendel.

Since luggage can become anything from your handsomest to your most imaginative accessory, since some women like to have their packing done in folded stacks and some like the system of neatly tissue-papered rolls of clothes—this year's collection of luggage is a special pleasure: is back, better, and more reasonably shaped than ever. As for clothes: because we think every journey begins and ends with a coat, we show you, in this issue, six coats. One (the duster, page 68) is in the special-effects category, pretty and occasional. One (the ivory nutria, page 72) is perfect over pale dinner dresses, perfect over suits. And four (the other four coats, one of which you see on the opposite page) are above-all coats meant for six months of the year anywhere. The travel suit is the next necessity, particularly for ocean travel, for European travel where hot weather never amounts to much. The suit should be made of a hard material—men's-wear, worsted flannel. Then: on page 108 you'll see lightweight suits—actually one suit with lines that seem so good to us that we show *(Continued on page 73)*

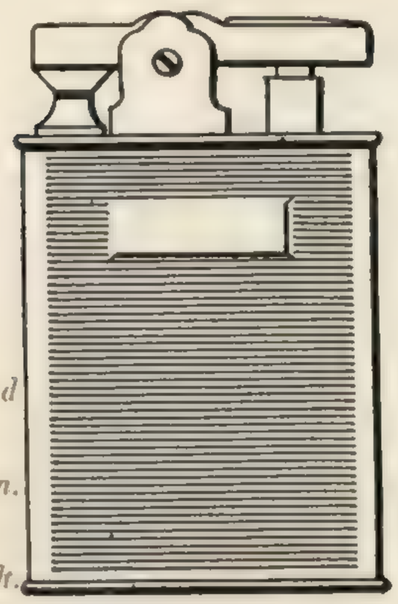
Take a greatcoat

Opposite: Epitome for travel coats. Beige-y Stroock cashmere coat by Harry Williams Ltd. $245. Saks Fifth Ave.; Neiman-Marcus. Hartmann's rawhide cases. Saks Fifth. Great calf bag by Phelps.

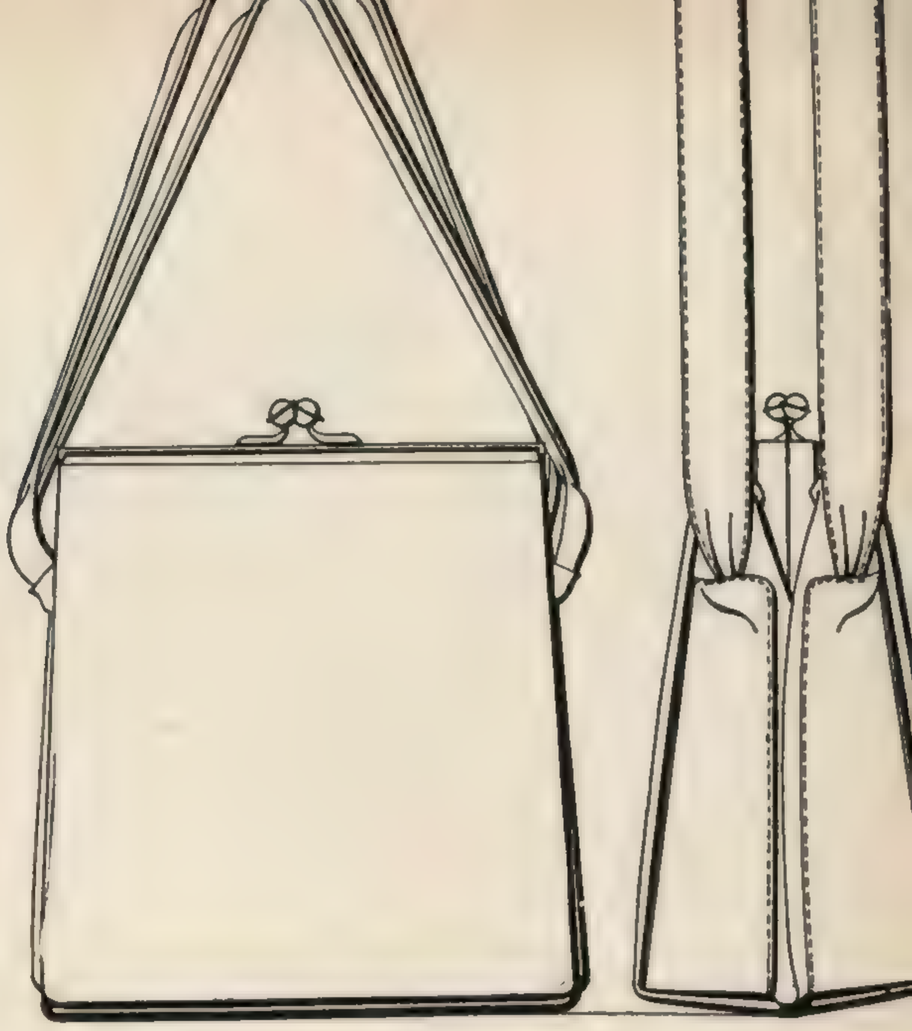


Man's hat-box—for women. Of natural cowhide. $66. Dale.*

*PLUS TAX

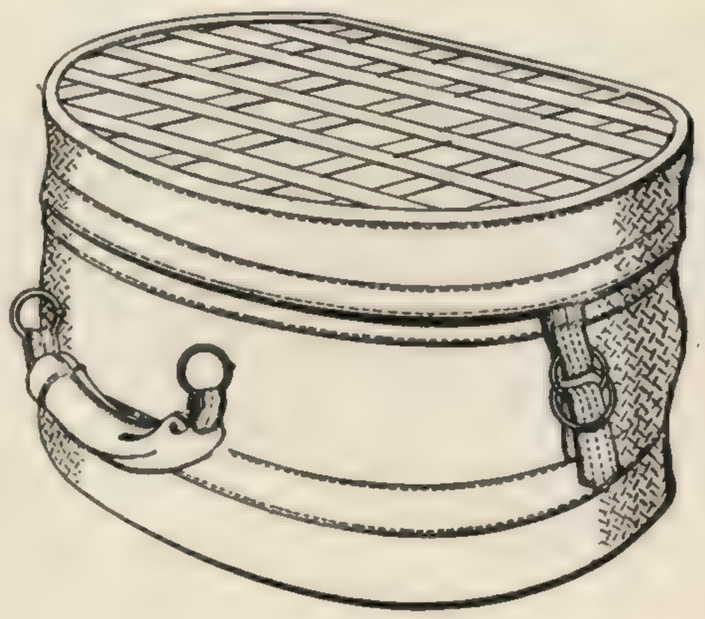


Big solid gold lighter by Ronson. $200. Saks Fifth.*

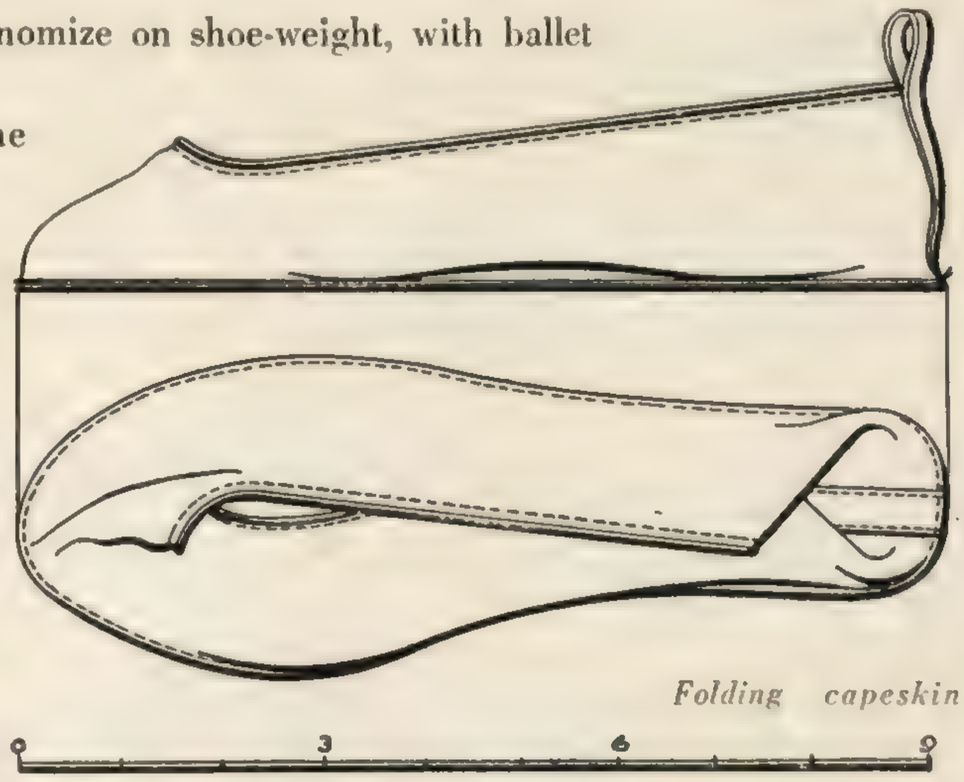


Dinner bag: black rayon faille. By Josef. $45. Saks Fifth.*

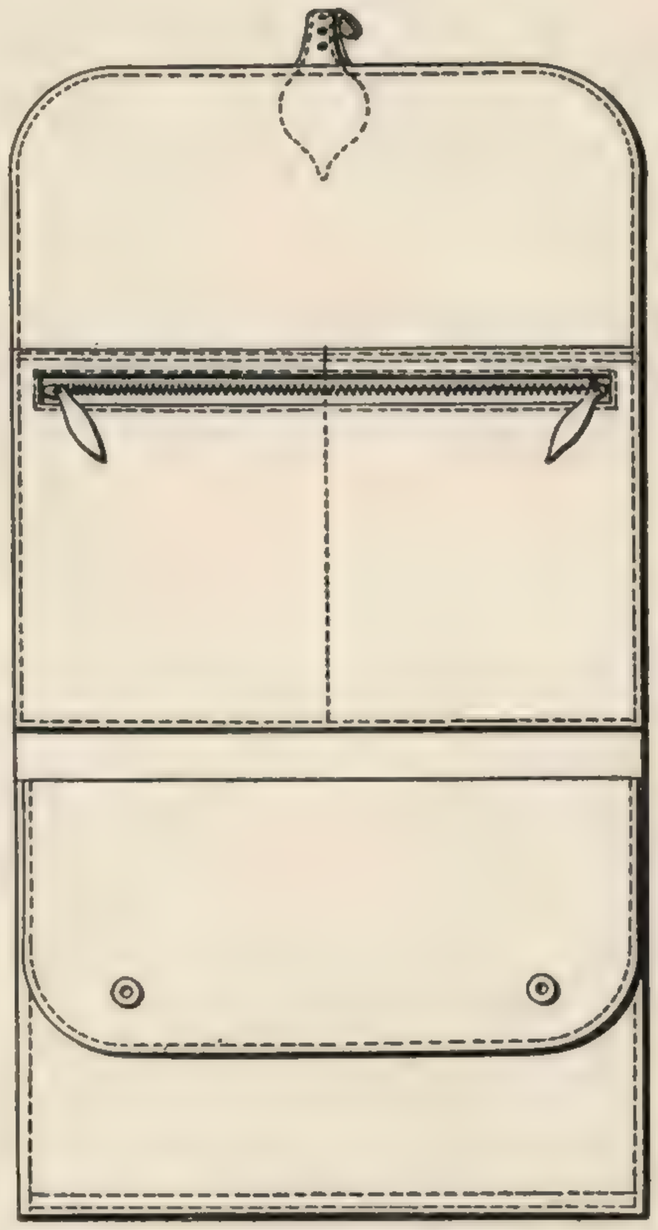
it in two materials and two colours. This suit (suits?) illustrates what we mean by a dress rehearsal; it can be changed, down to its stud-buttons, to become half a dozen characters. Next in travel formula is the travelling dress, which packs without a whimper if it is jersey, if it is knitted (you'll see two, on pages 75, 76). The best dinner dress is of jersey or lace; soft pure silk satin or taffeta can usually be uncreased in two shakes. And plan (depending upon Fahrenheit) on a good jersey or silk blouse; plan silk scarfs, lengths of veiling, and jersey underwear. Plan to have a jewel-wardrobe; put in it only the jewels (costume or real) that are completely relevant. Plan to economize on shoe-weight, with ballet slippers, pumps, one pair of dinner sandals, and *the* most carefully selected walking shoe. A travel formula means: travel, incorporated.



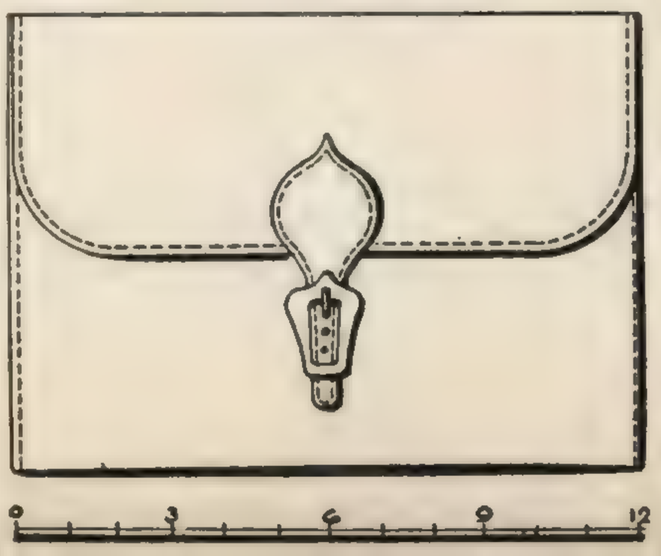
Lightest hatbox: of Jamaican woven pale straw. $45. John Frederics.*



Folding capeskin slippers by Capezio. In plastic case. $4.



Big calf passport case. $35. Phelps.



Take a fur coat

Opposite: For any direction, any plan. Fur jacket in a new pale: ivory nutria. Esther Dorothy; Diamond, gold jewels, Van Cleef and Arpels.

Rieger

*PLUS TAX

1

2

5

3

4

Wanted on journey

Here, Travel Inc. for travel ease: clothes to wear—luggage to take—accessories limited.

Opposite: Sound beginning for any journey; grey suit of Forstmann flannel, with brown fleece revers. By Vera Maxwell. $95. Lord & Taylor. Rawhide case, Boyle. $139*. Saks Fifth. Plastic fiber: train case, large case, Samsonite, each $17*. Saks 34th.
1. Extra topcoat of yellow-plaid tweed. By Claire McCardell. $50. Lord & Taylor. Red leather bag newly cylindrical, by Jolles. $35*. Saks Fifth. Fitted week-end case to hold all and cosmetics. Red alligator calf by Boyle. $75*. Abercrombie & Fitch.
2. Coat for journeying, while there. Of white Stroock fleece. Tailored by Brittany. $75. Peck & Peck; I. Magnin. Web belt by Criterion. $3. Peck & Peck. Wicker hamper, Charles & Co. Rawhide cases, 18″, $50*; 26″, $82*. Dale Fifth Ave.
3. Glove wardrobe. Short ones: white string, Wear-Right, $4; white cotton, Dawnelle, $4; Bloomingdale's. Long white cotton, Wear-Right, $4. Lord & Taylor. Leather gloves, $20. Phelps. White capeskin, Fownes, $8. Tailored Woman.
4. Beige knitted sheath, for sports, for dinner. $145. Saks Fifth. Yellow calf bag, $55*; deerskin gloves, $20. Phelps.
5. Travel greatcoat, for deck-chair sitting; to wear over suits. Brown Stroock fleece. By Vera Maxwell. $85. Lord & Taylor.

*PLUS TAX

1

2

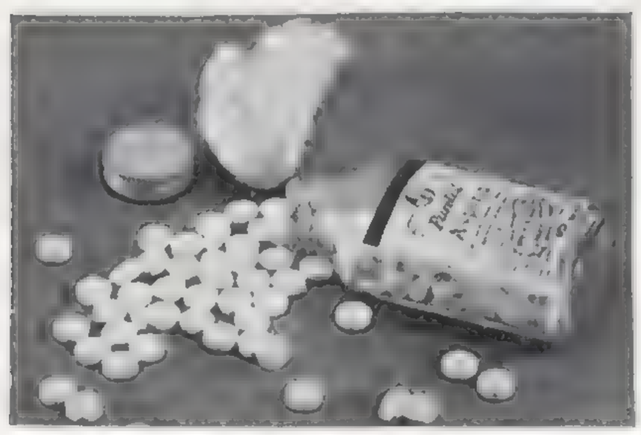
3

4

5

6

7



8

9

10

LEMUS

Wanted on journey *(continued)*

1. Cotton goes far: travels in minimum space, shakes out. Frank Starr's printed evening dress. $35; Bendel's Young-Timers.
2. Sudden death to wrinkles: light, folding portable iron—but heavy enough to be businesslike. $7, at Bloomingdale's.
3. Travel benefit: rayon mat jersey with social aptitudes. Jane Derby's anytime shirred navy-blue dress. $145, at Lord & Taylor.
4. Quick collapse: white rayon gabardine shorts that fold flat; red wool jersey shirt. Koret of California. Each $5. At Altman.
5. Quicker collapse; draw-string skirt, navy-blue rayon gabardine; folds into umbrella pleats. Koret of California. $7. Altman.
6. Travel perennial: cashmere cardigan to wear with extra skirts, when extra cool. $19. Pringle of Scotland. Bonwit Teller.
7. Travel coat: wanted fair or stormy. In natural wool gabardine with detachable hood. Duchess Royal. $70. Lord & Taylor.
8. Lest you forget: because travelling can be a headache now and then, we suggest this portable nurse's aid for your suitcase.
9. Surprise package: Adele Simpson's white linen for cocktails, for luncheons, $90. Josef bag, $45*. Both: Bergdorf Goodman.
10. Nest of hats: two cotton twills to pat into a variety of shapes. Have them dark, pastel, bright. $5 each. Abercrombie & Fitch.

*PLUS TAX

11

12

13

14

15

16

17

18

19

20

Travel Inc. means travel clothes planned: double-duty costumes, cloths non-crushable, small quick changes.

11. Treasure chest: for your jewels, an elegant three-tray case of finest Oxford calf. By Boyle. $100. Abercrombie & Fitch.
12. Little-boy beach coat: with extra jacket abilities, $17; bag to match, $8. Bates cotton twill. Duchess Royal. Saks Fifth.
13. Pack a silk print: this one by Ceil Chapman. $60. Jay Thorpe. A natural baum marten wrap. $1,500*. Ackerman-Blatt.
14. Snow white in summer: pure silk spectator dress bright with a row of gilt buttons. $50. By Joset Walker. Lord & Taylor.
15. Shortcoat: black rayon faille with rhinestone buttons, to wear en route—in town, at night. $35. By Lassie Maid. Saks Fifth.
16. Basic shoes: Marino's satin pump, $28. J. & J. Slater. Bernardo's kid sandals, $14. Bonwit Teller. Capezio's linen pump, $19.
17. Whither you go: a tailored grey-and-white striped Lonsdale chambray, loose sleeved. By Izod of London. $25. Jay Thorpe.
18. City suit: black Verney rayon faille with long sleeves, mid-long tube skirt. $45. Ceil Chapman design. Carnegie Jeune Fille.
19. Classic suit; good company on a journey. Tan wool sharkskin, handsomely tailored. Leeds Ltd. design. $45. At Russeks.
20. Lightest rawhide suitcases: basswood frames, solid brass fittings. $88*, $139*, $172*. By Boyle. At Saks Fifth Avenue.

*TAX INCLUDED

Ship wardrobe, Class A

Closely edited boat clothes—packables that can double as a big-city wardrobe. Left: *Non-crushable evening-black rayon jersey dress. Hattie Carnegie. Over it, a Hollander-dyed Russian broadtail jacket; Esther Dorothy. The short evening—in black Hafner silk satin and net—by Traina-Norell; Bonwit Teller.*

On these two pages—what you need, all you need, for ocean crossings, on arrival. Above: *A tailored suit in grey men's-wear woollen, its variables the blouses, scarfs, jewels you pack. Coppola design; Henri Bendel. The great travel coat in violet Hockanum tweed has a yoke-into-scarf neckline; a free-swinging back-line; will go far—by boat, plane, or car. De Pinna.*

MISS SHARMAN DOUGLAS

Mrs. Lewis W. Douglas, wife of the American Ambassador to the Court of St. James's. and her daughter Sharman.

Mrs. Douglas and her ash-blond, eighteen-year-old daughter Sharman are now in England. There the wife of America's new Ambassador will pick up the neat skeins of her tri-partite life, which revolves around her husband, their three grown children (Sharman is a student at Vassar; Lewis, junior, is at Yale; and Stuart is already married), and a score of causes. During the war, she was a Red Cross Director of Fund Raising in New York, a full-time job; more recently, she went on the board of directors of the National Conference of Christians and Jews; hopes to work with one of Britain's volunteer agencies. Mrs. Douglas was the former Peggy Zinsser of New York; her sister is married to John J. McCloy, head of the International Bank for Development and Reconstruction. She has black hair with a whispering of grey, is direct, alert, unhesitant. Like her multi-faceted husband, who is a great creative organizer, her strength lies in an ability to look at the core of things.

MRS. LEWIS W. DOUGLAS

Travel pad...for Europe

Most countries want American visitors now

The Queen's pawn questions for many people this summer are: "Shall we go to Europe? Do they want us? And is it fair?" The answer is yes to all three. Going to Europe this summer can be fascinating, often heartbreaking. But it is important to get the feel of a country, of its people, the feel that comes only through the skin. Only your own eyes can gauge for you war's changes; can enjoy the curve of London's Regent Street, the small cramped windings of English towns, the enlarging vistas of the squares of Paris, shimmering slightly like an old movie in the beautiful lucent air; the clarity of the Scandinavian countries; the dark fruitcake richness of Brussels; Italy's shrill light; the green tenacity of Switzerland. To make it easier for the "feel" to be subcutaneous, here are some tips, words of warning, proddings to memories grown lazy from lack of travel...memos for a travel pad.

Where to go...France, Switzerland, Belgium, Holland, Italy, the British Isles, Denmark, Norway, and Sweden are asking for summer visitors. Pleasure travelling is now all right with the U. S. State Department with only one proviso—three-month visiting passports are issued providing proof of return passage and confirmed hotel accommodations are shown. American embassies want to stick to their own diplomatic business and not have to play governess to improvident and irresponsible travellers.

But European travel is incompatible with a budget-vacation. Dollars will buy luxury abroad but not at bargain rates. (Incidentally this luxury is a kind of internal export commodity—reserved for visitors, not for residents.) It's a sound plan to arrive in any foreign country with some of the local currency; a visa automatically allows one to obtain it. At customs, one is required to declare whatever currency and traveller's checks are being brought into the country; as these are cashed a bank notation of the transaction must appear in the passport. Any discrepancies noted in the balancing can cause trouble when leaving the country.

To France...There are accommodations for 200,000 visitors—in Paris alone, 580 hotels with a total of 29,000 rooms are available, but reservations should be made four or five weeks in advance. Not only are Americans travelling again, but Europeans are taking holidays in a "while we can" spirit, and even remote inns have a blank stare for Johnny-come-latelies. Some French hotels may even have to limit guests during the peak of the summer season to a five-day stay. (Prices for a double room average from 500 francs a day in a modest hotel to 1300 in a palace-type. An added service charge of fifteen per cent appears on most hotel bills, but don't be deluded into thinking that tipping is not expected just the same.)

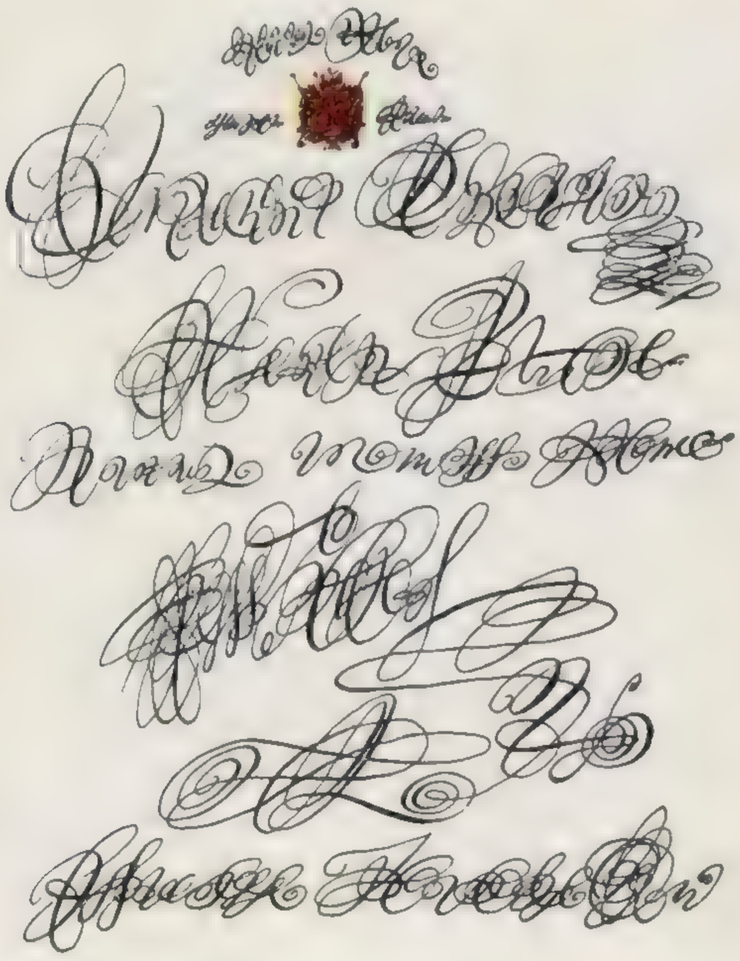
Tipping in France is based on the black-market value of the dollar—ten cents equalling roughly twenty francs. (The legal rate, at this writing, is 119 francs to the dollar; the illegal about 250 francs.) Better service is expedited by tipping on the spot, bellboys, room service, and the doorman. Maids and valets expect to be dealt with at the end of the visit. The most important man in the hotel, however, is the *concierge* and a tip at the start is more than likely to spell success in getting theatre and travel tickets, quick delivery of messages, police permits, ration stamps—all of which come in his domain. *(Continued on page 142)*

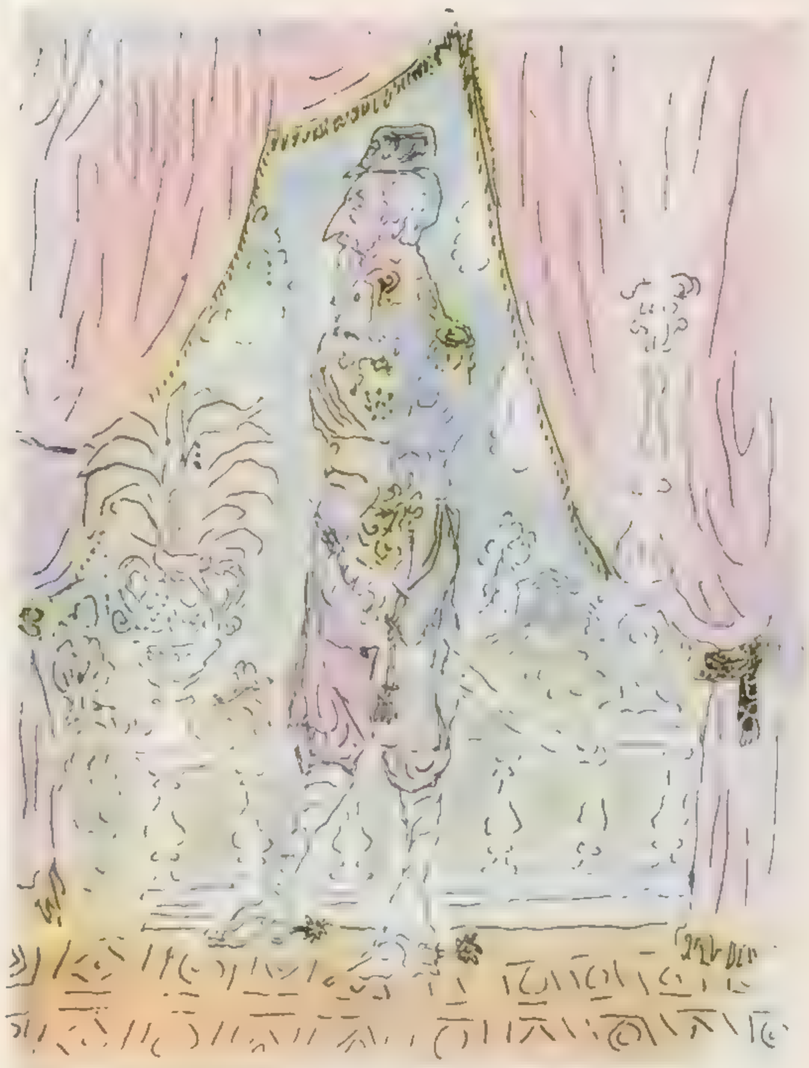
Monsieur Steinberg's French notebook

While Saul Steinberg wandered through France last winter, he kept an active notebook, sketched literal architectural fantasies, made little cartoons, drew beautiful doodlings in a fine Spencerian hand. A precise, shy man, Steinberg was born in Bucharest thirty-three years ago, has lived almost all over the world, from China to Mexico, and spent from 1943 to '46 in the U. S. Navy. He has done innumerable cartoons for *The New Yorker*; illustrated a half-dozen books. Recently the Museum of Modern Art showed his work in "14 Americans."

Double self-portrait

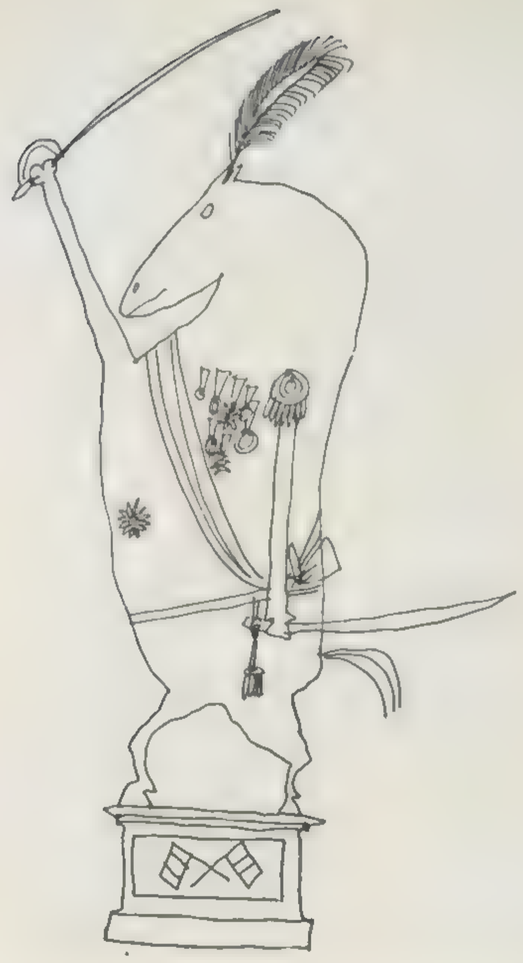
Shy statue



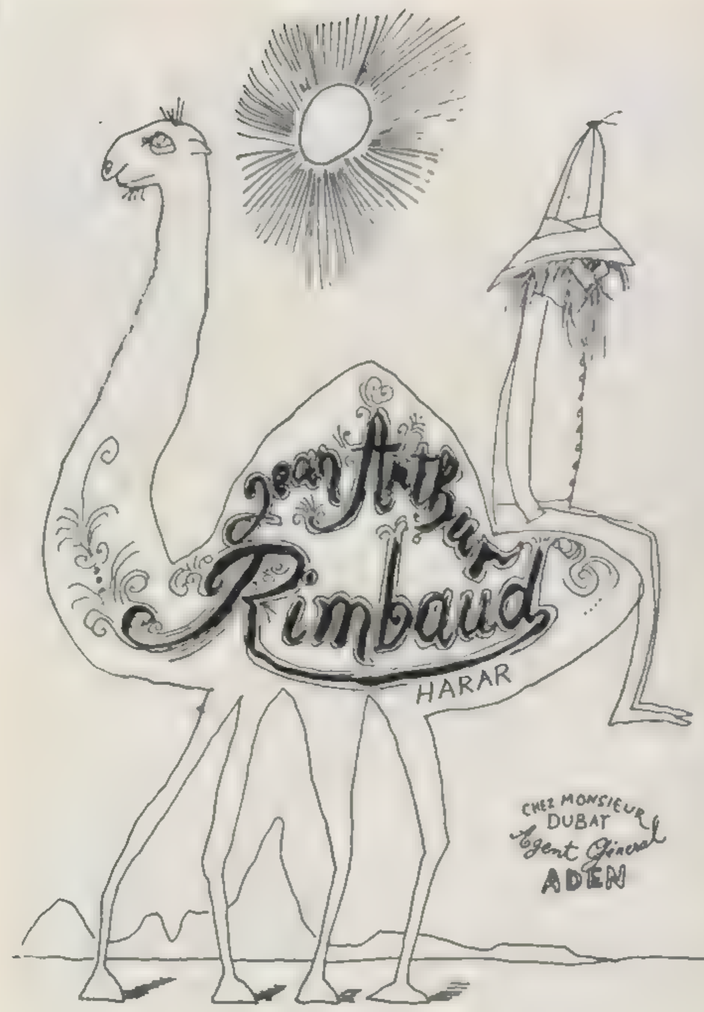


Monsieur le Général

Steinberg's French Notebook, continued



Economical monument . . . half horse, half general



Gambling: the "Kitchen," Monte Carlo

SKETCHES BY STEINBERG

The two-cornered hat

DELIA GARCES (Señora Alberto Zavalia), *left,* wears here two hats, examples of the side-wide gendarme silhouette. One of the great Argentine beauties, she is known throughout Latin America as a fine versatile actress; has appeared in many of her husband's film productions. At present Señora Zavalia is visiting the United States, was recently a patroness of the Latin American Art Exhibit at the Knoedler Galleries, to benefit Bryn Mawr College. *Above:* she piques her dark and cream colouring with a straw bicorne, striped black and white; side-swept by flowers. By Tatania du Plessix at Saks Fifth. *Right:* she wears a black Paulette hat from Paris. To order at Bergdorf Goodman.

Summer white

MRS. PATRICK LEITH, opposite, the wife of Major Leith, Personnel Officer at the United Nations, wears white silk chiffon—a fall of pleats from a flame faille bell. The dress by Julio Laffitte; at Chez Ninon. The background by Bernard Lamotte for the *Maison de France* Charity Ball.

JOFFÉ

HORST

SEÑORA ALBERTO ZAVALIA (Delia Garces)

HORST

The Duchess of Windsor

It is given fact that the Duchess of Windsor has a rare personal talent for clothes. She always dresses to suit her own personality rather than a fancy of a time. Her skill is with the modern, the precise, the understated. She is photographed here in two evening dresses she chose from Mainbocher's equally exact, contemporary, untrifled collection. On the opposite page she wears a hooped, spreading, blue taffeta dress with no hint of period-piece, no distraction from line, volume of skirt. On this page she wears beige Shantung with scarlet and gold braid. The emphasis, her beautiful, singular necklace: gold pieces studded with sapphires and rubies.

What looks new

The look of linen and what you wear with it. Misty stockings. Delicate pearl and glitter jewels as alternates to bold gold. Linen shoes (white ones). Linen gloves (short, monogrammed ones). Linen (or what looks like linen) for parasols, belts, hats. You saw the pink-and-white linen look in Vogue two weeks ago; you'll see more of its careful air, in other colours. The linen look in a monochromatic theme, say beige, carried out in a mix of textures: smooth linen, rough seed-sacking, webbings...a silk scarf.

The new look of being covered but cool. A jacket over a deep neckline. A low neckline filled in with a bib of pearls or an Ascot of white marquisette. A shawl or stole at night. And shoes, cool and minimized, but in a way you've never seen for summer: a complete shoe cut low all over, rather than cut *out*. The new look of little summer fur wraps—wrapped against the winter weather that flows through an air-conditioned night place.

The look of the summer suit. The suit of tropical cloth, cotton, linen, will be for everyone and everywhere this summer—rather than just the personal plan of a few suit-minded women. You'll see it in two silhouettes, following two strong lines, two clear plans. The simple, classic suit (page 108) cut with a minimum of detail and worn in the shadow of its important accessories. The un-classic, detailed suit which is made in lines that curve and recurve the figure; with it, less emphasis on accessories.

The look of pearls, more pearls than ever. A sweep of them below a scarf of pale chiffon. Bronze to pale-beige to pinkish pearls; a scale of lipstick colours to reflect them. The look of jewelled studs, and gilt ones, and of suits that anticipate them. The clean sweep of the one-piece bathing-suit again, with dressmaker details, short shirtwaist coat.

The look of narrow belts, no wider than your finger. In wood tones of ash, cedar, mahogany. In red, on a forest-green linen dress. In butter-coloured Shantung with *diamanté* studs on a black silk dinner dress. The look of the envelope bag, really envelope-designed with a sealed flap at the bottom, a snapped one at top. The new look of colours: lemon with mustard, pink with deeper pink, and heavy orange with grey, with black.

Orange sections *(opposite)*. Here is the new emphatic use of orange—great solid units of it to the sum of a costume. Here, more packable for its three sections, are a cape and skirt of spun rayon—each good with other blouses, other skirts—and a bared top of black wool jersey. The dress by B. H. Wragge, $35 at Bonwit Teller; Lindner Coy; Woodward & Lothrop. With Nadja Buckley gold jewellery. Revlon "Tortoise Shell" lipstick and nail enamel.

HORST

1/2 orange

You may well pack in a bag, to go in any of the four directions, an easy dress of silk Shantung: a new conjunction of colours, the good strong clayey shades of orange and ground grey. Here, a dress in one piece, with a long, free circular skirt, belted high to your waist three times around. You will pack it for its full, manageable lines, wear it for dinner at home with strapped sandals; or away from home, with opera pumps, a big brimmed hat. By Claire McCardell, about $80. Lord & Taylor; The Blum Store. Sandals: by Bernardo; $19. Lord & Taylor.

HORST

Canada for the Canadians

A DISTINGUISHED CANADIAN NOVELIST, THE AUTHOR OF THE PERCEPTIVE "TWO SOLITUDES," WRITES A LOVE LETTER TO THE CANADIAN ARTS

By Hugh MacLennan

A STRANGER in a country can often define what its inhabitants have sensed but have not yet clearly understood. I realized this again when a European of great culture and practical ability told me that in his opinion Canada had become one of the most vital societies in which a creative artist could live.

"Native Canadian music is almost nonexistent," he went on. "Your literature is in its infancy and your painting is still unknown outside Canada itself. But everything here has suddenly begun to move. What is more important, it looks to me as if it is going to move solidly in one direction. Ten years ago you were little better than a colony. Now you are a nation—you are probably the only nation which is not politically nationalistic. You entered the war in 1939 tired and frustrated. You came out of it fresh and self-confident. Under the surface you have become excited about yourselves for the first time in your lives. That is what counts."

I knew what he meant, for I am a Canadian and a writer, and I have been watching and feeling this change under the surface of Canadian life for the past six years. Although we have lived exclusively on borrowed cultures until very recently, although relatively speaking we are a minor political power, it is a fact that today we have become as deeply self-confident as any people can be at this crisis of the century, and this self-confidence has issued in an eager, groping, but nonetheless surging, desire for self-expression.

This phenomenon is something very new in Canada. Only ten years ago most Canadians who were ambitious in the arts took it for granted they must emigrate, generally to the United States, if they were to practice art and live by it. Canadian writers, particularly, tried to imitate British and American models even to the extent of disguising Canadian locales or of trying to emphasize within the Canadian scene those tourist-folder aspects which seemed to appeal to foreigners.

This dreary season is over now and will never come back. Today a Canadian artist would be a fool to leave Canada. The northern climate of the Dominion has become a supremely healthy one for imaginative work.

To explain how and why this change has occurred is not easy; perhaps it is still too early for us to understand it. Perhaps—for we are a cautious people—we hesitate to talk about our promise for fear it will dissipate itself in talk.

Canadians have always been sensitive to the slightest shift in American opinion, and it has not escaped us that at the present moment the United States is in a somewhat exasperated mood as she views the rest of the world. Like the ancient Romans, she is in the process of having empire thrust upon her, sorely against her will. She always knew her own greatness, but never before did she grasp the extent of her own power. Now she finds herself paying the penalties of power, and one of the most grievous of these is the necessity of becoming suspicious. With good reason, Americans suspect that if another country begins to explain itself to the United States, it does so to advertise itself, in hope of a sale or a handout.

Besides this, there is the peculiar attitude which self-respect has compelled Canadians, as a people, to assume toward the United States. We are aware that Americans know little about us. We know also that if we talk with enthusiasm about Canada to Americans—unless we confine ourselves to things beyond our social control, such as the Rocky Mountains and the Gaspé coast—we will seem much as a man from an Iowa small town would seem if he boasted to a Rocke- *(Continued on page 134)*

Orange flavour (*opposite*) Sweet-sharp punctuation to deep grey-and-white printed cotton: a strapless top, ankle-length skirt, long-sleeved jacket. You will wear it in the evening, without the jacket; with the jacket, to dinner at home in the country—any country. Tillett design on Fuller Fabric. Dress, by Townley; $15. Orange silk square by Wesley Simpson; $4. Both: Altman. Helena Rubinstein's tan from a bottle, "Sun Tint."

HORST

Left. New thought in cloth: nylon spun into satin, the satin folded into a nightgown topped in lace. Iris design in Bur-Mil nylon satin, $25. Lord & Taylor; Carson Pirie Scott; Kaufmann's.

BLUMENFELD

Fine cloth to begin with

One of the first-and-always thoughts when it comes to finding fragile private clothes is cloth...lovely, deceptively strong. The best classic is silk; the news, its full return. And, new and good in the lists, the talents of nylon, spun to satin.

Left: Good return in cloth: pure silk crêpe at last more than a rarity. This slip by Fischer has lilies embroidered on imported net, adjustable straps. $20. Saks Fifth.

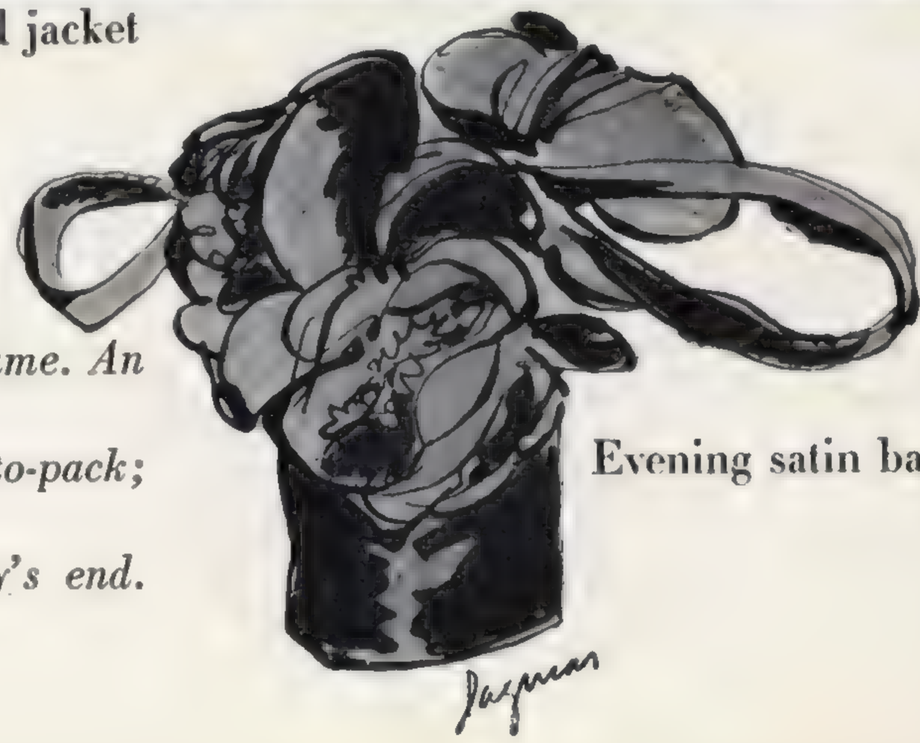
Opposite: Good return in cloth: pure silk crêpe, this time all handmade, edged with fagoted loops. By Yolande in a number of colours. $17. Franklin Simon; I. Magnin; Marshall Field.

SKETCHES BY DAGMAR

Persian-striped jacket

Effects of travel

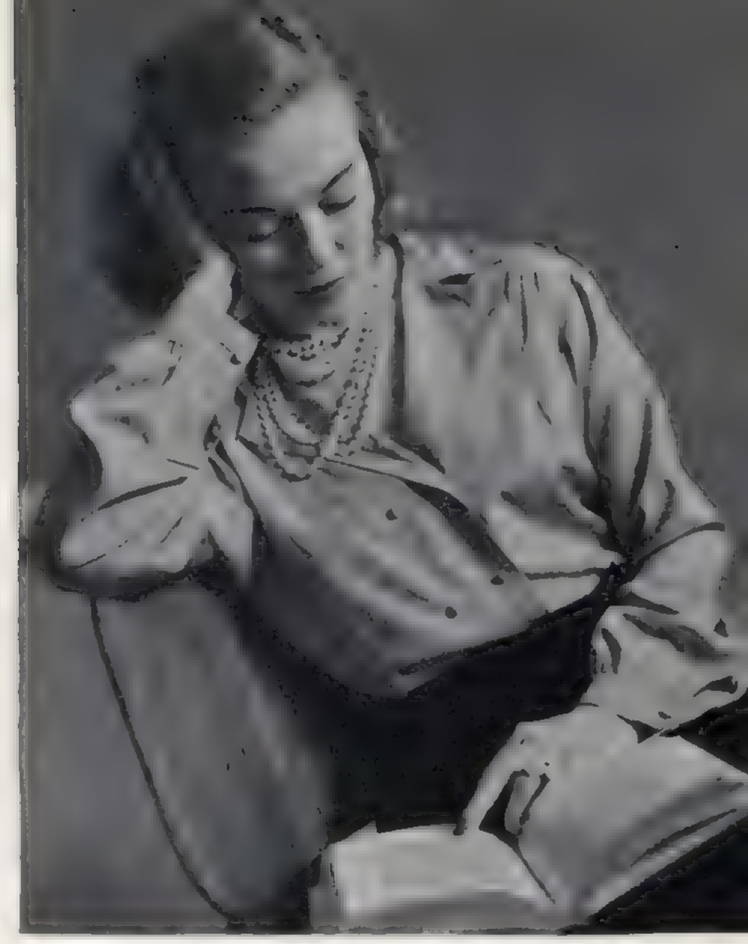
...and the beauties too. Accessories can be as personal as your perfume. An extra jacket, a perfect shirt or gilet, pearls, scarfs, scent are easy-to-pack; can change your individual scenery during a journey, at journey's end.



Evening satin bag

Monogrammed bottle

Persian-striped jacket (*opposite*)—an important piece of change for your day or dinner black jersey dresses. Hand-woven in blue, grey, and black stripes to look like satin-y bed-ticking. A wristful of cultured pearls and the rose-fluffed black satin bag complete the quick-change. The monogrammed bottle above might hold, for travel or a dressing table, Lenthéric's Tweed. The shirt of grey Italian silk (half a costume of itself) to wear alone with a long or short skirt; as added elegance with a suit. The cache of cultured pearls twisted to a fill-in bib could be your jewel wardrobe. Lace-edged handkerchiefs—small and feminine musts, shown at left with cultured pearl finger rings—and the skimp of silk blouse, below, are travel addenda. The departmental bag in suède and calf—a travel property. All at Lenthéric.



Silk shirt, cultured pearls

Lace-edged handkerchief

Hand-painted silk

Departmental bag

JOFFE

There are also people in Switzerland

JOFFÉ

BY DENIS DE ROUGEMONT

An internationally known man of letters, Mr. de Rougemont is the author of The Devil's Share *and* Love in the Western World. *Born in Geneva, he is a novelist, a historian concerned with world government, a philosopher-writer, a tireless traveller between Switzerland, France, and America.*

APPROXIMATELY 4,500,000 inhabitants—I promise not to mention figures again; from now on I will speak of the Swiss and their customs.

For most Anglo-Saxons Switzerland means clocks, cows, holes in cheese, mountains, above all St. Moritz. I have never been to St. Moritz, which seems to me the least Swiss place in my country because everything there—except the lake and the glaciers—dates from the nineteenth century. Now, Switzerland dates from a Middle Age which was democratic and Germanic, not feudal; from a Renaissance which was Italian and Protestant, not pagan; from an eighteenth century which was French and aristocratic, not enlightened, and from a twentieth century which is federalist and one-world minded when other countries are still in the throes of nationalism. It is the contrary of everything one thinks one knows. A living and growing knot of contradiction tied in the very heart of Europe, running cross current to history, defying history not without success, for seven centuries and summing up all the richness of Europe. It is this miracle of contradictions—varied, yet in harmony—that I write about. These are the essence of Switzerland which tourists least suspect, occupied as they are in distributing tips, buying wrist watches, looking at the Alps, and trying to change their bank notes. (Incidentally the latter arouses no interest because, in this curious country, the rate of the dollar on the Black Market is lower than the official rate.) But I have promised not to mention figures. Instead let's look at the Swiss. To do so one must turn to their towns and cities and not their pastures and fields, as one might expect.

BERNE OR THE HISTORY. Taking Berne for example: here is the Federal city, also the capital of a canton (one of the twenty-two small states which form the Swiss Confederation). Bismarck said that the Bavarian was a creature half-way between the Austrian and man; by the same token, everyone in Switzerland recognizes that a Bernois is half-way between bear and man. (Even the name of the town indicates it—Berne comes from the German word *Bär*, meaning bear.) This totem appears everywhere throughout the town: on spice cakes—sold at Christmas—the bear is designed in sugar icing sticking out a long pink sugary tongue; *(Continued on page 122)*

Switzerland:

LEE MILLER

Charles Ferdinand Ramuz, best known Swiss novelist

He lives apart from the world in a pink villa looking out on Lac Leman, writes tenaciously in longhand. A poet as well as the author of a score of novels—the most important, *La grande peur dans la montagne*—"he has forged a style absolutely his own, full of pauses and departures like a man climbing a steep slope."

. . . "A growing knot of contradictions tied in the heart of Europe"

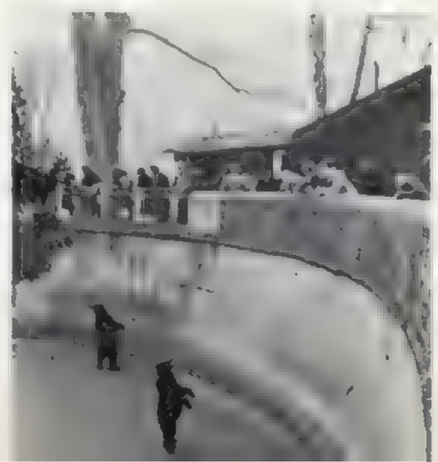
Philipp Etter, President of the Swiss Federation.
Like all Swiss presidents, he was chosen from the Federal Council (the Cabinet) for a year's term. He lives in his own unpretentious house—there is no official residence—with his wife and ten children.

HESSE

Hermann Hesse, novelist, poet, philosopher
A determined recluse (shown here with his grandson), he won the Nobel Prize for literature in 1946. Of his forty books of poetry, essays, and fiction, only three novels have been translated into English; *Steppenwolf* is the best known.

Hans Arp, artist, poet, sculptor
His sculpture—floating abstractions evolved around natural form—is famous. A man with riveting eyes seemingly set in crumpled paper, he was a leading Dada-ist, experimenting in impersonal techniques.

Dr. Jolan Jacobi and Dr. Carl Gustav Jung
He is the world-famous psychiatrist, a member of the great psychoanalytical trio of Freud, Adler, and Jung. Dr. Jolan Jacobi is his Hungarian-born assistant, a teacher, a practicing analyst, and a leading interpreter of Jung psychology.

Switzerland:  ..."The oldest democracy finds

LEE MILLER

Arthur Honegger, internationally known composer

He is a musical pioneer, an inventor of vast originality. An amiable bear of a man, born in France of Swiss parents, he always retained Swiss citizenship. His *Symphonie 3 Liturgique* was recently played by the New York Philharmonic.

Anne Marie Blanc, theatre and screen star

Delicious to look at (here with her two sons), she was seen in the U. S. in the film "Marie Louise." Recently she made a French film with von Stroheim, a British picture, "White Cradle Inn."

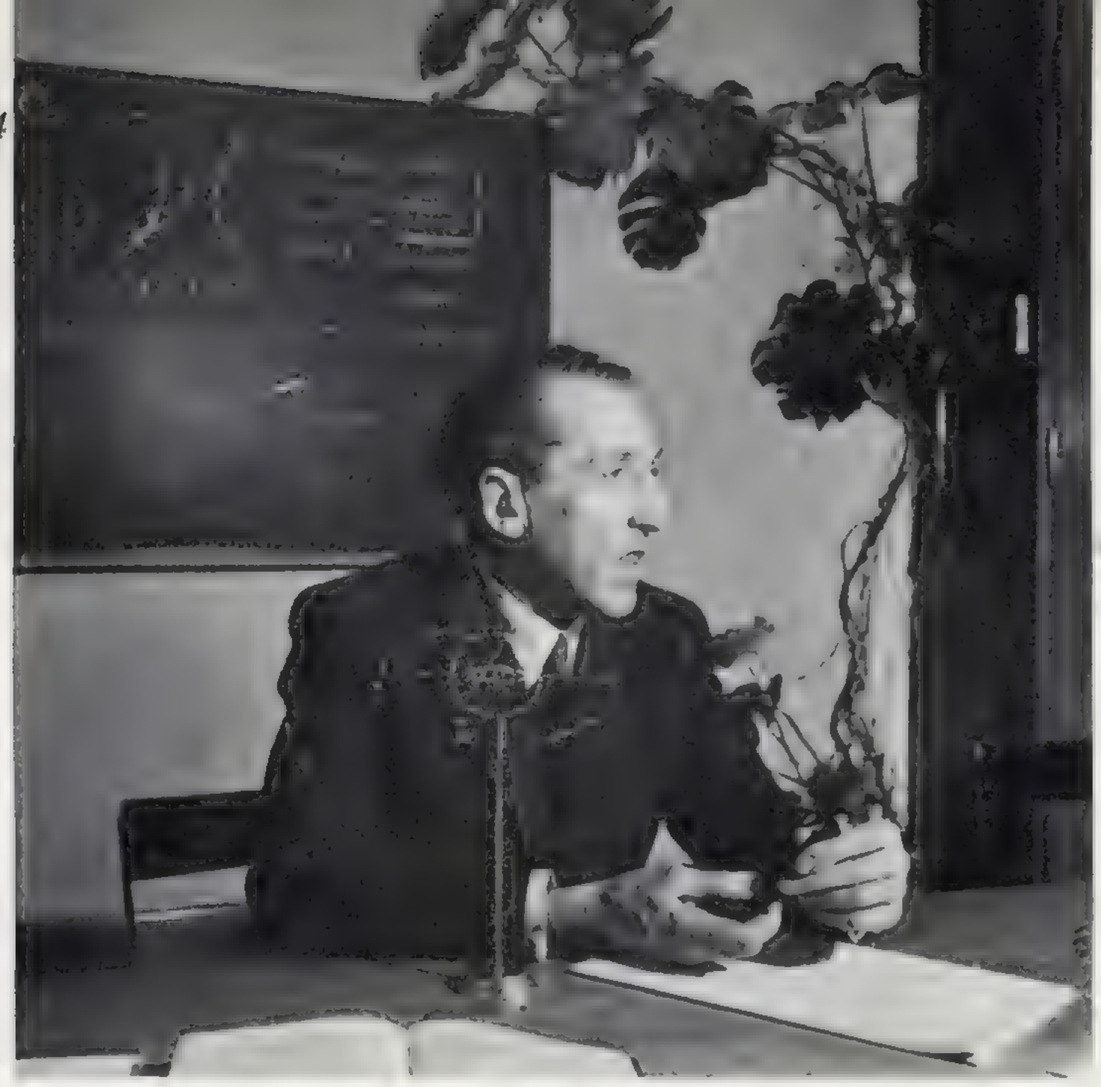
Professor Jean Piaget, authority on child psychology

A world-famous child psychologist, he holds the chair of psychology at the University of Geneva. The Director of the International Bureau of Education, he is the author of fourteen authoritative books on children and their problems.

Col. Henri Guisan, former Commander-in-Chief

He is the most popular man in Switzerland. During World War II the Federal Assembly voted him two temporary titles, General (the only one in Switzerland) and Commander-in-Chief of the Army.

itself the country where aristocratic traditions are jealously guarded"



Professor Paul Scherrer, atomic physicist
He heads the Swiss Atomic Commission—is Director of Physics at the Institute of Technology of Zurich. To protect Swiss neutrality his research is limited to the purely constructive possibilities of nuclear energy.

Hans Erni and his wife, Gertrude Bohnert, artists
He is the best known among Swiss *avant garde* painters, a skillful draughtsman; his gouaches and posters are famous. She is a talented etcher, working on glass and crystal, engraving fragile designs of undersea life.

Mme. Alfred d'Erlach
A member of one of Berne's oldest patrician families, she has a notable collection of seventeenth-century family portraits. Well-known as an amateur cook, she is an authority on regional dishes, some dating back to 1599.

Leopold Lindberg, theatre and film director
Famous for two great films, "Last Chance" and "Marie Louise," he is Austrian by birth, has lived in Switzerland since 1938 when he was invited to direct Zurich's repertory theatre. There he discovered Anne Marie Blanc.

Switzerland: ..."No room for long trips, but

LEE MILLER

René Auberjonois, internationally known painter
He is the most distinguished art figure in Switzerland, looks a little like Voltaire, is articulate and ironic. Although conservative, his work maintains a consistently individual personality, is seen in the world's museums.

Mme. Max Petitpierre, wife of statesman
Small and dark, she is famous as a hostess, is the sister of writer Denis de Rougemont. Her husband is a member of the Federal Council, Minister of Foreign Affairs and will automatically become President of Switzerland.

Mme. Hans Von Der Mühll
The wife of one of Switzerland's most distinguished architects, she is a descendant of the historian Jakob Burckhardt. She is darkly handsome, the mother of three grown children; and her house is an intellectual centre.

Oskar Reinhart, internationally known art collector
His collection is eclectic, magnificent, ranges from Dutch and Flemish primitives to 18th and 19th century French. He and his two brothers have used their vast wealth to make their industrial town, Winterthur, an art centre.

in three hours scenery, language, and culture change several times"

Paul Klee: the great Swiss painter whose works are being collected for a Klee museum

Paul Klee, a gentle, small man, with a small but intensely sensitive imagination, has left an unmistakable signature on many younger painters. All over the world critics use as a flatly descriptive phrase—almost an example of art jargon—"a touch of Klee." For in his drawings, prints, and paintings, as James Johnson Sweeney once wrote, "Klee lived fully in elaborating nuances and capturing fancies...the result was a curious pictorial poetry of his own." That pictorial poetry is in the painting on the opposite page, in the suggestion of Oriental pattern, the calligraphic line, the lyric sensibility. To some, Klee's work has seemed to have a naïve spontaneity, but into Klee's work went years of study, of wide experimentation. He was born near Berne in 1879; died in 1940, a world-famous figure. Just as Paul Klee lived in an orderly confusion of small objects, so does his sister, Mathilde, in her one room, which achieves the minute complications of certain Klee designs. Both Klees were musical; their father was a music teacher, their mother a singer. At one time, Paul Klee had to make the decision between music and art, chose the latter, but kept up his violin playing. Left-handed, he later deliberately learned to paint with his right hand, as he felt that ambidexterity produced a harmonious balance. Although Klee was born in Switzerland, of a Bavarian father and a French mother, he was not given his longed-for Swiss citizenship until almost at the end of his life—the papers arriving after his death. Now a Klee Association has been formed to keep some of the great works for a Klee Museum. One of the founders is Hans Meyer-Benteli, who owns "Tropical Twilight," that delicate impression of bird and fronds.

LEE MILLER

Mathilde Klee, sister of the artist

"TROPICAL TWILIGHT," an early painting by PAUL KLEE

Take two suits...

a1

b1

a

b

a2

a3

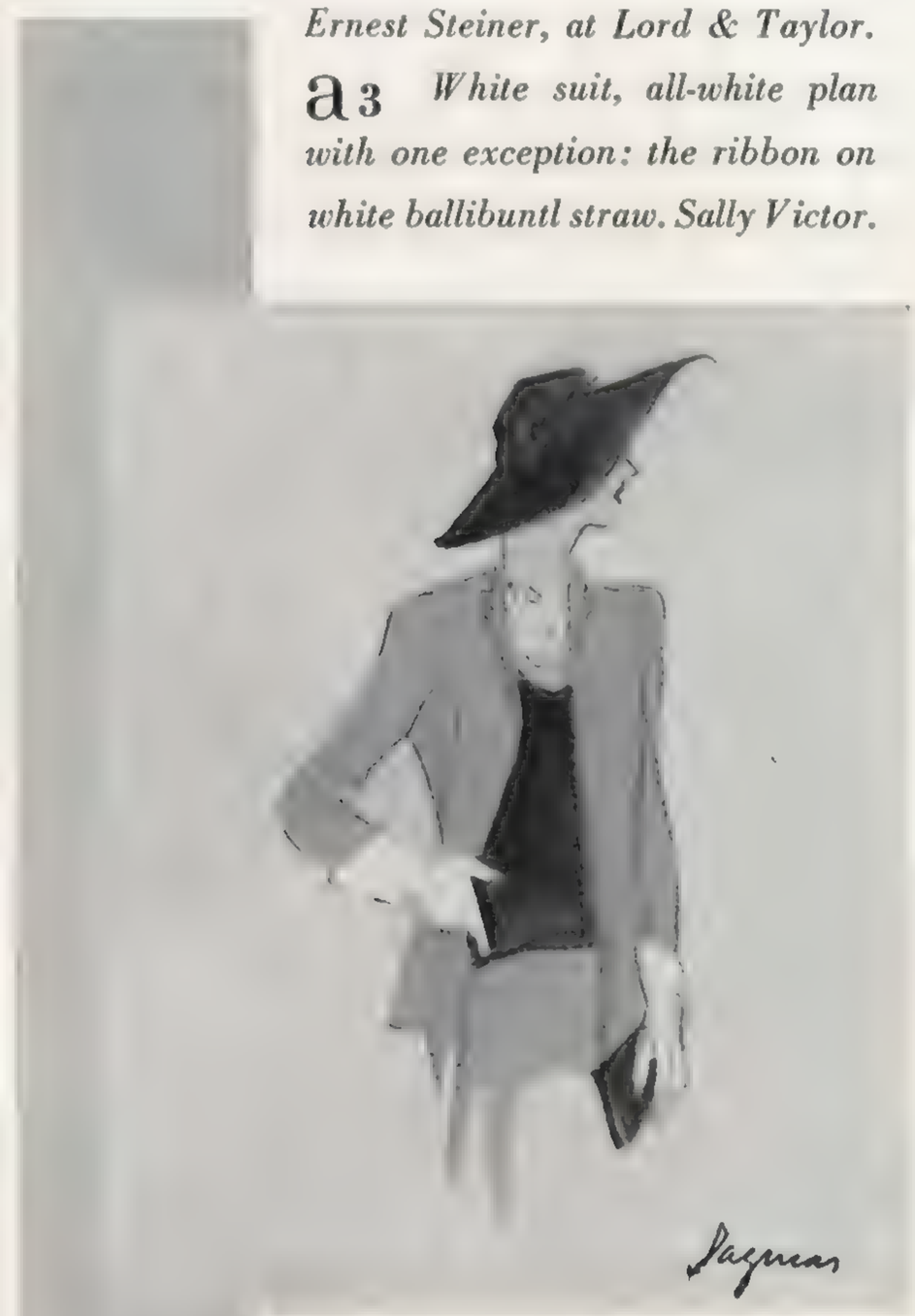
b2

a is the first move. Celanese rayon tropical cloth suit by Handmacher; $23. Add more white, gilt stud buttons. Lord & Taylor.

a1 is an alias. Same jacket with straight black skirt. Bag and scarf, Neiman-Marcus.

a2 Same suit, late-day. Scarf tied like a shawl collar. Rhinestone stud buttons by Ernest Steiner, at Lord & Taylor.

a3 White suit, all-white plan with one exception: the ribbon on white ballibuntl straw. Sally Victor.



b3

b is the same suit, this time in grey. Not an alternative but an alternate to white. For travelling: a tied-on hat. Lock-and-key bag by Lesco at Bonwit Teller.

b1 Grey jacket in the country: wear it with a brown skirt, silk blouse, a cummerbund made of a hank of light webbing. Belt, Phelps.

b2 Grey suit, any day: take a silk scarf, fold it straight (not on the bias), run it beneath the closed collar; fasten with a gold safety pin. Midtown scarf, Henri Bendel.

b3 Grey suit, late-day and dinner: with black hat, little black bag, black blouse whose low neckline is filled in with a wardrobe of simulated pearls. Marvella, at Altman.

Shopping for travel in the U.S.A.:

Trains . . . Planes . . . Motoring

People who will try six shops for the right pair of gloves often buy travel tickets as though there were no more choice than there is between two boxes of Wheaties. Actually, there is. And the better choice means more comfort and, often, a saving in money.

Trains

A quick rule of thumb is that "name trains are better." Some railroads go so far as to spend almost their all on their "name trains," putting there best there. Most often, name trains make amazingly good time. The Burlington-Great Northern's *New Empire Builder*, for instance, clips thirteen and a half hours off the old routine run from Chicago to either Seattle or Portland.

Shop for new equipment on all trains. Name trains are apt to be a mix of old and new. Without a reservation in a modern car, you may well end up on a cushion with all the give of mortuary marble. Some travel agents may be a little vague about new cars; if so, point out that a call to the railroad's operating department may tell all. (Travel agents, incidentally, are the best travel bargain. Either a big one, like the American Express Company or Thomas Cook and Son, or a small one, even just a lone man with a telephone, can shop for travel values.)

There is something to understand about new train equipment: *new*, in the railroad world, does not always mean post-war. During the war the railroads were so involved in carrying troops and freight that they are now working to get the old equipment brushed up, as well as to get the new cars they have ordered into production. Today, there are about two hundred streamliners. Some of these are excellent; those of the Budd Company are all of strong stainless steel. Right now, the coaches are getting most of the breaks—the new equipment—rather than the parlour cars.

The blessings of new equipment are many. New coaches have reclining chairs with seats that are cushions, not board-hard travesties, footrests so fixed that the man in back can't joggle you. Air conditioning has had its own temperature controlled to prevent that sickly sensation of shivering in July. There are better lights for reading, wider windows. Some new coaches give the right to use a lounge car or observation car, once privileges of only the parlour car trade. Grill cars, tavern lounges, serve light meals, *(Continued on page 147)*

Shopping for travel in the U.S.A. *(continued)*

Planes

The trick to air travel this summer is shopping for size. The biggest planes, the Douglas Company's DC-6, and the famed Lockheed Constellation, are the newest and the fastest. Then come the middle-sized planes, the next speediest, the DC-4 and the Boeing Stratoliner. The smallest plane now in general use is the DC-3, the airlines' capable Ford or Chevrolet.

Prima donna of the moment is the DC-6, the big, powerful plane that set the coast-to-coast record at just over six and three-quarter hours. It has many improvements: "jet assist propulsion," power enough to fly over ninety-nine per cent of storms, speed enough to tighten schedules by hours. Inside, the DC-6 has an air of cushy comfort, like the office of a successful executive. Seats wide as armchairs are cushioned in soft sponge rubber; windows are bigger, fog-proof, and frost-proof. An automatic pressure system makes high-altitude flying comfortable, guards against that horrid sensation in the ears when the plane comes down. There's radiant heat. "Dynamic suspension mounts" and rubber shock pads let the engines vibrate without vibrating the passenger....

Shop for the DC-6 and the Constellations for major flights. (Confusingly, United Air Lines calls the DC-6 a "Mainliner 300" while American Airlines calls it a "Five Star Flagship." It is easier, usually, to ignore these nautical touches.)

Already several important routes are flown by the DC-6. American uses this plane for quick trips between New York and Chicago. United has put it on two runs out of New York; to Chicago; to *(Continued on page 146)*

Motoring

Shopping for a good motor trip, right now, is easy compared to shopping for a car. The great American roads give motorists variety and scope unsurpassed anywhere in the world. There are top speed roads. The Pennsylvania Turnpike, which cuts through mountains, instead of climbing over them, has cloverleaf entrances instead of intersections. Among the great beauties are California's Route No. 1, the coast highway, winding along the edge of the mountains, above the cliff-bordered ocean; the Sky Line Drive, along the crest of the Blue Ridge Mountains, looking out over the Shenandoah Valley. There are roads practical as well as pretty, like the Merritt Parkway, to take you out of New York and into New England, without the grey stoppages of factory districts and suburbs.

When shopping among the infinity of good roads, there's one quick bargain, membership in a local American Automobile Association club. The fees are small. (The Automobile Club of New York, for example, charges $15 a year, plus $5 for initiation.) The privileges, extraordinary.

The first plum is the full, up-to-date briefing that the AAA gives a member making a trip. A "Triptik" is made up to order. This consists of detailed strip maps boldly marked for the entire trip. The member may choose his route or the AAA club will plot one for him. All roads are checked for construction and detours, a particularly valuable service now when many repairs are scheduled, to make up for wartime neglect.

In addition to the "Triptik" the AAA gives special maps (a traveller driving to New York this summer would probably be given a special set called "Motoring in and out of New York," and detailed maps of Long Island to help him with week-end invitations); a regional guide—a sort of motorist's *Baedeker;* directories of hotels and service stations for the whole United States. Confirmed reservations—in Ritzes or motor courts—are another AAA service. Other accessories are hunting and fishing licenses, special insurances.

Travel insurances, incidentally, are simple to buy as traveller's cheques, and should be just as axiomatic. Regular insurance policies can be supplemented with short term protection for luggage, and against accidents. These are among travel's *(Continued on page 148)*

LUGGAGE (opposite) *returning as travel expands—in quantity—newly tailored to the specific needs of air-sea-land journeys. 1. Canvas and calf bag for tickets, passports, papers. By Koret. $90*. Henri Bendel. 2. Wool rug to throw over your knees, in the car, on shipboard. $8. Abercrombie & Fitch. 3. Rawhide wardrobe trunk, to take all your things, anywhere. $295*. Dale Fifth Avenue. 4. Cowhide duffle bag, its side-pocket for shoes. Zipper closings. $39*. At Mark Cross. 5. Light canvas overnight bag, good for week ends; on trains. By Wheary. $21*. Stern's. 6. Newly light rawhide overnight bag, washable. By Skyway. $42*. Abraham & Straus. 7. Large cowhide suitcase, with zipper pockets. U. S. Trunk. $63*. Arnold Constable. 8. Pigskin train case; its small tray half suede, half oilskin. $132*. At Mark Cross. 9. Brown alligator suitcase, for week-ending from now on. $330*. Amelia Earhart. Altman. 10. A good idea for country week-ends. Air-y straw case—loot to bring back from Jamaica. 11. Light-weight alligator-like leather hatbox, by Loyal. $39*. At Gimbels.*

*TAX INCLUDED

LEMUS

1
2
3
4
5
6
7
8
9
10
11

Wear a little cape in the afternoon

Start with this coat and a black dress

Wear an overskirt for late afternoon

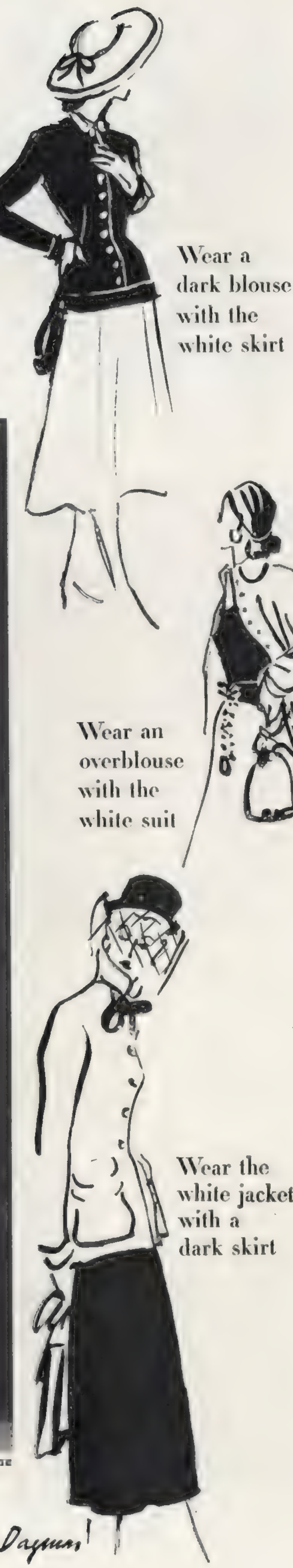
The basic dress: black linen sheath

Travel changes to make

The short sturdy coat, above, and all the clothes on these two pages are clothes to pack—basic, interchangeable. The coat is made of linen, Vogue Design No. 6063. Over the most pliant of dresses, a black linen sheath, with an oval neckline, basis of good travel changes. No. 6076. Wear a little cape over the sheath in the afternoon. No. 5810. Or wear at the neck a bib of pearls. Wear a lace overskirt with the linen sheath in the late afternoon; for dinner. Design No. 6081.

Here, you start with a basic suit to make, or have made, in white linen. The jacket, Design No. 6076; the skirt, No. 5714. And you pack an overblouse, a skirt, and a little extra blouse of navy-blue to interplay with the suit. Wear a long overblouse of navy linen with the white skirt. Design No. 5995. Wear under the white suit a dark low-necked blouse with cap sleeves. No. 5570. Wear the white jacket with a long slim skirt made in navy-blue linen. No. 5949. The back views of the clothes on these two pages are to be found on page 129.

Basic white suit: good to build with



Shawled chambray *Grey strapless dress of Peter Pan chambray (with a jacket not shown) $20. Shell-studded cotton scarf. $15. Henri Bendel.*

Play clothes: young, covered

The summer, of course, belongs best to the country, and the country belongs to the outdoors...and the whip-pretty young go very well with all three. This year when they go to the country, the young go as sun-catchers who take cover...against too good a sun, against winds, for the benefit of well-peopled places. Play-suits (like the two, two pages on) have their own coats; strapless dresses take a jacket, a stole, a shawl. The piqué jacket on page 116 is pretty enough, simple enough, to be cover for almost any place, for anything from a bathing-suit to a gingham evening dress. The jersey shirt on the same page could be hiding a scrap of sun-top, has a full jersey skirt for villages, dining rooms. Even brown bare feet are gloved in white cotton. As for bathing-suits, the one shown opposite against a rush of the Lambertville waterfall is one-piece for more cover, more freedom of swim.

Lambertville Falls

FRANCES MCLAUGHLIN

Suit in one piece *Bright bathing-suit, for swimming that is more than sunning, pretty for sunning too. By Shepherd in yellow wool jersey. $8. Altman; Frederick & Nelson.*

Piqué jacket *Navy-blue bird's-eye piqué jacket for the country or commuting, seaside or sidewalk. Worn here with a pleated tennis dress, to wear, as well, as an evening wrap. By Ciro. $15. Saks Fifth Avenue.*

Mitten-shoe *White cotton tabbies instead of bare feet. $3. Bonwit Teller.*

Play clothes: young, covered *(continued)*

Jersey for play

Checked rayon jersey shirt, cotton shorts, unshown jersey skirt. By Ciro. $17. McCreery's.

FRANCES MCLAUGHLIN

Sun clothes with coats *On the left is a navy-blue coat sashed in with seersucker. Of Labtex Bur-Mil spun rayon. $15. Worn over a red-and-white striped seersucker bathing-suit. $13. Saks Fifth. To the right: blue-and-white cotton ticking cut into narrow pants, a brief jacket worn over a much briefer red cotton top. Hi-Dee design. $18. Altman.*

Food en route

by

Ann Carnahan

ONE of the rounding effects of travel is the good cooks you encounter. A lasting joy of any journey—and the journey prolonged—may well come from food; could be a scrapbook of recipes collected and culled as you roam. Here are twelve from such a scrapbook—recollections of ways with food, food on the way.

In March, 1939, I was on board a small Norwegian freighter making a scheduled run from Demerrara with rum and bauxite for the United States. News came on the wireless of the Austrian Anschluss and, for a reason known only to himself, our captain immediately scheduled a gala dinner for his five American passengers and his two working American crew members—my husband and myself. There was frightened talk at first, but as the dinner progressed, course by course, and the toasts were drunk, two by two, President Roosevelt and King Haakon grew in stature—became protectors-at-large. Hanson, our ship's steward, had taken great care with some birds he had in the deep freeze. This is the way he cooked them:

BIRDS IN AQUAVIT

8 or 10 small quail or doves
1 garlic bud
1 onion
Dash of celery salt
Pinch of marjoram
1 teaspoonful dried parsley
3 jiggers of aquavit
1 can chicken soup
Butter—size of an egg
½ cupful white vinegar
A little flour in a plate

Defrost birds if they are frozen....Rub them with salt and pepper and white vinegar. Put to one side for half an hour. Dip them in the flour; add them to the earthenware casserole in which the chopped garlic and onion have been browned in the butter. Add ½ the can of chicken broth; simmer at the lowest possible heat for 30 minutes, under a tight lid. Add the aquavit in which the herbs have been soaking. Cook another 30 to 45 minutes, adding more of the chicken soup as needed.

In London, during the war, the interest in food was alerted, and everyone haunted the grocery departments at Harrod's and Selfridges. Birds were frequently the only unrationed meat available. They were tired little doves; everyone suspected they had fallen on the Downs from flak or sheer fatigue. We used this recipe with great success—but marinated the birds overnight in pear or apple cider to make them more tender. (In which case, the aquavit may or may not be added, according to choice.) The birds are served on a bed of:

CABBAGE IN SOUR CREAM

Soak a small, firm head of new cabbage for two hours in ice-cold, salted water. Shred it as finely as possible and pat dry in a clean towel. Heat 1 pint of thick sour cream in a heavy casserole or copper pot. (If cream is very sour, drain away water in the bottom of the bottle.) Add a pinch of salt for the cream, ground fresh black pepper, ½ teaspoonful caraway seed. Toss in the shredded cabbage; cook 3 minutes—no more. Make a bed of the cabbage on a hot serving plate; arrange birds; pour the sauce over all.

BATTENED down in the corner of an air-raid shelter, during London's "Little Blitz," I was next a woman whose face seemed familiar. She asked if I were an American; I returned the question—found she was a Cockney character actress, famous before the war—and a conversation started. We got on to what we'd most like to have at hand, if only the bombs would stop. We both wanted eggs. I wanted mine Benedict; she wanted hers spiced as her mother had made them for her childhood teas. (These Lambeth eggs are a pungent first course for *(Continued on page 141)*

Dines at The Waldorf-Astoria——Antonia Drexel Earle

"Before I go out—always a 1-Minute Mask!"

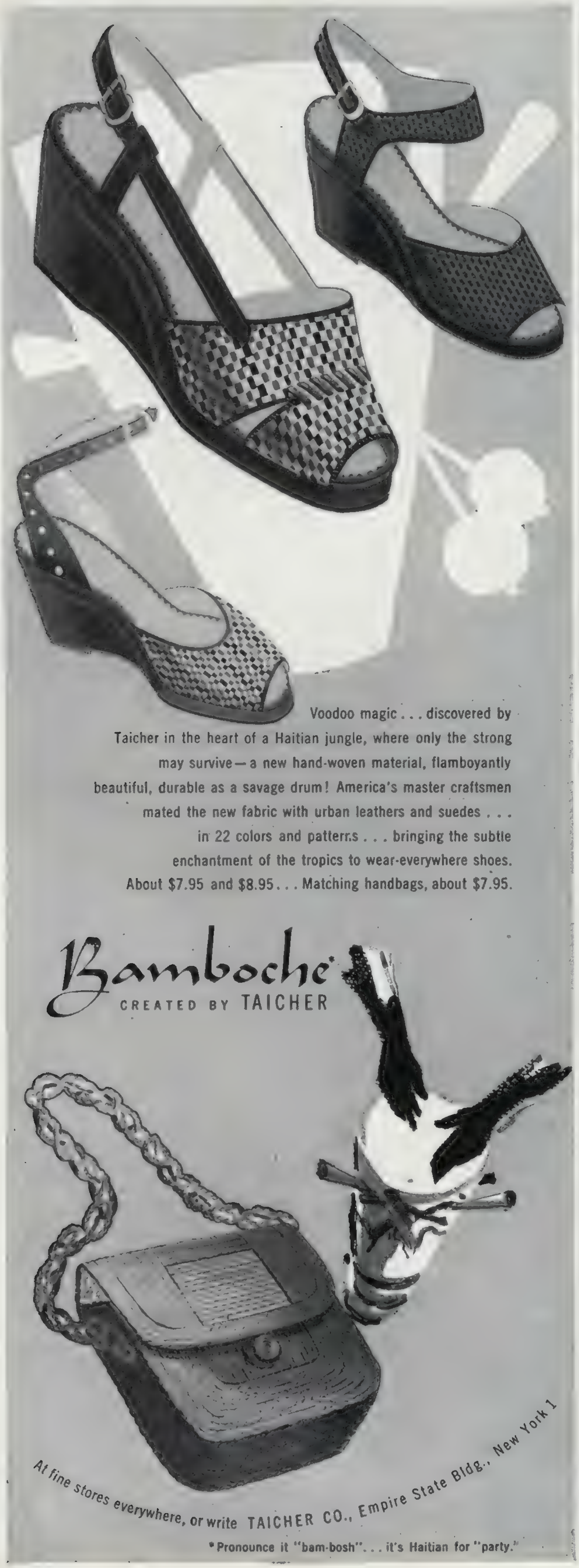
In the most colorful and elegant season that society has seen for many years, Mrs. Lawrence W. Earle is an outstanding beauty. Especially lovely is Mrs. Earle's complexion—smooth, milk-white, without flaw. Like many of her friends in Philadelphia and New York society, Mrs. Earle is devoted to the 1-Minute Mask of Pond's Vanishing Cream. "In only one minute, the Mask makes my complexion look clearer and more alive," she says. "Gives my skin the soft, smooth finish that takes powder perfectly. I always have a Mask before an important evening!"

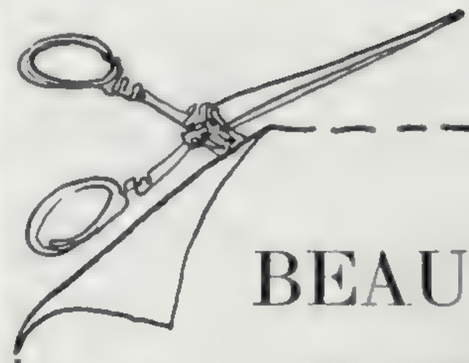
Smooth on a cool, lavish mask of Pond's Vanishing Cream. Leave one minute.

"Keratolytic" action dissolves off stubborn dirt and dead skin particles! Tissue off.

Right away, your skin looks brighter and clearer! Feels *smoother*. Have a 1-Minute Mask every time you want to look your very best!

It's a lovely foundation cream, too!

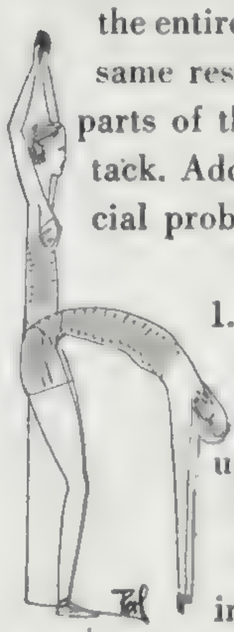


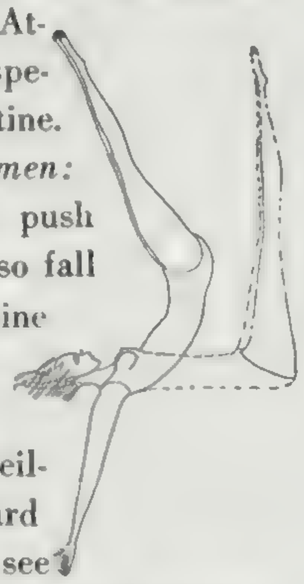


BEAUTY CLASSICS

XIX. EXERCISES—IN PARTICULAR

The general exercises outlined in the last Beauty Classics were designed to tone, stimulate, and streamline the entire body. The exercises that follow produce the same results, though they concentrate on particular parts of the body that need Direct Attack. Add those that answer your special problems to your exercise routine.

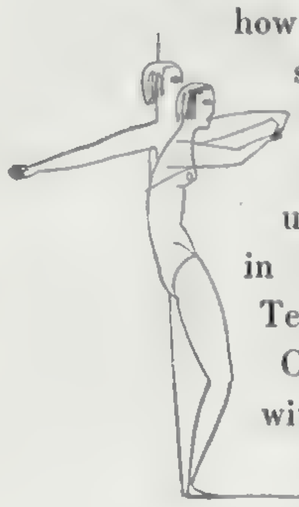




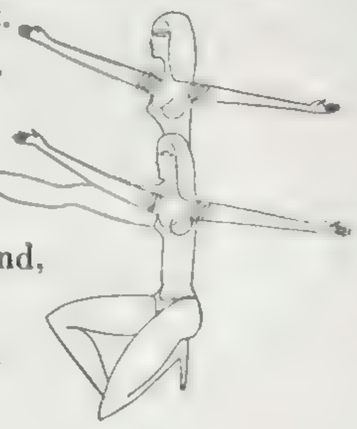
For the waist and abdomen:

1. Stand with knees bent, push back against wall; let torso fall forward; rise, unrolling spine up flat against wall.

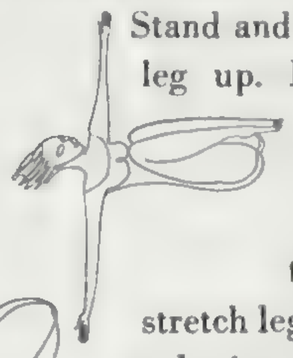
2. Arms outstretched, lie on the floor, legs straight ceilingward. Rock hips toward head. With body resting on shoulders, see how straight you can make the line from foot to shoulder. Return to original L-shaped position.



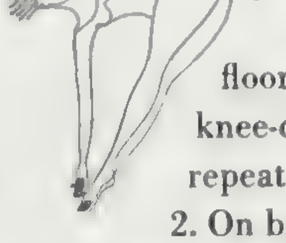
For muscles of the bust, chest, back: Standing naturally (naturally, with hips tucked under), with sudden vigorous force hook arms in front at shoulder height. Tense every muscle involved. Open arms out and back with a quick snap.



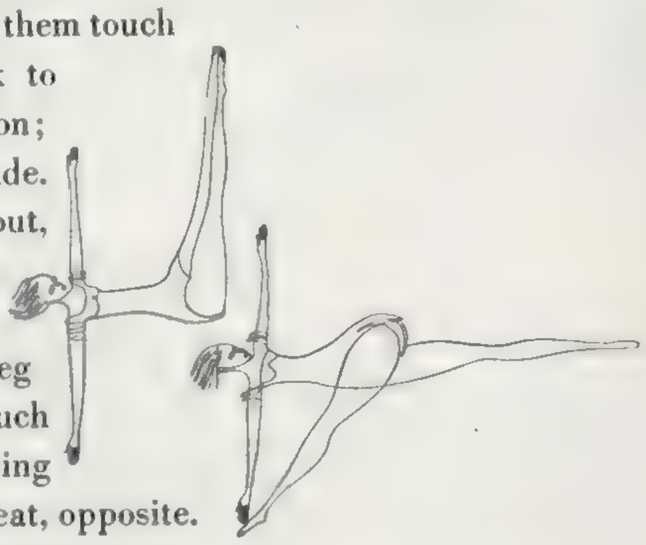
For legs: Stand with right foot forward and, keeping torso erect, lower yourself using left leg as chief support until left hip rests on left ankle. Stand and kick right leg up. Reverse position of legs, repeat.



For hips and waist: 1. Lying flat on your back, arms outstretched, press knees together and raise them to chest. Straighten knees and stretch legs as far as you can to one side without letting them touch floor. Go back to knee-chest position; repeat, other side.



2. On back, arms out, legs up—lower right leg to floor and at the same time cross left leg over body trying to touch toes to right hand. Bring legs up together, repeat, opposite.



For arms: three push-ups a day. Lying prone, raise and lower straight body with arms.

Remember: good exercise is the great normalizer of body measurements. Correctly done, done daily, it will build you up or pare you down—where you need it.

DISCOVERIES IN BEAUTY

SKETCH BY DE MARSAN

Above: Georg Jensen's whimsical weavings of ribbon, net, flowers, and fluff turn into a mother-and-baby package for you to send to the hospital. This is a new and very nice way of saying "welcome to the world" to a brand new baby. Inside the mostly-pink-if-it's-a-girl, blue-for-boys present, is sachet talcum, bath oil, and a vial of perfume for Mama, as well as pediatrician-approved talcum, oil lotion, and pink or blue soap for the fledgling's just-started beauty career. Each little present-within-the-present is finished off with Jensen's silver label, as effective as an engraved silver spoon.

Maybelline has put the idea of cream mascara to portable use by employing a miniature plastic case, a gay little red one. It holds a handy tube of mascara, the size of the mascara brush partnered with it. How it works: cream mascara applied to the brush (toothbrush fashion) should coat your lashes in a smooth, creamy way—minimize beading as well. Happy added thought, Maybelline's Cream Mascara works without water, so that (just to make a point) you could apply it right in the middle of Bloomingdale's.

Track down beauty...at the D'Amico Salon, 675 Fifth Avenue, where Madame de Markoff will give you an expert facial, soothing and polishing your facial contours with a sleight-of-hand that is the professional result of Paris training. Highlights of your facial in D'Amico's quiet little room would be the Pore-Cream Treatment (lying under a soft blanket you can almost feel the thorough cleansing job this cream is doing). And the Mint Masque—tingling, firming mould for your face—cue for Madame de Markoff to tiptoe away and leave you completely relaxed in the darkened room.

...at John Hall's, 26 East 56th Street. Here, we are happy to report, hair-worn-down is the main theme. This does not mean that you have to stamp your foot to have your hair piled high on your head, but Mr. Hall, who has a fine consideration for the hat-in-relation-to-the-hair, can help you to a new spring coiffure without limiting you to one bonnet. His regular pre-permanent procedure of two test curls results in a yours-alone permanent, to be followed, later on, by one resetting. Or, if you are not in the market for a permanent, you might consider having one of Mr. Hall's expert cutting and shaping jobs—as a newer hair-line certainly makes for a fresh spring start.

RUE DE LA PAIX

CORDAY'S

frenzy

just a drop or two . . .

sensuous as the beat of the tom-tom

frenzy CORDAY

PARFUMS OF LASTING FRAGRANCE

CORDAY

15 RUE DE LA PAIX PARIS

© 1947; parfums CORDAY INC.

SWITZERLAND

(Continued from page 100)

on signs hanging outside restaurants; on the flag of the Republic; in the character of the inhabitants. And in the middle of the main street, on a red, blue, and gold fountain, he stands, holding a banner and dressed in knight's armour. Finally, at the end of the town, in a circular pit, one finds this symbol of the state alive, standing on his hind legs, abundantly nourished with the carrots and peanuts thrown through the rail by children and tourists. Lazily he reaches for trophies but never seems to miss his catch; in the same way the Bernois is slow and sly, as adroit as he appears clumsy. At one time, the Bernois were the mightiest of the Swiss—at a time when Switzerland was militarily mightiest in Europe. They successively had beaten all their neighbours, including the French, the Imperials, and the Italians. In one of their last campaigns they invaded Lombardy to defeat the Duke of Milan. Taking from him his bears, they brought them on leashes across the Alps to Berne; it is the descendants of these prisoners-of-war that now inhabit the famous pit, surrounded by the affectionate respect of all Berne. This took place at the end of the fifteenth century. Soon afterwards came the Reformation, and Switzerland, renouncing military conquest, became a spiritual and intellectual centre.

An example of this evolution is found in the life of Nicholas Manuel Deutsch, the most startling citizen of Berne of that period. Sometime soldier in the Italian wars, sometime painter (the French surrealists knew him well and were inspired by him), he was also the author of plays and satirical poems. One day he abandoned the sword and the paint brush to hurl himself with the same fury into the great theological struggles of the day and became one of the heads of the Protestant party. Nicholas Manuel Deutsch died young, consumed by the fever of the men of the Renaissance, which pushed them toward the place where the struggle promised to be the most ardent—whether it was in the arts, politics, war, or metaphysical speculation.

One must never forget this glorious and turbulent past when one sees the Swiss of today, so calm and peaceful, so anxious for moderation in their judgment, and neutrality in their politics. Switzerland in the sixteenth century, having chosen, and decided, to remain a small country, no longer had a place for big enterprise and great temperament—instead Switzerland exports them. When a Swiss wants to construct a skyscraper, he offers his services to the United Nations, as does Le Corbusier. When he wants to build the biggest bridge in the world, he finds in the U.S. a river big enough and like Amann, the engineer, builds the George Washington Bridge. When he wants to advocate a new system, or play a political rôle, he goes to France as did Rousseau and Benjamin Constant. For two centuries after the Reform, Switzerland exported her patrician hotheads. They recruited regiments and went to make war throughout Europe for the credit of the Kings of France, of Naples, of Spain, of Prussia; but always the Swiss returned to end their days in their own country. They brought back from their campaigns many resounding ranks and titles: Generals, Marshals of France, Barons of the Holy Roman Empire, Counts, and Marquises. In that way the oldest democracy in the world, and certainly the most equalitarian in spirit and custom, also finds itself one of the countries where aristocratic traditions are most jealously guarded. The great houses built by the patricians of Berne—of green-grey stone, with their coats of arms over the *frontons*, their windows decorated with geraniums—shut off and conceal from the eyes of strangers masterpieces of ancestral luxe, heavy furniture, tapestries, collections of porcelain, drawers full of massive silver.

No one is more conservative, in the most literal sense, than the Swiss, no one a greater enemy of waste. Conserving everything acquired is a vital necessity in a country poor in raw materials, living only through an ability to work what is imported. But this national and characteristic trait also comes from the fact that Switzerland, almost alone among the nations of the Continent, has not undergone any violent revolution since its formation in the thirteenth century. Thus the past is ever continuing and living in the present. This continuity can be read in the architecture of a town like Berne. From the centre of the town, mediæval and renascent, one passes through a series of subtle transitions to streets lined with private houses built in the style of the French eighteenth century. Later one comes upon the bourgeois and official quarters of the nineteenth century, then to open districts, becoming more and more modern, where live the government officials and workmen who insist on built-in bathtubs, telephones, radios, and gardens. This mixture, which is both varied and harmonious and illustrates six centuries of living traditions, is controlled by a socialist municipal government.

BASLE OR CULTURE

If Berne is the crossroad of French, German, and Italian influences, founded on a military and political tradition, Basle on the contrary is a city with a double flavour, bourgeois intellectual plus Germanic. It is as though the romantic spirit of the university towns of ancient Germany had found here their last refuge. Here Erasmus taught, then Euler, the founder of modern mathematics, later Jakob Burckhardt, the great historian of the Renaissance and his young disciple Nietzsche. Today the two Karls of whom Switzerland is proud—Barth, the theologian, and Jung, the psychoanalyst—teach there side by side. In the laboratories of the great chemical factories, inventions multiply themselves by the hundreds—one of the

(Continued on page 123)

SWITZERLAND

(Continued from page 122)

best known having been DDT. All this takes place noiselessly in the most substantial, the most bourgeois frame imaginable. Here, in Basle, the great families do not count how many generals or high dignitaries of the Republic figure among their ancestors, but how many celebrated professors.

Marriages in Basle are affairs of much consequence. A few days before the ceremony, the reception of the presents is held. Presents, brought by the servants of family friends, are set out on a big table—at a glance, the person hired to preside at the reception estimates the price of the gift, and the tip given to the servant is calculated according to percentage. (One can imagine the conversations which later take place within the family circle.) The rest of Switzerland is quick to laugh at these customs, but secretly respects them as marks of a social stability which the rest of Europe has lost without hope of return.

Then once a year this studious town, which normally is heavily conformist and puritanical, breaks loose with a riotous carnival—a rebellion of natural instincts. On a given signal, for two days and two nights, the town enters into folly. Boats loaded with people wearing huge masks and monstrous costumes set out from the right bank of the Rhine, cross the river, and spill out in the town. There is dancing and drinking everywhere. In the security of disguise, everything is permissible. All moral laws are suspended. Adventures inconceivable in normal times are permissible. Then everything stops abruptly, at a second signal. And during the rest of the year, by tacit accord strictly observed, no one will make the slightest allusion to what happened to him or her during the carnival.

GENEVA OR INTERNATIONALISM

There is no room in Switzerland for long trips, but contrasts make up for distance. Between Basle and Geneva, in the space of three hours on an express train, the scenery, language, and culture change several times. Coming from the north—severe and mountainous—one comes out just above the lake of Neufchâtel, reflecting, in its smooth water, vineyards gently terraced up and up until they seem to touch the base of the sky. On the horizon floats the diaphanous garland of the Alps. Everyone speaks French, the air is softer. One hour more, and there is Lac Leman, with its monumental scenery, its shores—the most international in the world. From the park, where last summer one found Mr. Winston Churchill painting, one can see the villas and châteaux wherein lived Paderewski, Lord Byron, the Emperor Charles of Austria, Voltaire, Gibbon, Madame de Staël, the Aga Khan, the Queen of Spain, the King of the Belgians, as well as countless lovers—heroes of Romantic fiction. All this to be found at the end of the lake, at Geneva, in the palace hotels which surround the port, dominated by the Cathedral of St. Pierre, which was the church of Calvin.

The scale is small, charming; everything takes on an air of vacation. Yet from here sprang ideas which transformed the world: those of Calvin, who thought man wicked and who founded our liberal régime; those of Rousseau who thought man good, and produced the modern revolutions; those of Dunant who thought neither one nor the other and who founded the Red Cross. Finally here, amidst the trees of an ancient private park, stands the white palace of the League of Nations, empty. The ghost of a great dream waits there still for men of a great reality.

According to popular conception, Calvin and Genevans are both considered dry and cold. I find them spiritual, cultivated, with perhaps slightly too exact an elegance, a taste a little too classic, but on the whole remarkably civilized and worthy of their tradition. Their women are often beautiful. Their concert and lecture halls are a stage for the best artists and writers of the Continent, who are judged here with sound critical sense. What is lacking? What is lacking in this Switzerland so unbelievably intact in the middle of the ruins of Europe? Maybe it is simply a few extreme virtues to permit her to overcome a too perfect correctness: the hard and theatrical imagination of the Spaniards, the naïve humility of the Russian people.

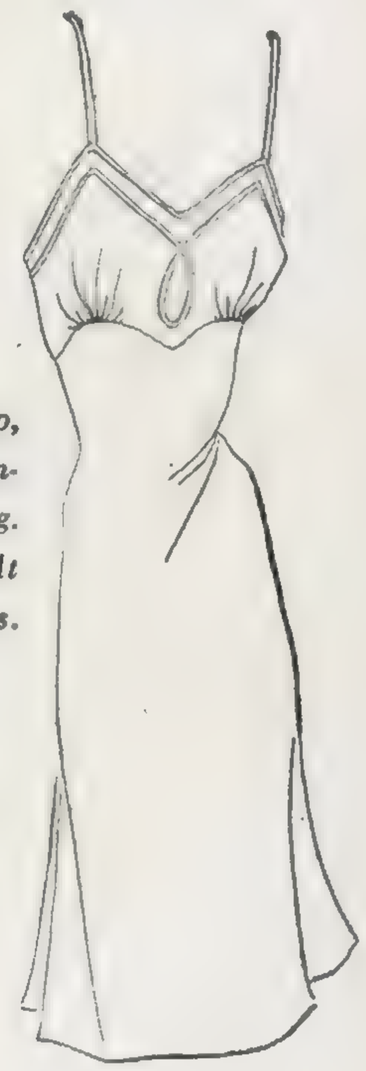
Last autumn, as I was crossing along the great bridge which straddles Geneva's port, I saw a cloud of white as three huge swans settled on the street, in the centre of a happy crowd of pedestrians, cyclists, autos, and tramways. Apparently exhausted by the effort of having flown so high, they balanced sadly on one foot and then another, their outstretched wings pathetically trailing on the asphalt. One of them was bleeding. An open space had formed around the birds. Traffic stopped. No one moved—the Swiss are self-conscious. Of course, swans are known for their meanness; they bite hard. Then suddenly, a stocky little boy broke out of the crowd and walked up to one of the swans; taking it in his arms and staggering under the weight of the bird, which was bigger than he, he pushed him over the high iron railing. The swan gratefully spread its wings and settled on the blue water. Then the boy, serious and determined, turned toward the second swan; he took hold of him, but this time did not succeed in lifting him. Two men at last came forward and helped.

What is needed to save the world is a few innocents who are unafraid. A little country, if it dared...

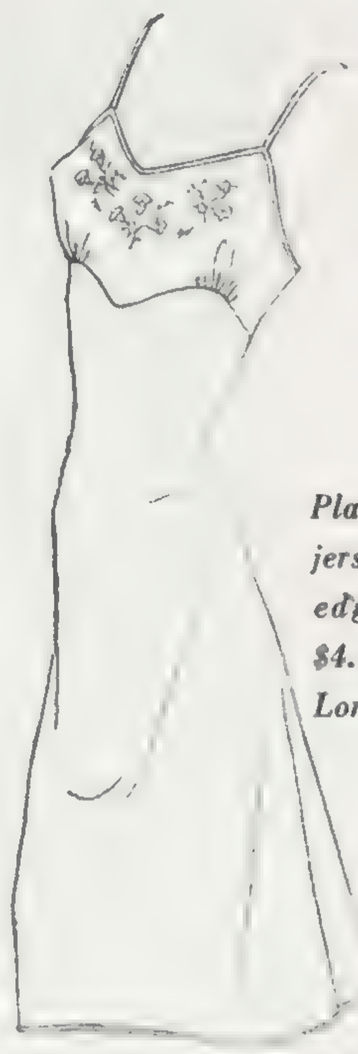
LINGERIE PLAN: A GOOD BUY

Now you can buy lingerie, a family of underpinnings, all of a colour, designed to be worn together. And they are good buys; designed, too, to wash easily (the slips shown on this page are rayon jersey) and dry rapidly (girdles and brassières are nylon or net). Here we show you two groupings of three to match. Plan One in black or white. Plan Two in white with blue flower appliqué.

Plan 1. Net bra. $2. A net Lastex, rayon satin girdle. $7. By Colura. Bloomingdale's.



Plan 1. Jersey slip, piped with contrasting cording. By Colura. $3. At Bloomingdale's.



Plan 2. Rayon jersey slip, top edged in blue. $4. By Colura. Lord and Taylor.

Plan 2. Net and satin bra. $3. Nylon Lastex girdle. $6. By Colura. Lord and Taylor.

taileur companion

Tweedies*
ALLURING FOOTWEAR

Shoemakers Since 1874

*REG. U. S. PAT. OFF.

TWEEDIE FOOTWEAR CORPORATION • JEFFERSON CITY, MISSOURI

When you're in love wear Muguet des Bois
coty
FACE POWDER $1 • SACHET $1
PERFUME $5, $2.50, $1 • TOILET WATER $1.85, $1
DUSTING POWDER $1 • TALC 50¢ (All prices plus tax)
Compounded and Copyrighted by Coty, Inc. in U. S. A.
MUGUET
COTY

Hughes

*REG. PAT. APP. FOR

Brilliant future for your hair . . .

• Want that sun-swept quality to leap out of your locks? Then brush in brightness . . . the "deep-action" way . . . with Hughes *All-a-round.* It's the hair brush with long, nylon bristles all around a sparkling Lucite handle. Sinks deep, deep down . . . lets your scalp live and breathe and like it! At fine drug and department stores. $5 and $7.50. Hughes Brushes Inc., 500 Fifth Avenue, New York.

HAT BY JOHN FREDERICS

"Do you really know how lovely you can look"

FRANCES DENNEY

OVER-TONE

the wonderful cake makeup that glorifies your skin

OVER-TONE is giving American women a new idea of beauty. You must try it. Yes, you must see your own complexion take on satin-smooth glamour. *OVER-TONE* is an amazing formula created by FRANCES DENNEY. Easy to apply—comfortable to wear. *OVER-TONE* stays lovely to look at for hours and hours. Silken-smooth ...non-cracking... harmless to the most sensitive skin. You've never worn a cake makeup like it.

OVER-TONE

10 wonderful shades, in gem-like plastic box . . .

1.50...*plus tax*

FRANCES DENNEY

In Ensembles, Solitaires, Wedding Bands • Sold by Leading Jewelers Everywhere

So you're getting married? You'll want that fascinating, revealing book, titled "SO YOU'RE GETTING MARRIED." MAIL THIS COUPON TODAY

Costume by Jay Thorpe

Columbia Diamond Rings, Div. of AXEL BROS., Inc., W3
21-10 49th Ave., Long Island City 1, N. Y.
Gentlemen: Yes, I am getting married. And here's 10c to cover mailing of my copy of "So You're Getting Married."

Name.....

Address.....

City..... State.....

DESIGNS FOR DRESSMAKING

5810

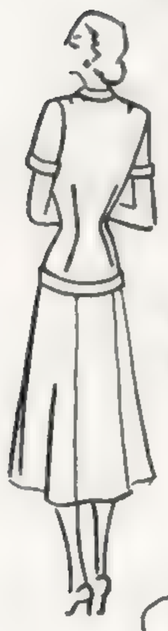
6076
5570
5949

6063

6076

Other views of the Designs for Dressmaking which are shown on pages 112 and 113. As the clock goes: jacket: Design No. 6076, in sizes 12 to 20 (30 to 38); skirt, "Easy-to-Make," No. 5949, 24 to 32 waist measurement; blouse, "Easy-to-Make," No. 5570, in sizes 12 to 18 (30 to 36). Skirt, No. 6081, in one size (12 to 16).

6081



5995
5714

The sheath dress, No. 6076, sizes 12 to 20 (30 to 38). The jacket, over the dress, No. 6076, sizes 12 to 20 (30 to 38). The long overblouse, "Easy-to-Make," Design No. 5995, sizes 12 to 20 (30 to 38). The skirt, "Easy-to-Make," Design No. 5714, 24 to 30 waist measurement. The coat: Design No. 6063, sizes 12 to 20 (30 to 38). The little cape, Design No. 5810, one size (12 to 18).

6076

6076

VOGUE PATTERNS MAY BE BOUGHT IN THE IMPORTANT SHOPS IN EVERY CITY, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 146.

High Lights in the Canadian Rockies

LUXURIOUS BANFF

Lake Louise—Emerald Lake

Bring your evening clothes or summer flannels, your blue-jeans, your swimming suit, your golf bag to this land of vacation luxury high in the heavenly Canadian Rockies. "Rough it" in comfort... spacious accommodations, efficient service, dining, and dancing.

AT THE LUXURIOUS BANFF SPRINGS HOTEL (opening June 6), situated in the heart of the Canadian Rockies; golf on a mile-high course; tennis in sun-warmed mountain air; swimming; Alpine hiking; trail riding.

MARVELOUS SIDE TRIPS to breath-taking Lake Louise, deep in the Canadian Rockies, Emerald Lake Chalet and the Columbia Icefield.

FACING VICTORIA GLACIER, the glass-enclosed pool, warmed to 78°, at Chateau Lake Louise, a mountain manor house.

Travel by Canadian Pacific trains.
Reservations: your local agent or any Canadian Pacific office.

Canadian Pacific

• *Fashion has a new spirit. The swirl of pleats . . . the flirt of a peplum—mark you as a woman of verve. Beneath this feeling of MOVEMENT must be a perfectly molded figure . . . molded to the slim beauty that this Gossard design of rayon satin and Nylon Leno elastic achieves so smoothly.*

the Gossard line of beauty
REG U S PAT OFF

THE H. W. GOSSARD CO. • CHICAGO • NEW YORK • SAN FRANCISCO
DALLAS • ATLANTA • TORONTO • MELBOURNE • SYDNEY • BUENOS AIRES

TRAVEL BY CAR IN EUROPE

BY MARGARET JENNINGS

Now is the time when you ask yourself "Can one still drink Asti wine while grilling in the sun at the top of the Stelvio Pass? Are there as many good restaurants on the Paris-Riviera road as of old? What of Sweden, Switzerland, Italy?" Why not find out, if you have still to taste the delights of Continental motoring.

The red tape involved in taking a car abroad can all be handled for you by the American Automobile Association. Its International Travel Department will arrange for your car to be shipped across the Atlantic, will equip you with the proper international driving and customs documents, foreign license plates, insurances. If you are going to England first, the A.A.A. will take care of shipping your car across the Channel later on. (In fact, the A.A.A. will arrange for your travel anywhere in the world that the State Department will permit you to go.)

Customs and currency questions take comparatively little time in England and France. Crossing other frontiers, however, is a slower affair than before the war. Each country has its own pet prohibited exports and the examination on leaving a country may be more thorough than that on entering the next. Purchases obviously for personal use and in reasonable quantities are generally passed without trouble.

The A.A.A. will brief you on European gasoline rationing systems. In England, the basic ration is very small—fifteen Imperial gallons (slightly larger than United States gallons) per month. Only business reasons can get you a larger ration. In France, the initial issue of coupons is for about thirty-three gallons. Gasoline letters of credit, which United States citizens can get from the A.A.A., will permit you to buy more gasoline, at a rate of about fifteen gallons a week. Gasoline is not rationed in Belgium, Holland, Switzerland, Sweden, or Portugal. Do not worry about the quality—in France it is bad, in Switzerland it is very good, and in Italy the problem is to find it at all. However, leaving Switzerland with a full tank and an extra five-gallon can or two, quite a lot of the Italian lake country can be visited, and even Milan.

Be prepared to find Europe's wayside hotels somewhat battered after successive requisitionings; paint and wallpapers are somewhat tired, and bathroom fittings, rusty. Water may be hot night *or* morning, but seldom both. Willing service is there, however, and with talented cooking does much to make up for defects. Prices vary enormously, presumably according to the blackness of the local markets. Your lunch one day may cost you as much and more than did your dinner, room with bath, and breakfast, including *œufs au plat*, elsewhere. Wines are expensive and in many places there is little to choose from. The *vins d'Alsace* are often the best on the list.

An absolute "must" is to beg, borrow, buy, or steal 1946/1947 copies of the *Guide Michelin* or *Les Auberges de France*, published by the *Club des Sans Club*. These will tell you which hotels are open, and which hope to be during the coming year; the former, too, contains excellent town plans showing hotels, restaurants, detours round any blown bridges, and through routes by-passing the worst traffic in the larger places. The pre-war *Guide Michelin* to Switzerland is still quite adequate and covers also the Italian lake and Dolomite areas. It gives the dates on which the Alpine passes should be clear of snow. *Michelin* also has maps, "*Routes et Ponts*," published every six months which show the current state of the roads.

Be strong-minded about luggage if you can and make room for extra cans of gasoline—comforting companions if you are motoring late or in districts where gas stations are few and far between. So are an inner tube and a few spare parts; your local distributor, or even the manufacturer, will suggest what you should take. Take your least crushable flannels or tweeds, a few washable frocks (laundries in Switzerland are unbelievably rapid), bathing things—for most lakes and rivers you pass will boast a *plage* or *Strandbad*—and a short "afternoon-into-evening" frock for dining in the larger hotels. If you must take a lot of luggage, get a rack fitted to the roof of your car. The weight will be distributed much better and you will not feel it when going around a corner as you would if it were situated behind the rear axle.

FRANCE

For your first night in France, if you land at Cherbourg, it is best not to stop any place in damaged Normandy, but to try to make Paris. If you can't, stop at Evreux—the *Hôtel Normandie* is the *Guide Michelin's* choice. If you come across the Channel you might, unless bound for Paris, drive to Compiègne. There the *Hôtel du Palais*, though it has suffered, will give you a good dinner. Aiming for Basle in Switzerland in a fast car, you might reach Chalons-sur-Marne as an alternative; there the *Haut Mère Dieu* has a cellar renowned among the French. Butter, milk, and sugar can not always be counted on with the morning *café complet*, but both these hotels supply them.

Visitors to France are allowed to bring in one pound of food for every two days of their stay abroad, up to a limit of fifteen pounds per person, either rationed or unrationed foodstuffs, with a further limitation of two pounds of any one kind of food, canned meats for instance. It is as well to remember that coffee and tea are very scarce in France, and most of the coffee one gets is called *mélange*, which is a misnomer as there is little or no coffee present in the *mélange* and it is a very unsatisfactory drink. All travellers should therefore take as much tea

(Continued on page 131)

TRAVEL BY CAR IN EUROPE

(Continued from page 130)

and coffee as they are allowed, either for their own personal use or as most welcome gifts to friends.

Good lunch stops, crossing France, are the *Hôtel de France* at Sézanne, N34, *Restaurant Lutat* at Troyes, N19, *Hôtel Côte d'Or* at Chatillon-sur-Seine. N71, or the *Grand Hôtel Chandioux* at Dôle, N5 (good but far from cheap). On the main Riviera route, where good food abounds with never more than fifty miles between stopping places, the famous restaurants marked with two or three crossed spoons and forks in the *Guide Michelin*, or recommended by *Les Auberges de France*, are tops.

TO THE RIVIERA

If you wish to sun yourself on the French Riviera, why not go via Paris, Versailles, Fontainebleau, where there is an excellent semi open-air restaurant, *Les Pleiades* for lunch five miles N.W. of Fontainebleau—then on route N7 due South through Montargis to Pouilly, where at a small hotel-restaurant, *l'Esperance*, you can have a good dinner and simple but clean quarters. A more beautiful spot, however, is *La Charité-sur-Loire*, fifteen minutes drive farther along, but it is very popular and often crowded with visitors; there the hotel on the Quai Clemenceau overlooking the river is specially recommended. Still following route N7, through Moulins and La Palisse, you drive up the valley of the Loire to Roanne, Feurs, and St. Etienne, and can stop en route for lunch at Feurs at the *Parc et Provence*.

Leaving St. Etienne by a good winding road you drive down into the valley of the Rhône, along its west bank, and across the river at Valence. There dine at the restaurant *Pic*, exceptional in its cooking and not too expensive, considering the superior quality of its meals. The proprietor, M. Pic, whose size is a tribute to his cuisine sits dressed in his chef's uniform at the window in his kitchen as his guests come in, discusses the menu with them and in a voice as loud as he is large bellows his instructions to his minion, whom he keeps in a constant state of scurry. The results, however, are exceptional and will satisfy the most fastidious gourmet. A moderate dinner for two with *vin du pays* costs around 1,500 francs.

You can spend the night at Valence, and the next day continue down the east bank of the Rhône to Avignon, which is well worth seeing. Spend the night at Villeneuve-les-Avignon, at the hotel *Prieuré*, adjacent to the fourteenth-century *Eglise de Notre Dame*. The dominant feature is the old fourteenth-century fort, St. André, which from its hill site offers a beautiful view of the surrounding countryside, particularly of Avignon which is roughly a mile and a half away. The hotel, scrupulously clean, with attractive early Provençal furniture and an excellent cuisine, is a charming spot, well known to the seasoned traveller.

Given time, a side-trip to Nîmes and Arles is well worth while, but if you seek the sun and sea your road is through Aix-en-Provence and then on to the coast, either through the lower Alps or by the sea road from Toulon and Hyères, as you choose.

If you like picnicking and beautiful scenery you can easily obtain food ration cards (called *tickets d'isolés*) from any town hall, so that you can buy bread, butter, and cheese. Fruit is extremely reasonable in price, and you can have an excellent light lunch at a very low cost. This is not generally known, and many, sitting in restaurants for a rather heavy midday meal at a pretty stiff price, miss much of the scenic beauties of the Midi and the coast.

SWITZERLAND

In Switzerland almost all hotels are clean and shining, with excellent food and up-to-date plumbing. A special highlight is the new *Hôtel Storchen* at Zürich in whose charming *rôtisserie*, overhanging the river, you may eat from caviar to *Ananas Flambés au Kirsch* (made with butter, sugar, much strong drink), and ice cream with chopped nuts. In Geneva, the *Elite* is a smaller place but equally new and spick and span, and with a good *brasserie* restaurant below the hotel. There too you must not fail to have a meal *chez Mazod* where amid pleasant Swiss décor you may eat perfect onion soup, *châteaubriands, rognons, flambés*, and superb desserts, if you have room.

Should you crave to breakfast on a balcony overlooking one of the loveliest stretches of Lake Como, put yourself in the care of Cavaliere Sampietro at the *Grand Hôtel* at Tremezzo. He welcomes you in fluent English, and nothing seems to be a trouble to him if it gives pleasure to his guests. The hotel has its own farm and gardens, so food shortages are not felt. Delightful drives will be planned for you or boats provided for rowing on the lake. As it is so near the Swiss border at Gandria, your supply of gasoline will let you have a day of prowling among the silks and the amazingly reasonable leather goods in Como.

Finally, when you tire of scaling Alpine heights or sunning yourself on Riviera beaches, and return to the Channel coast en route back to America, perhaps via England, do not let the devastated Channel ports make you despair of good food. In Calais, for example, Monsieur Maupin of the *Meurice Hôtel*, now totally destroyed, has opened an admirable but almost undiscoverable restaurant at 18 Rue de Vauxhall. It is wrongly described in the 1946 *Guide Michelin* as *Rest Meurice*, whereas it is named the *Rest Maupin*. Policemen and passers-by seem unaware of it, but it is worth your search. Its irreproachable cooking and excellent wine—perhaps an Alsatian one with an exquisite flavour of muscat—will give you a fitting last meal in France.

There's Romance Afoot!

For the bride, for the bridesmaids, for *you*... Kleinert's new *Bedtimers. Alluring criss-cross scuffs in pale nude satin edged with the mystery of black lace. The deep platform cushions your foot and hugs your arch...so Bedtimers are sure to stay on when you walk! Sizes 4-9, medium and narrow.

About $4.00 at fine stores everywhere.

Kleinert's

*T. M. REG. U. S. PAT. OFF.

She wears
JEWELRY by Van Dell

1/20 12 KARAT
Gold Filled

PINS, EARRINGS, BRACELETS
FOR EVERY COSTUME . . .
FOR EVERY OCCASION

FASHION TRENDS ARE ALWAYS REFLECTED IN
NEW JEWELRY BY . . .

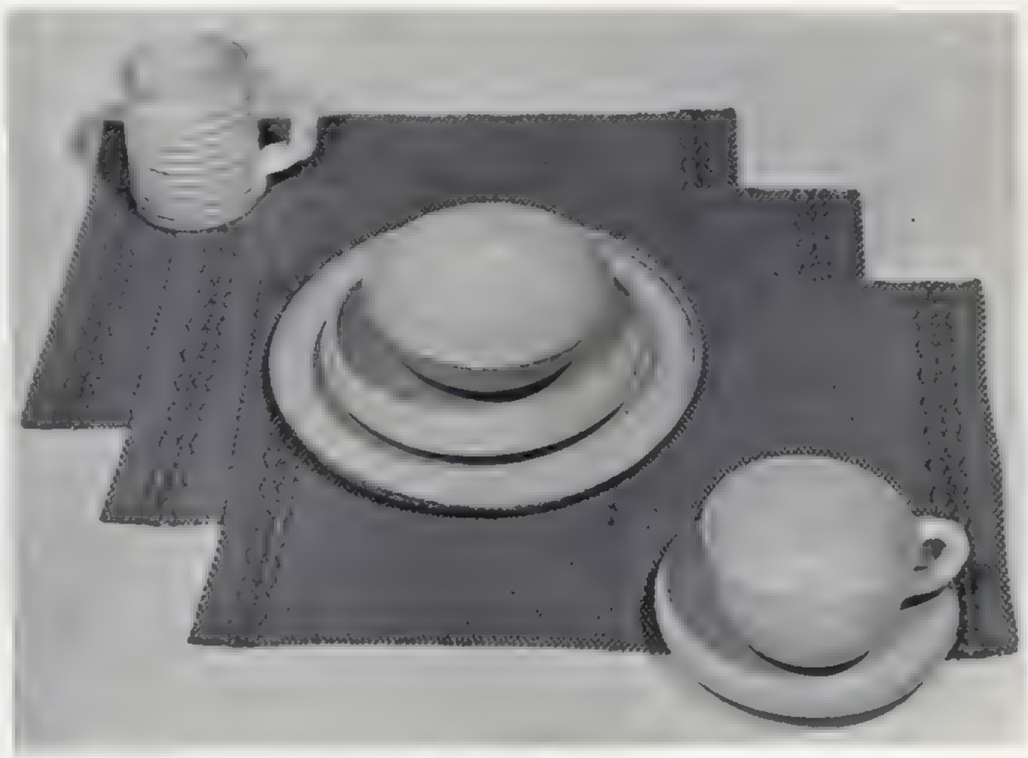
Van Dell

Look FOR THIS SIGN
AT YOUR JEWELER'S

VAN DELL CORPORATION PROVIDENCE • 3 • R. I.

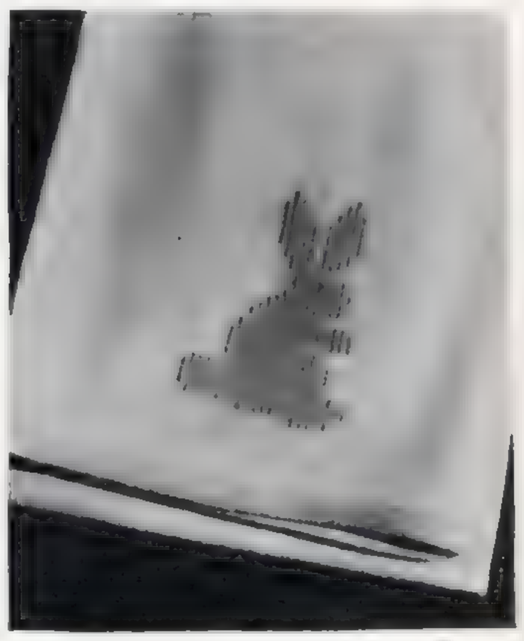
SHOPPING IN CANADA

One of a kind, English lead-crystal vase. $40, at the Sea Captain Shop; Toronto.



Handwoven Canadian table mats of raffia or cotton. Set of 8, $16. At Eaton's; Toronto.

Handwrought-iron log cradle, $19. Iron tongs, $6; shovel, $4. At Metalsmiths Co.; Toronto.



Woollen baby blanket hand-woven, angora trim, 36" x 48". $8. Simpson's; Toronto.

SHOPPING IN CANADA

Old English egg boiler with own spirit lamp. Silver-plated. $50. Paisley Shop; Toronto.

English: wool paisley scarf, $6; handmade lambskin gloves, $7. Jaeger, Ltd.; Toronto.

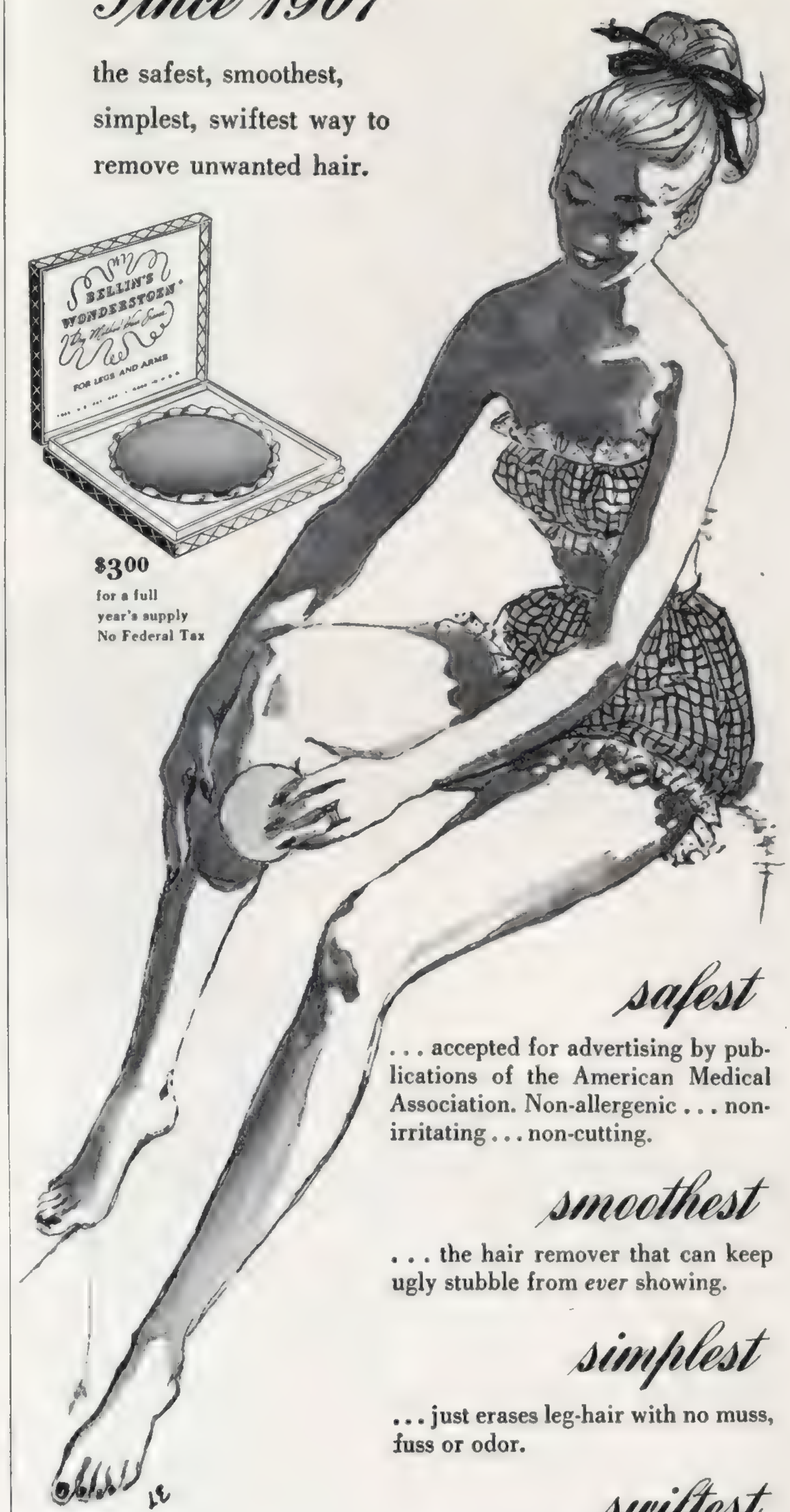
English umbrellas of pure silk with steel shafts. Each $17 at Morgan's; Montreal.

Little and very little antique scent bottles. From $3.75 to $50; The Paisley Shop; Toronto.

Since 1907

the safest, smoothest, simplest, swiftest way to remove unwanted hair.

$3.00
for a full year's supply
No Federal Tax



safest

. . . accepted for advertising by publications of the American Medical Association. Non-allergenic . . . non-irritating . . . non-cutting.

smoothest

. . . the hair remover that can keep ugly stubble from *ever* showing.

simplest

. . . just erases leg-hair with no muss, fuss or odor.

swiftest

. . . a *few* times a week keeps legs hair-free *all* the time.

There is also a Special-Formula Wonderstoen for the Face. **$1.25**

On sale at leading department, drug and specialty stores.
Send for fascinating booklet, "Look at Your Legs."

BELLIN'S
wonderstoen

BELLIN'S WONDERSTOEN CO., 1140 Broadway, New York 1, N. Y.

CANADA

(Continued from page 95)

feller about his filling station business. But on the other hand—and this is the literal truth—Canadians have never been daunted by the power and size of the United States and have never felt inferior to their mighty neighbour. They have never begged or borrowed from her, and alone among the nations at the present time, they regard the United States without resentment and without envy. In fact, Canadians think about the United States much as a farmer thinks about the weather. The farmer knows he can do nothing to change or influence the seasons, but he also knows that his existence depends on his ability to estimate what they are going to do.

CANADIAN CHARACTER

As a people, Canadians have always been proud and shy, much too conscious of their neighbour's opinion, and more reticent than they appear to be on the surface. Their self-restraint is quite as deep as that of the traditional New Englander. Living in Canada is a constant exercise in self-restraint, because Canada has been composed of two groups which have deliberately maintained their separate identities, religions, and languages. They still describe one another as French-Catholic and English-Protestant. Although for centuries the European ancestors of these two groups were bitter enemies, they have yet performed the social miracle of living side by side, sharing the country without bloodshed and without civil war, politically a part of the British Commonwealth, economically so much within the orbit of the United States that a visiting American would eat corn flakes for breakfast, be driven in a Ford, Chrysler, or Buick, find all his familiar magazines on the newsstands, and listen at will to Fred Allen or Charlie McCarthy on the radio.

This mixture of influences, with the national inhibitions and horror of publicity at their core, has for years stifled most artistic expression in the Dominion. Ten years ago it was hard to find any books which dealt competently with the contemporary Canadian scene. The only native art which then seemed to flourish was painting, and even to this the Canadian public was indifferent.

What of the situation now?

At the present moment in Canada there is the same passionate and hopeful interest in writing and painting that flourished in the United States after the First World War. This surgence is on a smaller scale than that of its American predecessor; at least ten times smaller, because our population is approximately ten times less. But essentially it is inspired by the same motives; a desire to be rid of imitation and cultural dependency, and to explain the country to ourselves in our own terms. So far only a beginning has been made, but in literature, at least, the waves are spreading outward.

Some new Canadian poets, particularly Patrick Anderson, have received high praise in poetry circles abroad. American book clubs, which have large Canadian memberships, have paid practical attention to the awakened sense of Canadianism within Canada itself. Three times during the last two years they have selected for Canadian distribution novels written by Canadians, while choosing different books for their American readers. Two Canadian novels have been selected by the Literary Guild for continental distribution. One was Gwethalyn Graham's *Earth and High Heaven*, which sold a million and a quarter copies in all editions. The other was Gabrielle Roy's *Bonheur d'Occasion*, written originally in French with its scene in Montreal. This book was an event for French-Canada and was widely acclaimed in Paris. In the United States it appears in translation under the title *The Tin Flute*.

A few Canadian novels on the book lists do not make a spring, much less a summer. What seems to us more important is the changed attitude both of the Canadian public and of the writers themselves; or rather, of the effect each has on the other. A Canadian writer at the present moment knows that his work, even if tentative and immature, will be eagerly awaited by a home public avid for self-examination and self-definition.

It will be easier—much easier—to talk about Canadian writing twenty-five years hence than it is now. After another generation we will know where we stand. Our promise will either have evaporated, or else we shall have made a contribution to the common civilization as important as that made by Ireland in the first three decades of the century. For like the Irish, like the Americans, like all nations, we have learned finally that if art is to be universal, its subject matter, if not its style, must be rooted in the soil and the society from which the artist springs.

This is a truth learned by Canadian painters before Canadian writers caught up with them. During the nineteen-twenties, Canadian painting made a sharp break with the European tradition it had previously imitated. The most notable result was an outpouring of landscapes, rugged and wildly stark. It seemed as though the mere geographical facts of Canada—the fantastic colours of our autumns, the solitary grandeur of lonely lakes in the Ontario bush, the overpowering melancholy of snow in the Laurentian highlands melting into winter-beaten earth during the very month of April when people in gentler lands were picking their first daffodils—were so tremendous in the eyes of our first representative painters that they were unable to pass beyond them. They did not even try to articulate human beings into these landscapes.

The pictures they produced—I have in mind such painters as Tom

(Continued on page 135)

CANADA

(Continued from page 134)

Thomson, A. Y. Jackson, Lawren Harris, Arthur Lismer, and Emily Carr—have thus far made no impression whatever on Americans, engrossed as Americans are with more complicated techniques, nor on the British, who generally considered them too fantastic to be real and too crude to be interesting. Yet to Canadians—especially to the men and women who travelled far afield in uniform during the last war—the work of these painters has become as vital and interesting as the work of the great known masters. The last time a collection of their best work was shown in Montreal the gallery was thronged throughout the showing. They had finally reached the people, the taxi-driver as well as the professor.

At the present moment, after this initial surge, Canadian painters seem to be out of breath. The land has been defined, the physical solitude and grandeur of Canada have been stated once and for all. Now Canadian painting seems tentative again, and as the painters try to articulate humanity into their canvases they find themselves confronted by the same challenge the Canadian writer faces: how can Canadian artists, inhabitants of a new and largely undeveloped country, integrate their work into the mainstream of western culture? How can a parochial society just emerging out of the chrysalis, yet inextricably bound by cultural, political, and economic ties to the exhausted national cultures of Europe and to the industrial dynamism of the United States, make *any* comment which the rest of the world will consider significant?

THE NEED, THE DRIVE

Our painters, like our writers, are at least on their way to discovering the beginning of an answer to this challenge. The fact that counts is that they feel a desperate need to do so. I know the need is felt, and I know how compelling is the drive to fulfil it, because I myself have experienced it. It came upon me quite suddenly, very clearly, and in a way I shall never forget. It came at the same moment, I later discovered, to thousands of Canadians, in the late spring of that terrible but hopeful year, 1940.

For nine years I had been trying, between pressure of other jobs, to write novels. I had completed two after many re-writings, one with its scene in Europe, the other laid in the United States. Neither had been published, though both had been on the verge of acceptance by various New

(Continued on page 136)

Me--keeping a date with a horse!

...And Sue, there's nothing like dude ranching out west. Every day filled with fun, like pack trips, fishing and hiking. Better c'mon out! Write E. E. Nelson, 119 Northern Pacific Railway, St. Paul, Minn. That man knows everything about dude ranches.

Love, Kitty

BEAUTIFUL HAIR DOESN'T JUST HAPPEN

So soft to the touch, so lovely to the eye—new beauty for your dry, brittle hair. And this gently effective conditioner shows visible results, from your very first treatment. At better beauty salons everywhere.

GIVE YOUR HAIRDRESSER "30 MINUTES WITH WELLA Kolestral" CONDITIONING CREAM

THE WELLA CORP., NEW YORK

For you GIDEON KILLS THE FATTED CALF...

Guests are pampered — prodigally at The Gideon, nestling plumb in the midst of world-famous Saratoga Spa. Here — cooks make American foods a rite . . . change dismal diets to eating delights. Your spacious, gracious bedroom has its view and its rock-a-bye bed. In pine-spiced, flower-fragrant air, you'll golf . . . swim . . . ride . . . walk where geysers play. And *unique to this one spot* — the buoyant, bubbling mineral waters of the baths float aches, nerves, curves away. *Privately operated. Myron H. Woolley, Manager.*

THE GIDEON PUTNAM AT SARATOGA SPA

SARATOGA SPRINGS, NEW YORK

The Spa is Owned—Its Health Services Operated—by The State of New York

Anniston, Ala. ..... Deal's
Birmingham, Ala. ..... Burger, Phillips Co.
Montgomery, Ala. ..... Capitol Clothing
Bakersfield, Cal. ..... Paul Horning
Berkeley, Cal. ..... Taylor's Trunk Shop
Colusa, Cal. ..... J. J. O Rourke
Fresno, Cal. ..... Stern's
Los Angeles, Cal. .. Gump's Westwood Vill.
Modesto, Cal. ..... Modesto Luggage
Oakland, Cal. ..... H. C. Capwell Co.
Pasadena, Cal. ..... Herbold's
Redding, Cal ..... Leather Shop
Riverside, Cal ..... E M Pearson
Santa Ana, Cal ..... Beisel's Luggage Shop
Santa Barbara, Cal. ..... Lindy's
San Diego, Cal. ..... Pitts, The Trunk Man
San Francisco, Cal. ..... C. A. Malm & Co.
San Jose, Cal. ..... Stern's
Ventura, Cal. ..... Shaffer's
Watsonville, Cal. ..... Chas. Ford
Bridgeport, Conn. ..... Fried's
Bridgeport, Conn. ..... D. M. Read Co.
Hartford, Conn ..... G Fox Co.
Norwich, Conn ..... Shetucket Harness
Waterbury, Conn ..... Seligson's
Wilmington, Del ..... Conner & Son
Daytona Beach, Fla. ..... Henry's
Jacksonville, Fla. ..... Luggage Shop
Miami, Fla ..... Burdine's
Orlando, Fla. ..... Yowell-Drew-Ivey
Albany, Ga. ..... Lois-Annelle
Albany, Ga. ..... Rosenberg
Athens, Ga ..... Athens Sporting Goods
Atlanta, Ga. ..... Morris Bros.
Atlanta, Ga ..... Rich's
Augusta, Ga ..... Star Luggage
Columbus, Ga. ..... Max Rosenberg & Co.
Macon, Ga. ..... Deal's
Rome, Ga. ..... Owens King
Chicago, Ill ..... Chas. T Wilt Co.
Evanston, Ill. ..... Koehler's
Moline, Ill ..... Fitzgibbon
Lewiston, Me ..... R O Roux
Baltimore, Md. ..... Hutzler Bros.
Boston, Mass ..... W W Winship
Fall River, Mass. ..... E. F. Cornell
Lynn, Mass ..... Robinson's
New Bedford, Mass ..... C. F. Cushing
Lansing, Mich ..... Liebermann's
Saginaw, Mich. ..... Liebermann's
Jackson, Miss. ..... Mori Luggage Shop
Kansas City, Mo. ..... Kirkland's
Las Vegas, Nev. ..... Ronzone's
Concord, N. H. ..... Pellisier
Newark, N. J. ..... Hohne's
Albany, N. Y. ..... J. G. Myers
Auburn, N. Y. ..... Bennett & Tracy
Binghamton, N. Y. ..... Hills, McLean
Brooklyn, N. Y. ..... Loeser's
Buffalo, N. Y. ..... Stewart & Benson
Fulton, N. Y. ..... McKinstry
Gloversville, N. Y. ..... Argersinger
Herkimer, N. Y. ..... Mungers
Middletown, N. Y. ..... Demerest
New York, N. Y. ..... B Altman
New York, N. Y. ..... Brooks Bros.
New York, N. Y. ..... Dale Fifth Ave
New York, N. Y. ..... Stern Bros.
Norwich, N. Y. ..... Chapman & Turner
Oneida, N. Y. ..... D G Miller
Oneonta, N Y. ..... Carr Clothing Co.
Rochester, N. Y. ..... Sibley's
Rome, N. Y. ..... Solomon's
Schenectady, N. Y. ..... Richardson's
Syracuse, N. Y. ..... Kempton's
Troy, N. Y. ..... Trunk Shop
Utica, N. Y. ..... Reid-Sheldon
Watertown, N. Y. ..... Lennon & Clark
Charlotte, N. C. ..... J. B. Ivey Co.
Winston Salem, N C. ..... Hine Bagby
Akron, Ohio ..... A. Polsky
Cleveland, Ohio ..... Higbee's
Toledo, Ohio ..... Wilmington Co
Eugene, Ore. ..... Preston & Hale
Portland, Ore. ..... Meier & Frank
Phila., Pa. ..... Geo. B Bains & Son
Columbia, S C ..... United Luggage
Greenville, S. C. ..... Heyward Mahon Co.
Greenville, S C ..... Stone Bros.
Spartanburg, S C ..... A W Smith
Chattanooga, Tenn ..... Gould's Saddlery
Chattanooga, Tenn. ..... Southern Saddlery
Knoxville, Tenn. ..... Catherine, Inc.
Memphis, Tenn ..... Perel & Lowenstein
Nashville, Tenn ..... Burk & Co.
Nashville, Tenn ..... Nashville Trunk Bag
Dallas, Tex ..... Padgitt Bros.
Houston, Tex. ..... Foley Bros.
San Antonio, Tex ..... San Antonio Trunk
Everett, Wash ..... Cuthbertson's
Wheeling, W. Va. ..... Stone & Thomas
Toronto, Ont., Can. ..... Rob't Simpson, Ltd.

"WONDERFOLD"!

Assorted garments, including your longest gown, stay fresh and unwrinkled when packed "Winship-shape" in a Winship Wonderfold Dress Carrier. A light, strong, simple, distinctive case, part of a matched set of matchless quality from Winship-1774-Utica. At the stores listed.

WINSHIP
UTICA LUGGAGE
Traditional since 1774

ONE of the show places of the Thousand Islands area, offering the privacy of a country estate with the unexcelled comforts of a splendid modern hotel. Complete facilities for golf, tennis, swimming, fine fishing. Guides available, with boats and tackle. Everything you need for a memorable holiday in a magnificent island setting.

SEASON JUNE TO SEPTEMBER. *Apply to the Manager, Alexandria Bay, N. Y.*
Canada Steamship Lines offices located in principal cities.

Owned and operated by Thousand Islands Club, Inc.
A Division of CANADA STEAMSHIP LINES

CANADA

(Continued from page 135)

York firms. Then the war broke out, and I thought for a time I would never write a novel again.

In 1940 I was in Halifax, right after France surrendered. There I found everybody completely calm and as matter of fact as ever. All morning long a seventy-ship convoy, vessel by vessel at quarter-mile intervals, slipped down the harbour, passed the submarine net and steamed seaward to group itself on the horizon. I talked to a man on Citadel Hill who was also watching the ships go out.

"Look at that," he said. "England's going to hold on, all right." After a pause, he added: "But she'll never again be what she was. We might as well face it. The time has come when we've got to stand on our own feet."

I looked out over the roofs of the city to the harbour, and beyond to the rugged, untamed land around it. I thought of this town in which I had grown up, an ancient clearing in a wilderness of spruce and granite, shabby, inarticulate, staunch, neither British nor American. For nearly two hundred years Halifax had served the Royal Navy, had received British ships bound for French Louisburg before the American Revolution. By 1940, she had become the funnel through which the life-giving supplies of the western hemisphere were flowing. In this very convoy I was watching, though at the time I did not know it, were the first Canadian and American rifles sent to Britain after Dunkirk. That morning Halifax was the most vital city in North America, and she was completely unconscious of the fact. Almost, one might say she was unconscious of herself.

At that instant the whole movement, drama, pathos, and unwitting loneliness of Halifax and of the country behind it surged through my mind. I decided, not knowing how it could be done, to put something of the essence of this city into a book. The result was my first published novel, *Barometer Rising*.

During these same weeks I later learned that Gabrielle Roy, just back from France, stood on the corner of a slum street in Montreal watching recruits, men who had been unemployed for years, marching in their shabby clothes behind a band to the barracks. And the movement of Montreal, the pathos and inarticulateness of French-Canada, struck her with the same force with which my own English-speaking city had struck me, and the first threads of *The Tin Flute* began to twine together in her mind.

Both of us learned then what the ancient Greek meant when he invented the myth of Antaeus, who felt strength flood through him the moment he touched his native earth.

MONT TREMBLANT LODGE

Come to this colorful Canadian village nestled at the foot of the Laurentians' highest peak. Enjoy your favorite outdoor sports against a background of luxurious comfort. Swim in the pool or from the beaches of 10-mile Lac Tremblant. Cruise daily on the *Tremblant Islander*. Fishing, canoeing, golf, tennis. Horseback rides over wooded trails. Excellent French cuisine. Evening dancing. Cottages. Play yard for children. No hay fever. Rates $7-$11 a day including meals. Easily accessible over good roads. Early reservations suggested.

MONT TREMBLANT LODGE
MONT TREMBLANT P. Q., CANADA
90 miles north of Montreal
Famous winter ski resort

BEFORE MAKING PLANS TO TRAVEL IN GREAT BRITAIN AND IRELAND

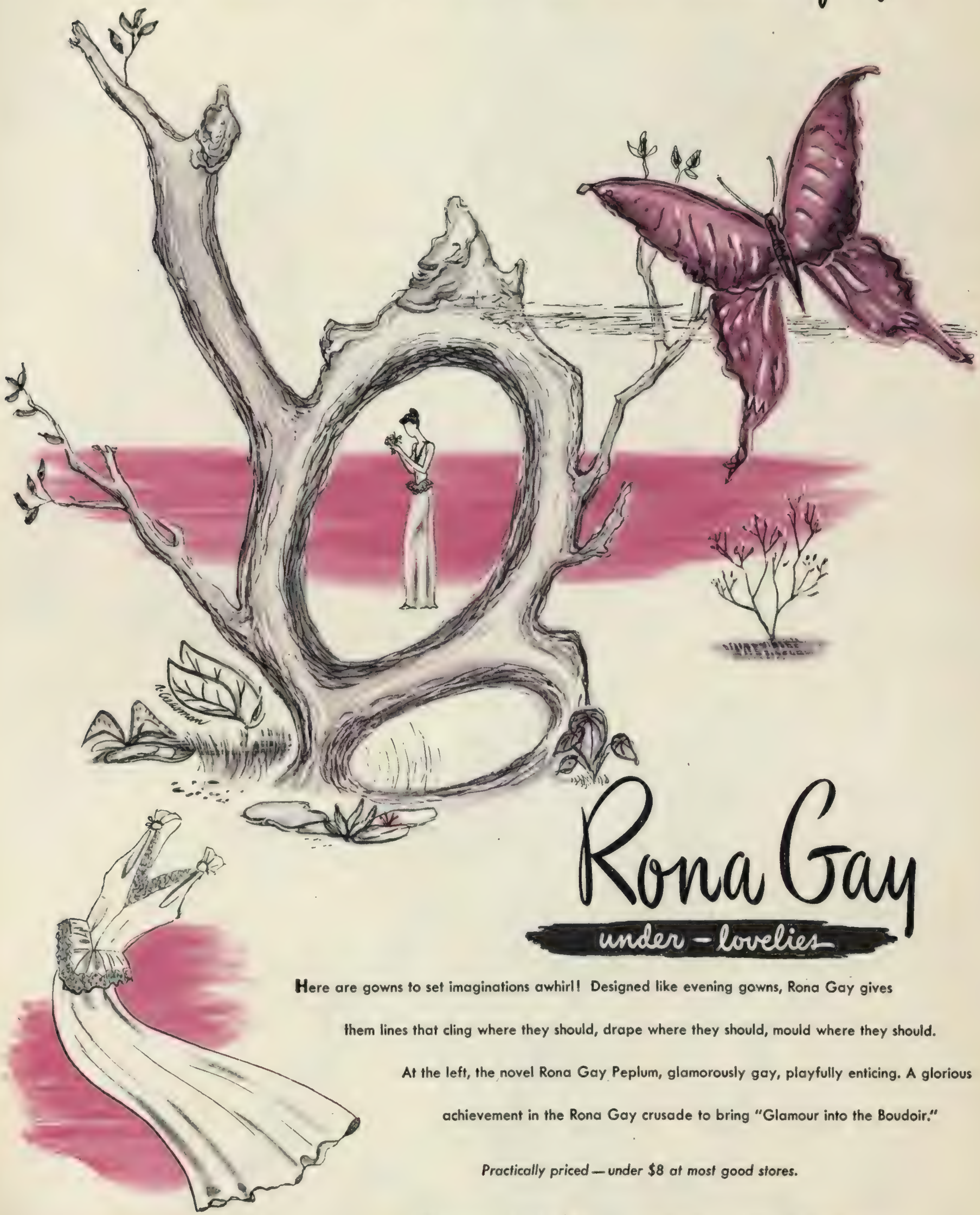
CONTACT

T. D. SLATTERY
9 ROCKEFELLER PLAZA
NEW YORK 20, N. Y.

ASSOCIATED
British & Irish
RAILWAYS, Inc.

CHIPPENDALE
CANDLELIGHT
LOUIS XIV
OLD MASTER
BEAUTY, sheer beauty—in each Towle Sterling pattern, exquisitely fashioned from *solid* silver. Select at your jeweler's the pattern you want to have grace *your* table, for all of your lifetime. Add place settings as you wish . . . to your first, your finest investment—your own Towle Sterling.
For new table-setting and Sterling ideas write to TOWLE SILVERSMITHS, Dept. K-5, Newburyport, Massachusetts, and ask for the 16-page book, *For Gracious Living.*
TOWLE
STERLING
OLD LACE
RAMBLER ROSE
CRAFTSMAN
OLD MIRROR

Lingerie lovelier than You may have ever dreamed of before



Rona Gay

under-lovelies

Here are gowns to set imaginations awhirl! Designed like evening gowns, Rona Gay gives them lines that cling where they should, drape where they should, mould where they should.

At the left, the novel Rona Gay Peplum, glamorously gay, playfully enticing. A glorious achievement in the Rona Gay crusade to bring "Glamour into the Boudoir."

Practically priced — under $8 at most good stores.

LINGERIE BY **RONA GAY,** 38 EAST 32nd STREET, NEW YORK CITY

Try Before You Buy

• A Beauty Counselor—schooled in the art of skin care and make-up—brings her advisory service to you in the privacy of your home. Before your own mirror, she shows you how best to care for your skin, and she helps you select a simplified make-up most flattering to you—make-up that matches both your complexion and clothes. Your complexion will glow with a thrilling new radiance that comes only from the careful selection of cosmetics that are right for your skin. Look in the phone book under Beauty Counselors, or send us the coupon and we'll have your neighborhood Counselor get in touch with you. You're right when you *try before you buy!*

Beauty Counselors

Grosse Pointe 24, Michigan
London, England • Walkerville, Canada
Western Beauty Counselors, Inc., San Francisco 8, Calif.

Beauty Counselors, Inc., Grosse Pointe 24, Michigan

☐ Arrange to give me a demonstration at no cost or obligation to me.

Are you tired of staying home day after day, confronted with the drudgery of household tasks? Here's your chance to get out to meet people and do things. AND you earn money at the same time! Just check the box below for complete details.

☐ I am over 21. Send details on how to become a Beauty Counselor.

NAME_____

ADDRESS_____ COUNTY_____

CITY_____ ZONE_____ STATE_____

V-147

A CAPTIVATING NEW COIFFURE!

Modern version of the enchanting Victorian "waterfall." Makes the most of you in the new soft-shouldered, longer-skirted fashions! There's a version flattering to every feminine face . . . and you can easily keep yours salon-smart and shining with a fine brush!

"Cascade"

BY
AMERICAN HAIR
DESIGN INSTITUTE

Brush by Owens

Owens Patrician* curves through your hair, holds and encourages wave, growth and curl. Every stroke burnishes far more area. Stagger-set nylon bristles clean and polish every hair they touch. Long, graceful handle, shaped to give a firm natural grip, makes hair-brushing a pleasant beauty ritual. This gem of good grooming in sparkling Lucite . . . $5.00. At all fine department and drug stores. Owens Brush Co., Toledo 7, Ohio. Subsidiary of Owens-Illinois Glass Co.

*Trademark

Owens BRUSHES

guardians of good grooming

FOOD EN ROUTE

(Continued from page 118)

a menu including the Norwegian birds and hot Swedish cabbage.)

LAMBETH EGGS

Boil one egg for each person to be served—at low heat—for 25 minutes. Cool eggs a little in a bowl of cold water; crack and peel. Pierce each egg through, from end to end—and also across, with a sharp knitting needle or meat skewer. Marinate the eggs at room temperature for two hours at least in your most pungent herb French dressing. They should be served sliced, on beds of cress—with a bowl of heavily curried Russian dressing.

I have never so much respected a potato as when they were scarce in England and France during the war. And my respect for English cookery went up three notches the evening our Cockney charlady gave us:

PAN-ROASTED HERB POTATOES

Pare medium-size white potatoes; dip whole in melted bacon fat. Roll each in a dish of ground, dried mint (for leg of lamb) or a dish of rosemary (for crown of beef). Then roll each in a little salted, peppered flour, and arrange in the roaster with the meat to cook the last hour before serving.

One rainy Sunday, late in 1944, we drove from Paris out to L'Hermitage in the green Robinson Valley. For lunch there was some cheese tinned by the Germans during the Occupation, impounded by the Americans, and finally released to the French. With it, we had a green salad—and, down in the bottom of the big wooden bowl, there were hot *pommes avec manteaux.*

SALADE AVEC POMMES

Prepare a bowl of mixed green salad; marinate it well. In another bowl, pour ½ cupful of your favourite oil and vinegar salad dressing. Into the French dressing, put marble-size spring potatoes (3 or 4 for each person to be served) that have been scrubbed with a stiff brush until the skin is almost off—and boiled tender in salt water. Marinate these very well in the dressing; add hot to the greens bowl, serve quickly.

We inherited in Paris a wonderful Anna. She was past seventy, stooped, emaciated—but she had spritely ways; swore only in Russian at the Italian concierge who daily damned her for her airs; talked to my husband in German; condescended to speak French if there was a meal coming up. She always argued and pled for one of the three things she could cook—*pommes frites, bœuf Français* with chicken livers, or flounder filets with shrimp and spinach.

POMMES FRITES D'APRÈS ANNA

Peel and slice paper-thin some new potatoes. Pat dry on a paper towel; put in an ice-tray in the refrigerator for two hours or until they are almost frozen. Drop (and dodge when you do this) them into 3 cupfuls of boiling hot fat—cupful by cupful. Cook them to a pale, even brown; salt only slightly, serve hot.

BOEUF FRANÇAIS WITH CHICKEN LIVERS

3 pounds of top or eye round of beef. (Ask your butcher to cut it ½ inch thick or to pound it flat. The slices should measure about 3 x 5 inches.)
1 dozen fresh whole chicken livers
1 can chicken broth or strong beef stock
2 cupfuls full-bodied red Burgundy wine
4 tablespoonfuls of finely chopped bacon
4 medium-size white onions, minced
3 garlic buds, minced
Salt and pepper
1 teaspoonful dried parsley
Pinch of celery salt
2 rounded tablespoonfuls of flour
6 tablespoonfuls of tomato paste
3 tablespoonfuls of English or herb mustard
½ pound peeled fresh mushrooms
Toothpicks

Brown minced garlic, onion, and bacon bits all together in a large earthenware casserole or a copper pot. Stir in flour to smooth paste. Add wine, stock, all the spices. Add now the beef strips that have been rolled, each around 1 or 2 chicken livers, skewered with a toothpick, and dipped into the herb mustard. Simmer gently on top the stove or in the oven for 1 hour. Add the mushrooms and finish cooking—another 30 to 45 minutes. With the *Salade avec Pommes,* garlic French bread, and a dessert—you have a supper complete.

FLOUNDER (OR SOLE) WITH SHRIMP AND SPINACH

Arrange 1 or 2 lbs. of peeled shrimp in the bottom of a greased casserole. Barely cover with about 1 cupful of white wine and cook gently for 30 minutes on top of the stove. Add:
1 minced onion
1 tablespoonful chopped celery
Salt, pepper

Place in the casserole—layer by layer—a good-size filet of fish for each person to be served. Pour over all a sauce made of
2 tablespoonfuls of butter, melted;
2 tablespoonfuls flour, stirred in;
1 cupful cream
12 minced mushrooms
½ box of frozen *chopped* spinach
Salt, pepper, pinch of fennel

Bake in a medium-hot oven 15 minutes; brown on top; serve.

A few years ago on the quai at Cannes, there was a miniature boatman who used to rent us a sailboat for a daily lunch and swim over at St. Honorat in the bay. Crouched down in the small cabin—out of the drenching spray we liked—he used to sing Mistral songs in beautiful Provençal dialect. The evening we came in from our last sail, he gave me a little scrap of paper; said it was a going-away present. It turned out to be the recipe for a strange concoction he brought along in a Mason jar for his lunch—which we ate, while he devoured our daily dull cheese and ham sandwiches the Army Mess supplied.

POTAGE DE SALADE

(or vice versa)
(For six)

Select 8 medium size, fully ripe red or yellow tomatoes. Hold them on a fork over a flame for a half-minute and peel with ease. Cut each tomato into as many small half-moon sections as possible. *Mix* tomatoes with:
½ cupful diced celery
½ cupful diced green pepper
¼ cupful minced onion
Salt, pepper, a little parsley
Pinch of tabasco
Pinch of cayenne
½ teaspoonful curry
½ cupful mayonnaise
3 tablespoonfuls French dressing
3 tablespoonfuls sour cream

This strange mixture is delicious and should be served ice-cold as a first course for a summer supper. The only controlled way to serve it is in a lettuce cup—preferably in the wrong dish—a flat soup plate.

In the southwest of France, near Pau, an islanded community of mothers lived during the war. Their whole energies were bent to keeping alive and well their children, and the cattle, chickens, and geese on which they lived. It was here we had our first really good post-liberation lunch in France—with whole milk to drink and a whole peach for dessert. This

(Continued on page 142)

At the Manoir Richelieu, in the scenic Laurentians overlooking the cool sweep of the St. Lawrence, you enjoy resort hotel luxury in a new world of relaxation and change. Finest facilities for sport and recreation . . . golf, tennis, a saltwater pool, riding, fishing in well-stocked lakes . . . and all in bracing, pine-spiced air *free from pollen.* Dancing in the Casino. *Daily service* by famous river steamers or by rail from Montreal.

Season June to September. *The Manoir Richelieu is a division of Canada Steamship Lines, 715 Victoria Square, Montreal, with offices in principal cities of the United States and Canada. During the season please write to the manager, Murray Bay, Quebec.*

Manoir Richelieu
AND COTTAGES
AT SMART MURRAY BAY... QUEBEC

THE WATCH OF THE FUTURE!

OPEN BACK shows amazing "perpetual-pendulum" which moves automatically with your natural motions, keeps watch always wound, cannot be over-wound. Note micro-accurate Grana workmanship. 17 jewels.

★ The Grana Automatic is always a trustworthy companion—requires no winding, is shock-resistant, water-resistant, non-magnetic. See it before you buy any watch. Also, other superior Grana watches for men and women, all made by famed Kurth Freres craftsmen.

Write for name of nearest dealer GRANA Watch Corporation of America, Empire State Bldg., N. Y. 1.

Below, exquisite Grana Queen, 17 jewels.

SHEER DELIGHT!

Nylon Marquisette

*These delicate Nylon brassieres stand up marvelously through constant wear and laundering. In all of them, Maiden Form uses only porous Nylon Marquisette over the breasts, because it permits proper ventilation. In Maiden Form's *"Allo-Ette" design of all Nylon Marquisette, $2.50; with Nylon Taffeta band and back, $2.00; with Silk band and back, $2.50. In Maiden Form's *"Allegro" bandeau, all Nylon Marquisette, $1.75.*

"There is a Maiden Form for Every Type of Figure!"

Send for free Style Folders: Maiden Form Brassiere Company, Inc., New York 16, N. Y

For positive protection during that trying time, wear Unitex, the invisible sanitary pantee. Comfortable, yet truly invisible. Pins or belts now outmoded. Wear Unitex and keep lovely body contours. No bumps, no bulges. For casual or formal wear. Accident proof. Has moisture proof cuplike pocket for sanitary insert. Is made of Bemberg Rayon,* or Dupont Nylon, with elastic waistband. *U.S. Trade Mark Reg.

Ask to see Chafe-O-Tex, the marvelous all-year-round pantee.

Chafe-O-Tex

At the notion, corset, knit underwear, personal hygiene, or lingerie departments of your favorite store or specialty shop. If they do not have Unitex in stock, please ask them again.

Unitex

UNITEX *Manufacturing Company, Tiffin, Ohio*

FOOD EN ROUTE

(Continued from page 142)

paté, with an omelette and salad, was the rest of a party meal.

PATÉ

(Serves four)

This may be kept in the refrigerator for as long as a week. It is best made and eaten within two hours.

Marinate 1 dozen chicken livers in spicy French dressing for one hour. Remove strings. Drain and sauté lightly with 2 tablespoonfuls chicken fat or butter, melted in a copper skillet, turning and *mashing* with a large wooden fork as they have the tendency to over-brown. Remove from the stove when quite done. Salt and pepper them lightly; add ½ cupful plain mayonnaise, 1 teaspoonful catchup, and 1 tablespoonful curry. Mash this mix into a paste and spread on thin rye bread. Serve with lemon sections.

This recipe comes from Missouri—from the sandy, silt-rich river bottoms of the Missouri and Mississippi where the great melon farms are. A retired French hotel chef who has settled down to growing the famous Rocky Fords, cantaloupes, musk melons, and goldens of the district gave it to me with the warning: "Buy a melon by scent; it must smell richly of sun—and yellow."

MELON GLACÉ

For six persons, peel a large 3-pound Persian melon or ripe cantaloupe. Cut a hole 1 to 1½ inches in diameter in one end; scoop out all the seeds with a long ice-tea spoon. Rinse slightly and put on end to drain. Tightly pack the inside of the melon with hard-frozen lemon or orange ice. Return to the freezing compartment of your refrigerator and turn it to "coldest" for 30 minutes.

When ready to serve: Cut a slice off one side of the melon—just enough so it will sit nicely on the serving tray. Ice the entire melon with Philadelphia cream cheese. Slice carefully so that mould retains shape while being passed.

TRAVEL PAD...FOR EUROPE

(Continued from page 82)

Although restaurants often add ten per cent service to the bill it is customary to leave the waiter an additional seven to ten per cent. Remember that the *sommelier* (wine steward) is tipped if you have cocktails or wine.

Theatre programs are still sold —not given free—and a tip should be tacked on to their cost; theatre ushers are also used to getting a slight handout for their effort.

Train reservations, like everything else, must be booked well in advance. But the service is reasonably good and so is the food; sleepers are comfortable, compartments although small are well equipped to assimilate hand luggage, but station porters are apt to be scarce.

Remember the old system of sending trunks on a few days in advance...it rarely fails to give traveller-smugness.

All luggage—suitcases, typewriters, trunks—should carry some identification mark or tag, preferably in a vivid colour. This is a noteworthy timesaver. (Schiaparelli had her Shocking trade-mark on all her luggage.)

Taxis are apt to be scarce even at railroad stations but an advance warning to hotels insures transportation. Telephoning from station to hotel upon arriving has disadvantages; special tokens are required for public telephones and telephone directories are rare commodities usually locked away as though they were first editions.

Airplane travel in France is up to usual international standards —neither better nor worse. Inveterate motorists who want to can ship their automobiles to Europe, in this way provide their own means of getting about (see page 130).

Among the best organized of the French provinces today is that of the Hautes-Pyrénées. Cauterets, Capvern, Argèles, Bagneres-de-Bigorre, and Luz-Saint-Sauveur are running at nearly pre-war tilt—hot springs and other watering place facilities are open, and all the hotels.

To pack... Plenty of shoes, even for those who pine for their favourite French bootmaker; it takes a minimum of two weeks to get a pair made and two months are apt to drag by before delivery date. American sport clothes are greatly admired in France and of course wonderful accessories can be bought in all the resorts. Although in Paris evening dress is not worn much to theatre and public places—at private parties and charity galas near ball-dress is worn —resort hotels tend toward formality in evening wear.

Among the small items that rate a high comfort value are a hot-water bottle and a bed jacket—high-ceiling rooms are apt to be chilly. Swimmers should bring a bathing cap. Hair nets, bobby pins, pocket combs, special medical prescriptions are impossible to buy; also bath, face, and laundry soap, and bath oil for addicts. For those who include hair dye in their beauty routine, take a favourite brand, unless prepared to experiment with what hairdressers have on hand.

Cigarettes are like money in the bank, even for non-smokers—the hotel maid and valet thoroughly approve of this now conventional tip; sugar is good for tipping, too, better still as a present for week-end visits.

Better than bread-and-butter letters, friends abroad appreciate packets of soap, bath oil, tea, coffee, fats (such as Crisco), powdered milk, rice, and nylons. (Travellers by air can mail these packages in advance to save excess weight.)

To the British Isles... The British are anxious for visitors. The biggest summer entertainment will be the International Festival of Music and Drama in Edinburgh, Scotland, from August 24 to September 13. There are accommodations for 5800 visitors, but this is probably "last call" to make reservations. This

(Continued on page 143)

TRAVEL PAD...FOR EUROPE

(Continued from page 142)

full-blown gala will include performances by the Glyndebourne Opera Company, the Old Vic, the Sadler's Wells Ballet, the Louis Jouvet company from Paris, Bruno Walter and John Barbirolli conducting the orchestra, Lotte Lehmann singing, and an all-star quartet made up of Artur Schnabel, Pierre Fournier, Joseph Szigeti and William Primrose.

Packing for England should be carefully thought out—because of rationing nothing can be replaced there; laundry and cleaning take forever, therefore a triple supply of shirts, lingerie, and blouses is the thought-in-nine. Remember suits as usual will be a mainstay; a warm coat, raincoat, and umbrella are required. Incidentally, while evening dress is seldom worn in public in Paris, it is a near-essential to London night life; stiff-protocol supper clubs bar the door to customers not wearing *long* evening dresses. The dance music in night clubs is better than any in New York. Theatres and concerts will be going full blast.

The food situation is still acute; three courses constitute a meal, and bread when ordered counts as one course. Notwithstanding, none goes hungry. (Each traveller is allowed to bring in twenty-five pounds of foodstuffs free of duty and can arrange to get regular packets from home. These are practically courtesy-essentials for anyone visiting friends in England.) Anyone planning to spend any time in the British Isles should apply for a travellers' emergency ration card—not for hotel use, but again the dining-with-friends gesture.

Unless changes take place later in the season, chances are that electric current will be limited. This means that breakfast is not served after nine A.M., when the current is shut off till noon. Elevators are shut down during these hours and from two to four in the afternoon.

Hotel rooms are at a premium and must be reserved further in advance than on the continent. A single room and bath might run as low as five dollars even in a good hotel. Theatres are crowded and good restaurants are hard to get into without a reservation. (Incidentally, in London and throughout England, tipping has doubled since the war: the customary ten per cent is now twenty. And taken as a matter of course.)

To Switzerland... Not having felt the brunt of war, Switzerland is well equipped for visitors. (See page 100 for further news of the Swiss.) The hotels seem spicker and spanner than ever, the food is good and plentiful. Although there are no reserved seats, trains are exemplary (even second-class accommodations are comfortable) and really run on the dot of the timetable. The careless traveller who leaves something behind should inform the stationmaster of such a loss and supply a forwarding address. Almost without fail, the missing item reappears in its owner's hands a few hours later, a day at the most. Everything works in this land of honey-and-chocolate, including telephones, laundries, and pressing facilities.

Hotels are packed—it is no wonder that all Europe finds this the perfect holiday goal. (Tipping follows the rules outlined for France.) The Government limits the visitor to a spending allowance of $125 a week; those living in expensive hotels much watch their hotel bill before setting out to buy watches, lace, or embroidery.

Tips to connoisseurs. One of the best Swiss wines is the Dezaley 1945 vintage. There are excellent and reasonably priced art books available.

To Belgium... No European country has made a quicker recovery than Belgium—it is said that "the most luxurious table in Europe is set in the black-market restaurants of Brussels." However, the government is trying to keep all hotels and restaurants under control.

The government is also trying to tempt visitors with bargain trips on Belgian railways. There are still health-giving waters at Spa, the great museum cities of Bruges and Ghent.

To Holland... Holland is one of the few countries in Europe that have no gasoline ration. Restaurants and hotels have price ceilings, but the prices are high compared to those of 1939. Black-market restaurants are fantastically expensive. Concerts have started again in Amsterdam's famous Concertgebouw. The cheese market at Alkmaar is going full blast; visitors can taste the red-coated cheese or watch it tumble down chutes to flat-bottom barges.

To Italy... Travellers to Italy will find pre-war standards of deluxe hotel service and wonderful food—but for foreigners only. Americans will probably do better with their dollars in Italy than in any other country because of a smart move by the Italian government against the black market: Italian banks exchange dollars half at the legal rate, half at the *export* rate.

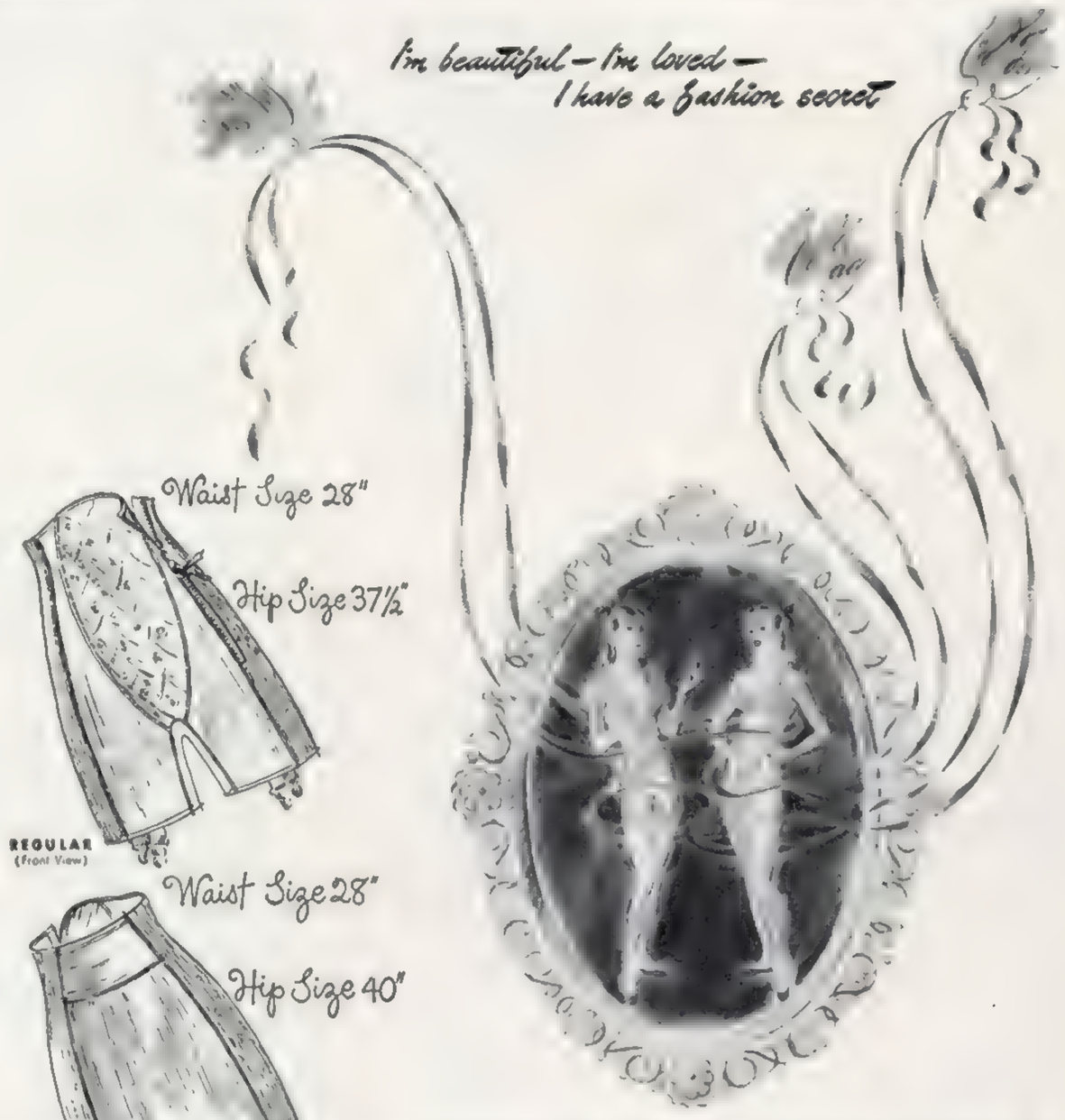
Due to bombings, many hotels have been destroyed, but enough remain to accommodate visitors if reservations are made farsightedly. A room with bath in a first-class hotel costs about one thousand lira (about five dollars) with taxes and extra service charges included.

The Lido, which up to last year was an Allied rest camp, has resumed its fair civilian face and is now open to visitors. Also Capri and the Sorrento peninsula. Along the Italian Riviera, San Remo is open, and the hotel situation along the Ligurian coast is good in spite of the war. Trains linking Genoa with both the French and Italian Rivieras are slow, but have comfortable sleepers and run frequently.

Most of the forty-eight Sicilian hotels are opening one wing for the summer; the rest are undergoing post-war restoration. Transportation is a problem in Sicily, but a daily express sleeper connects Taormina with Rome.

(Continued on page 144)

Bien Jolie creates the World's finest corsetry



Detachable garters...yoke top...down-stretch back...fagoted front panel...10-inch Talon fastener.

Velvet Grip

Twins at the waist . . . but NOT at the hip can now be fitted by Velvet Grip

NOW . . . VELVET GRIP Girdles have the fitting feature of TWO hip sizes to EVERY waist size . . . identified by the names, Regular and Full Hip.
George Frost Company, 551 Tremont St., Boston 16, Mass.

FOUNDATIONS • GARTER BELTS • HOSE SUPPORTERS

Black becomes you in Hi-A's newest, exquisite lace and rayon satin bra. The exclusive round-and-out stitching lifts you into a youthful, natural figure. Real undercover glamour for your sheer black date dresses. Sold in America's finest stores. $2 to $5.

MARJA BRASSIERE COMPANY • JACKSONVILLE, TEXAS

TRAVEL PAD...FOR EUROPE

(Continued from page 143)

Like most Italian trains it is slow and overcrowded. (Seats can not be reserved in advance, but the best hotels will send porters to hold seats on outbound trains.) By summer, Taormina will be linked to London, Paris, and Rome by daily plane service. Six hundred of Taormina's two thousand hotel beds are now available.

To Norway... Remember this is an outdoor country; though there are museums and city things to see, the big item is scenery. Not to be missed is the Westland or Fjord country, and a minimum of a week is required. (If you did not bring a car with you, rent one for this trip—it's expensive but worth it.)

Road signs are good but it is important to find out in advance what the symbols mean. The roads are narrow, dusty, but well engineered; they twist and rise in continuous hairpin bends, one above the other. English is not widely spoken; those who take their own cars must use a dictionary or have knowledge of technical phrases when having it serviced.

The food is excellent, plentiful, although somewhat limited in variety: there is very little meat, but fish in so many forms that one hardly misses meat—salmon, fresh and smoked, lobsters, prawns, etc. (Breakfast often means smörgåsbord—hors d'œuvres—eaten on bread. Dinner is eaten in the middle of the day, and cold supper is at 9 P.M.) In Oslo, the cafes are open from breakfast until midnight; there is hardly a moment in the day when it is difficult to find something to eat or drink. For those going on motor expeditions, however, it is sound policy to take along some smörgåsbord and a thermos of coffee.

Ice-cold, excellent beer is served everywhere and is practically never known to run out. Gin is only obtainable at the best hotels and restaurants. *Aquavit* is also available, whiskey is practically non-existent. No spirits can be served anywhere after 3 P.M. on Saturdays or at all on Sundays.

Hotel rooms and restaurant reservations must be made in advance. In Oslo, the restaurant of the Hotel Bristol has the best dance band in town. The Grand Hotel serves a good smörgåsbord lunch. Telle's restaurant is the smartest, with excellent food and wine, a small band and a slick cabaret. Downingen Restaurant, although on the Yacht Club premises, is open to non-members: built on a pier extending into the fjord, it has two floors, with a dance band on each; the food is good. Frognesaeter Restaurant is in the hills over Oslo, with a wonderful view and good food; reserve a table on the terrace.

Take along cigarettes, chocolate, and rationed coffee for friends. Because of the long days (and short nights), no one dresses for dinner in the hotels or night clubs. But for those who expect to visit friends, evening clothes are important. Outdoor clothes, however, can not be overstressed by visitors to Norway.

To Denmark... The food is excellent and on the plentiful side, although visitors planning to stay with Danish people will be doubly welcome if they bring coffee, tea, and cocoa. Customs allows approximately three hundred cigarettes per person for a three weeks' stay and these have host-and-hostess value.

The best hotel in Copenhagen is the Angleterre. Restaurants are crowded but it is unnecessary to reserve a table unless to specify strategic locations. Lunch is lunch and served at noon; dinner is served at six. (Ice cream can almost be described as a national habit.)

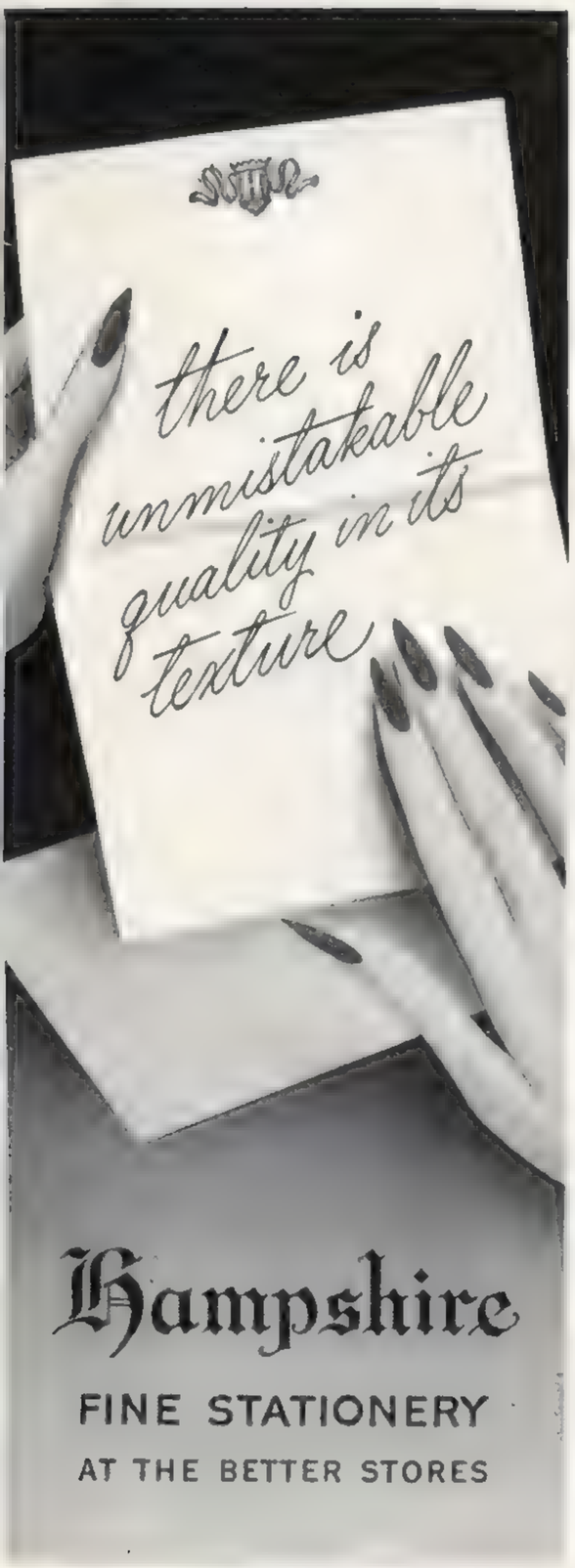
Danish beer is excellent, and imported spirits can be obtained in the bigger hotels and restaurants. Danes by preference and visitors by curiosity usually stick to the local aperitif *schnapps*. The big hotels and restaurants have bars, but Danish habit is to drink at table. As meals last for at least two hours there is plenty of time for everything.

To Sweden... The rule of reserving rooms in advance could well be underscored for Sweden. Prices, however, are moderate, the food situation fairly good. The train service is excellent—good accommodations and good equipment. Like Norway, the life is an outdoor one and clothes should follow the obvious trend of this activity. On walking trips one can get delicious waffles—Swedish style—in country inns or remote farmhouses.

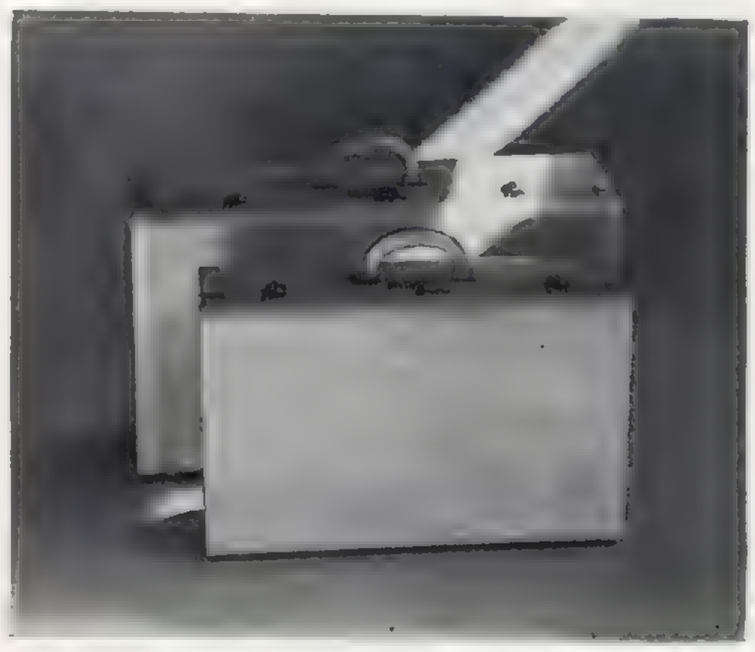
Always worth a trip are Visby, Malmo, Uppsala, and Rattvik. A top-flight resort is Saltsjobaden. Another, Bastad on the Skagerrak; here stay at the Skanegarden—one of Europe's loveliest hotels. Single storied, each room has its own front door and every few rooms are built around separate garden courtyards. Note to gourmets: the summer-season crayfish are marvelous.

CORRECTION

VOGUE regrets the omission, in its March 15 issue, of the name of Schocken Books, publishers of *Franz Kafka: A Biography*, by Max Brod. The photograph of Kafka (on page 182 of that issue) and "Impressions of Kafka" (pages 247-249) were reprinted from this first biography of the extraordinary modern writer. (Now Schocken Books has begun publishing all of Kafka's previously unpublished or untranslated works.)



TO TRAVEL LIGHT



LEMUS

Now, rawhide: flight-weight, reinforced strongly by new lightweight materials; and washable—back to its off-white originality. Above: 21″ suitcase, $35*; Pullman size. 26″, $57*. Oshkosh. Below: week-end case, Sesame lock; $40*. By Winship. Dale Fifth.

*TAX INCLUDED

There may be two

of you, or, perhaps,

twenty

but the hour holds

something rare and bright.

There *is* one perfect

complement to this

mood...

Great Western

AMERICAN CHAMPAGNE

One of the World's Great Champagnes

Wines since 1860

Pleasant Valley Wine Company

Rheims, Hammondsport, N. Y.

POST

"his 'n' hers"

Pat. App. for

A Post Original

Accurate precision... dignified elegance... perfect for anniversaries and other dual gift occasions. In 14k gold ... HIS, $175* ... HERS, $150*.

POST WATCH CO., INC.
607 Fifth Avenue, New York 17

Fed. Tax Inc.

Customized

FINEST RINGS MADE

The exquisite beauty of a matched "CUSTOMIZED" diamond engagement and wedding ring set in gold or platinum is designed to reflect in its mirror-like finish the most precious moments in your life.

LOOK FOR THE "CUSTOMIZED" STAMP AND TAG.

AT BETTER JEWELERS

COLONIAL MFG. CO. INC. • 74 West 46 St. • New York 19, N. Y.

PLANES

(Continued from page 110)

San Francisco (and Hawaii). As more DC-6's are delivered the airlines will rush them into action.

The Constellations are TWA's pride and joy, now make three coast-to-coast flights daily, in both directions. Westbound, there is one particularly attractive flight. It is the *Advance Sky Chief*, which leaves New York at a quarter to four in the afternoon and, thanks to the change in time, reaches Los Angeles at ten minutes before midnight. For "Connie" flights, TWA goes somewhat fancy; in New York passengers check in at the Waldorf-Astoria instead of the Airlines Terminal.

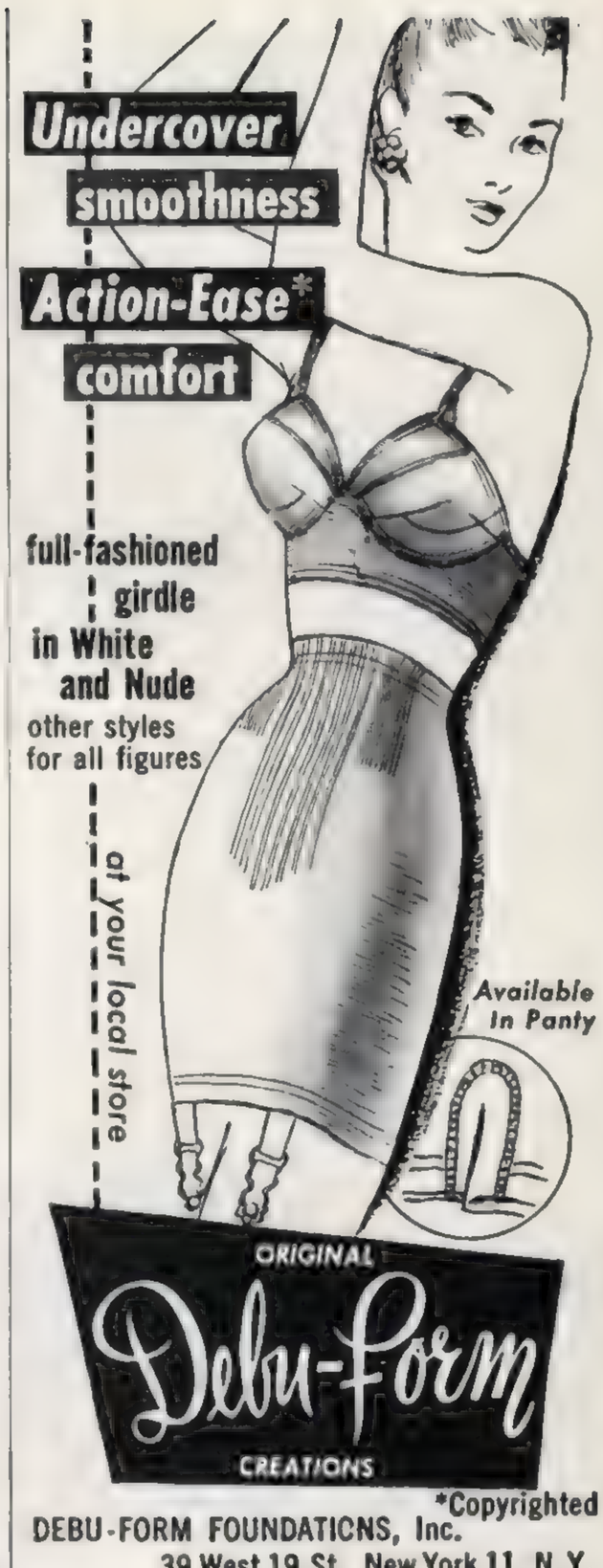
There are other flights not made by prima donna planes but almost as spectacular. TWA's Boeing Stratoliners go coast-to-coast in under fifteen hours. Every night, American's two planes called *Mercury* fly between New York and Los Angeles, with only one quick stop for fuel. Many quick DC-4 flights are pointed up in bright red on United's schedules and with dark blue dots on Eastern's.

Here are a few more fundamentals on air travel not to be overlooked—or overemphasized: There is a commuter-like regularity of flights between some cities (New York and Boston, for instance, with one line, American, running 25 flights a day.) The airlines all offer help with baby by handing out crayons and games, but just how much time the stewardess, busy serving luncheon to, say, thirty-odd passengers, will have left for your darling is still a clouded point. (Children under eight are not allowed to travel unescorted; those under eleven and over two pay half-fare and those under two ride free.)

WANTED: MEDICAL SUPPLIES

THE 1947 campaign for medical supplies to relieve needy and war-devastated areas throughout the world is under way, and the MEDICAL AND SURGICAL RELIEF COMMITTEE OF AMERICA asks that funds, drugs, instruments, or medical and dental literature, be sent to Committee headquarters, at 420 Lexington Avenue, New York 17, N. Y.

The Committee donates medical and surgical supplies to meet authentic appeals from any recognized agency, hospital, welfare group, or mission in any part of the world, regardless of race, creed, or colour, provided that the beneficiary give free medical or dental service to the needy. The organization collects and reconditions used medical and dental instruments for relief purposes. The need is very great.



How to order Vogue Patterns by mail

Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 21 Dundas Square, Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

Vogue does not make provision for charge accounts or C.O.D. delivery. Please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

PRICES OF VOGUE PATTERNS

369	$2.00
372	2.00
S-4796	1.00
S-4798	1.00
5570	.35
5714	.35
5810	.40
5949	.35
5995	.40
6063	.50
6076	.75
6081	.50
6115	.75
6116	.60

Hi-Low Witchery
Long-Line Models

FOR COMPLETE SEPARATION

this simple wire makes the exciting difference

Pat.

THE MOST PROVOCATIVE NEW BRA IN YEARS

Hi-Low Witchery
Long Lines
Style 815
Tearose Satin
B Cup—34 to 42
C Cup—34 to 44

about $10

Exquisite Form

Exquisite Form Brassiere, Inc.
373 Fourth Ave., New York 16, N. Y.

TRAINS

(Continued from page 109)

though the food on some trains has all the rich, crunchy goodness of cardboard.

New equipment is on many New York Central trains, notably three on the New York to Chicago run—the *Twentieth Century Limited*, the *Commodore Vanderbilt*, and the *Pacemaker*. The Pennsylvania has new cars on its *Trailblazer*, which also runs from New York to Chicago.

The West also has new cars, with at least a dozen identified as *Zephyrs* or *Rockets*. On the Chicago to Los Angeles routes, there is new equipment on such Santa Fe trains as *El Capitan*, the *Super Chief*, and the *Chief*; on the Union Pacific's *City of Los Angeles*.

The newest kind of railroad car is the "Vista Dome" coach which has a glass-enclosed second story something like an elongated bomber "blister," good for the long view. So far "Vista Domes" are only on the Burlington lines.

It is important to shop for comfortable night travel. Many travellers unwittingly narrow their choice to lower berths versus drawing-rooms. This is a quick way to cheat yourself. Various companies make sleepers, but those of the Pullman Company, for instance, have nine sleeping arrangements and the more money you pay, the more space you get.

A Roomette is the least expensive form of privacy. For an average three hundred mile overnight trip a Roomette costs only $1.05 more than a lower berth. On the same trip, *two* lower berths cost about $5.30, while a bedroom for two is a nickel cheaper. Surprising values turn up sometimes. It actually costs sixty-five cents less to take two bedrooms "*en suite*"—railroad jargon for adjoining—from New York to Chicago, than to take two separate bedrooms. Duplexes are a snippet smaller than bedrooms, cost less, can also be bought adjoining. Through sleepers have arrived at last, cutting out the old chore of changing trains in Chicago or St. Louis.

Certain trains offer special services. Some New York Central trains will cope with special diets, if given a few days' warning. There's maid service on the *Twentieth Century Limited*. If you are travelling with a baby or a small child, it is good to know that there are four women passenger representatives on the *Empire State Express*, and that both the New York Central and the New York, New Haven, and Hartford serve special meals for children. Some Pennsylvania Railroad coaches have uniformed attendants to help with luggage. In the West, the Santa Fe has put its pre-war service of "courier

(Continued on page 148)

Why Tampax is so different

Many women are surprised to find how *different* Tampax really is when contrasted with the type of sanitary protection they have known since childhood. Tampax is not just another *brand*, but actually a different *kind* of sanitary protection.

No belts, pins or pads

Once you understand that Tampax is worn "internally" you begin to see how belts, pins and external pads can all be discarded. No longer need this harness produce bulges or ridges under one's dress.

Only 1/15 as much bulk

Neat and tiny as it is, Tampax is very absorbent. And after insertion (with dainty applicator) you cannot even feel its presence. Disposal is extremely easy as Tampax is only one-fifteenth as bulky as the older types.

Can be worn in shower

Yes, ma'am! You can leave the Tampax in place during your tub or shower—also while swimming! College girls particularly are crazy about it. Actresses, nurses, office workers—millions of women. Enlist in the Tampax ranks now!

Invented by a doctor

Made of pure surgical cotton, Tampax causes no odor or chafing. Buy at drug or notion counters in 3 absorbencies—Regular, Super, Junior. Whole month's supply slips into your purse. Tampax Incorporated, Palmer, Mass.

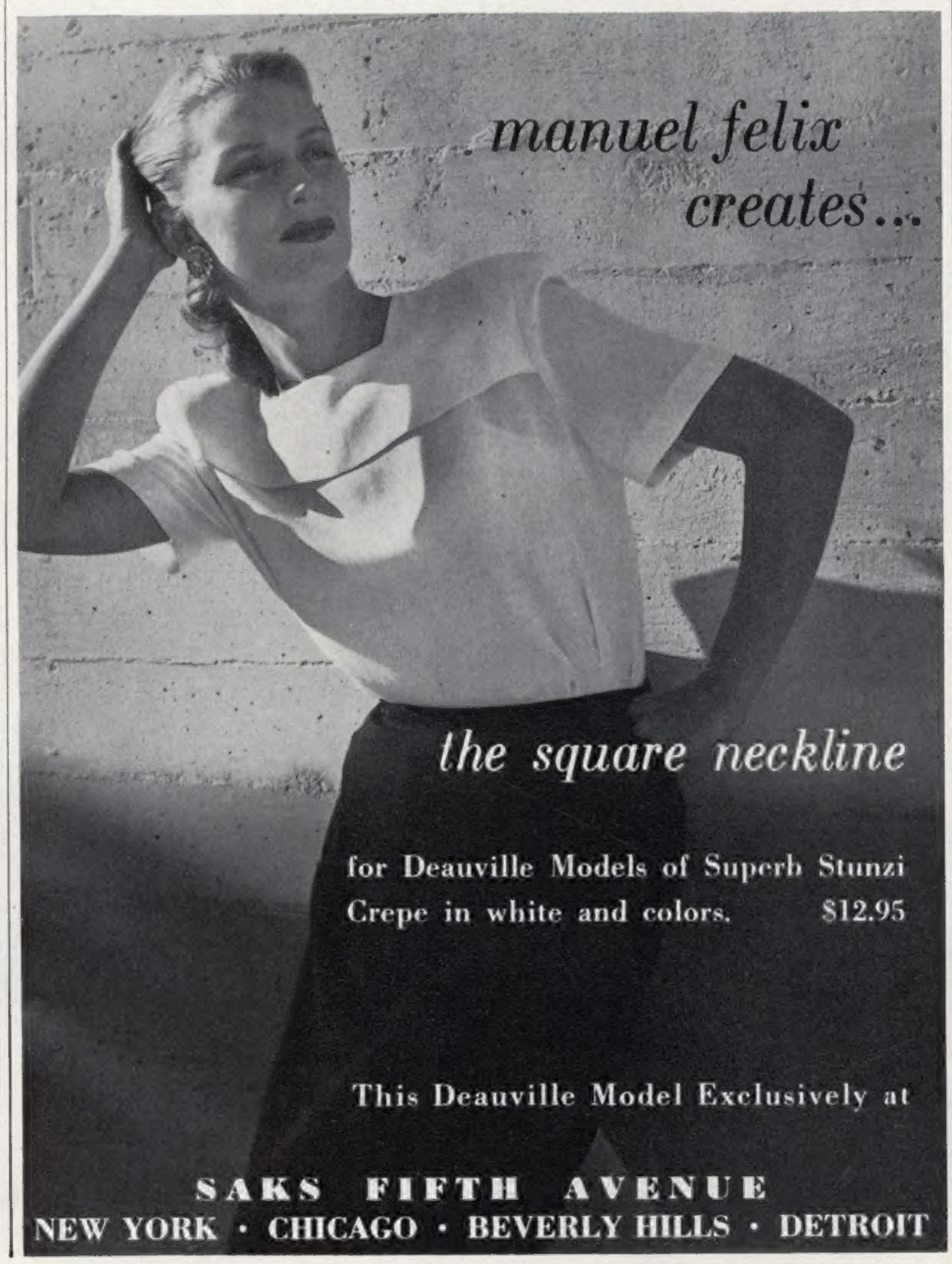
Accepted for Advertising by the Journal of the American Medical Association

She shall have STRUTWEAR wherever she goes!

Rings on her finger —Reverse Knits on her toes... enduringly beautiful, unbelievably dull, because they're *knit* wrong side out.

Strutwear
REVERSE KNIT NYLONS
Try them on for Sighs!
HOSIERY SLIPS GOWNS · PAJAMAS PANTIES

STRUTWEAR, INC., Minneapolis 4, Minn.



TRANSLUCID Cream-Tone is the exciting new cream make-up base by HOUBIGANT that goes on smooth-as-satin and gives you a soft dewy-fresh look... all day! It hides tiny blemishes discreetly, yet won't cake or dry the skin. A really sheer make-up base for sheer beauty.

$1.00 plus tax

MOTORING

(Continued from page 110)

greatest bargains. They cost a few dollars, give peace of mind.

Other motoring bargains include books. The 1947 edition of Duncan Hines's well-known *Adventures in Good Eating* and *Lodging for a Night*, tell where to eat oysters *à la Poulette*, for instance, or where to go for a good ham sandwich; whether the nearest hotels are Colonial, chromium, or Louis XVI.

Highways numbered as impersonally as New York streets have had their pedigrees traced, their pasts recaptured in *U. S. One*, for instance, and in other volumes of the American Guide Series. American road history also is tackled straight in Robert Kincaid's *The Wilderness Trail*, first volume of the new American Trail Series.

American geography has been worked over richly in the series *American Rivers* (notably the volumes on the Hudson and Charles Rivers), *American Lakes, American Mountains, American Folkways*, and *The Seaport Series*.

The best American guidebooks, however, are the Works Progress Administration State Guides. Many of these are now out of print, but are well worth hunting for (the Argosy Book Stores in New York City, for instance, make a specialty of Americana).

More literary and less literal are Robert S. Allen's new and provocative *Our Fair City*, Struthers Burt's delightful *Philadelphia, Holy Experiment*, and John Gunther's *Inside U.S.A.*

TRAINS

(Continued from page 147)

nurses" back on *El Capitan* and the *Scout*. A new experiment in service is the Chesapeake & Ohio's policy of no-tipping for its own waiters and coach porters. (This does not apply to Pullman employees.)

ECONOMIES

Striking economies can be combined with reasonable comfort by shopping around for new coaches with reserved seats. All it costs to make the round trip from New York to Chicago in a new coach on the New York Central's *Pacemaker*, is $30.

DREAM TRAINS

As for dream trains, don't shop for them this summer. Such promised delights as the Pullman-Standard "Club-Cinema Car," with its movie theatre, dancing space, and cocktail lounge, are not yet in production. But one pre-war travel convenience is back: the empty coach seat on the last-minute train.

expressly new for young beauty

Young ladies have discovered that Yvette is made for young figures. Yvette is smooth! So comfortable, so quickly adjustable, especially its exclusive Controlled Uplift feature. Yvette belongs. Try one and see.

at better stores.

Always TRE-ZUR lovely contours

TRE-ZUR BRASSIERE CO., INC. LOS ANGELES 15, CALIFORNIA

Hill and Dale shoes, always in season

Famed footwear made with the untiring attention that creates true classics. At fine stores..$12.95 to $14.95.

DIXON-BARTLETT CO. ☆ BALTIMORE 24, MD.

© 1946, Dixon-Bartlett Co.

Relax and Reduce!

acquire new slenderness and charm at beautiful

Rose-Dor

famous resort for women

write for booklet

Rose-Dor

IRVINGTON-ON-HUDSON NEW YORK

PRINTED BY THE CONDÉ NAST PRESS, GREENWICH, CONN., U. S. A.

I simply adore
Maybelline mascara –
it's the most important
part of my daily
make-up –
Joan Leslie
Natural Color Photograph
by Paul Hesse – Hollywood

MAJESTIC

presents proudly...and in these words, this smart dress of imported linen, treated with Resloom: "Pure imported linen . . . the real thing . . . pre-shrunk, washable, crush-resistant . . . Oyster white, copper, dawn pink, black." Majestic Specialties, 1410 Broadway, New York, N. Y. SANCO 400 FINISH BY SANCO PIECE DYE WORKS, INC.

RESLOOM gives you fabrics with lasting character

Monsanto's unique textile chemical can give you a plus value in your favorite fabric. Garments made from fabrics treated with Resloom will keep their shape better...and what's more, they will have greater resistance to creasing. These qualities are there for the life of the garment, because Resloom becomes an integral part of the fabric. For more information about this exciting post-war textile achievement write: MONSANTO CHEMICAL COMPANY, Textile Chemicals Department, 140 Federal Street, Boston 10, Massachusetts. Resloom: Reg. U.S. Pat. Off.

MONSANTO
CHEMICALS — PLASTICS

SERVING INDUSTRY...WHICH SERVES MANKIND